



SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE & COMMERCE
Bhakti Vedanta Swami Marg, North-South Road No. 1
Juhu Scheme, Vile Parle (West), Mumbai 400 056.
NAAC Accredited "A" grade



CRITERIA 7.1.8

USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE

AN INDICATIVE LIST OF INITIATIVES CONDUCTED TO PROMOTE COMMUNAL HARMONY AND INCLUSIVENESS

Sr. No.	Title of the program/Activity	Date
1	Project Prayaas 3	23-01-2022
2	Project Muskaan 6	21-01-2022
3	Merry Making	23-12-2021
4	Project Muskaan 5	18-12-2021
5	Project Prayaas 2	11-12-2021
6	Project Prayaas	03-12-2021
7	Project Muskaan 4	27-11-2021
8	Dua Bhari Diwali	09-11-2021
9	Sneha Sadan NGO	02-11-2021
10	Project Muskaan 3	29-10-2021
11	Project Muskaan 2	24-09-2021
12	Project Muskaan	06-08-2021
13	Eco Friendly Ganesha	10-09-21 to 19-09-21
14	Christmas with elves – Christmas celebration with economically backward children	28-12-2020
15	Navtar (Nine Avtar) Navratri – Encouraging cultural diversity	17-10-2020
16	E-Ganesha	22-08-2020 to 01-09-2020
17	A Day with Kids	4-02-2020
18	Christmas Carnival - Christmas celebration with economically backward children	27-12-19
19	Visit to the Cardinal Gracias Destitute Home - Christmas Celebration	21-12-2019
20	Khushiyon ki Diwali – For economically challenged senior citizens residing in old age homes	26-10-2019
21	Ganesh Chaturthi Celebration (consciousness about national identities)	2-09-2019 to 11-09-2019
22	Ganesh Chaturthi Celebration (consciousness about national identities)	13-09-2018 to 22-09-2018
23	Ganesh Chaturthi celebration (consciousness about national identities)	25-08-2017 to 4-09-2017
24	Khushiyo ka pitara - Ashadeep Association visit	15-09-2017
25	Pride Talk (inclusiveness)	20-08-2017
26	A thread of connection - Raksha Bandhan	7-08-2017
27	Tree Ganesha- Ganesha festival	5th-15th September 2016
28	Rakhi Selling activity conducted in the college campus	11-08-2016
29	Flood relief drive activity	12-08-2016
30	Friend Day Celebration	19-08-2016



PROJECT PRAYAS 3

Date- 23rd January, 2022

Number of participants- 26

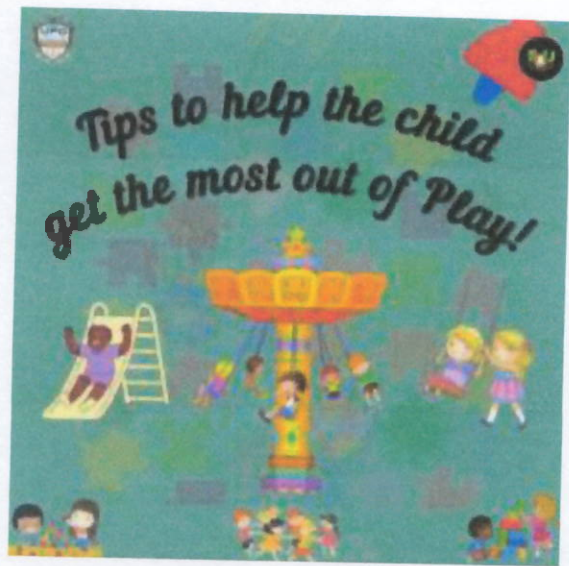
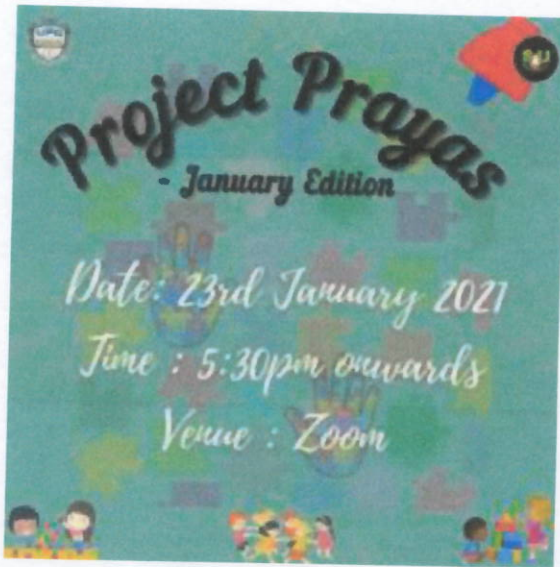
Venue - Zoom

Time – 5.30 pm onwards

Report-

This online event was conducted in collaboration with the Together Foundation. We spent a fun time with the children. We interacted with them, played games with them such as lemon & spoon, throwing paper balls in glass etc.

We had a great time with them.



PROJECT MUSKAAN 6

Date- 21st January, 2022

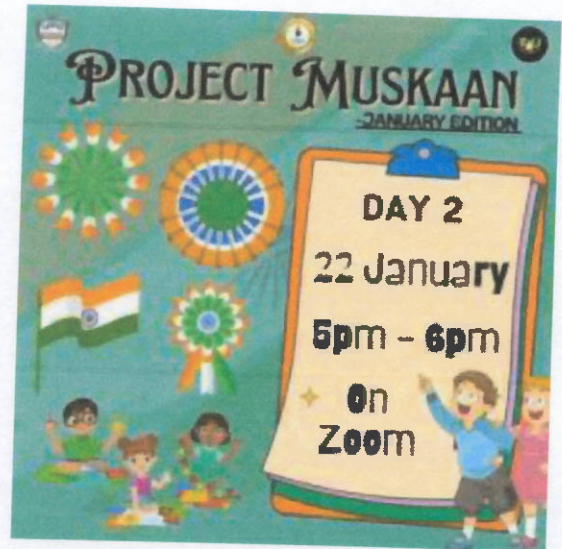
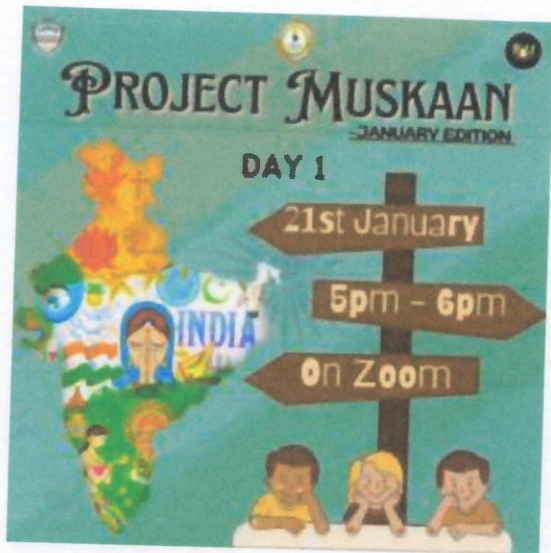
Venue – Zoom Meeting

Time – 5-6 pm

Report-

This online event was conducted in collaboration with the Vivekananda Youth Forum (VYF). Here we had fun with the children we played games related to states of India in honour of Republic Day with them and spent a joyful time. Our aim is to spread awareness and to be a reason for someone's smile.





REPORT ON MERRY MAKING

Date- 23rd December, 2021

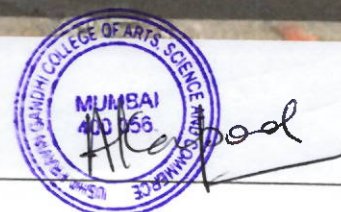
Venue – Borivali West

Time – 3-5 pm

Report-

This offline event was conducted in collaboration with the We Can We Will Foundation. We spent time with the children there. We conducted various activities including playing games and dancing. We also donated stationery to them. We spent a wonderful time with them.





PROJECT MUSKAAN 5

Date- 18th December, 2021

Venue – Usha Pravin Gandhi College

Time – 5-7 pm

Report-

This offline event was conducted in collaboration with the Vivekananda Youth Forum (VYF). The theme was Christmas and the children present there had fun learning and playing games. We danced with them and spent a joyful time with them.



PROJECT PRAYAS

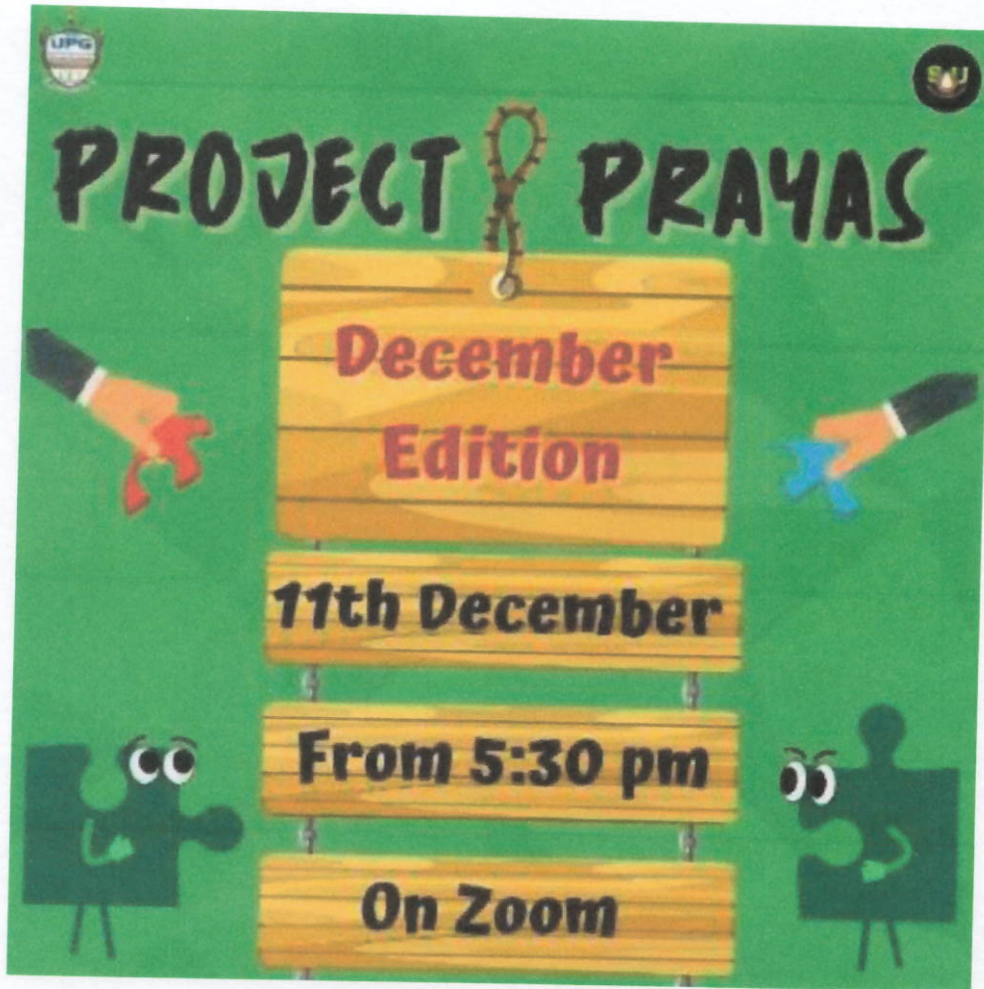
Date- 11th December, 2021

Number of participants- 16

Report-

This project was our continuation of our previous project prayas session. Here we and the children collaborated and played games such as 'Show your talent', 'Make your music', where the children showed us their skills such as painting, singing, playing an instrument and we SOU members played music using any two objects. We had a joyful time and were able to learn a lot.





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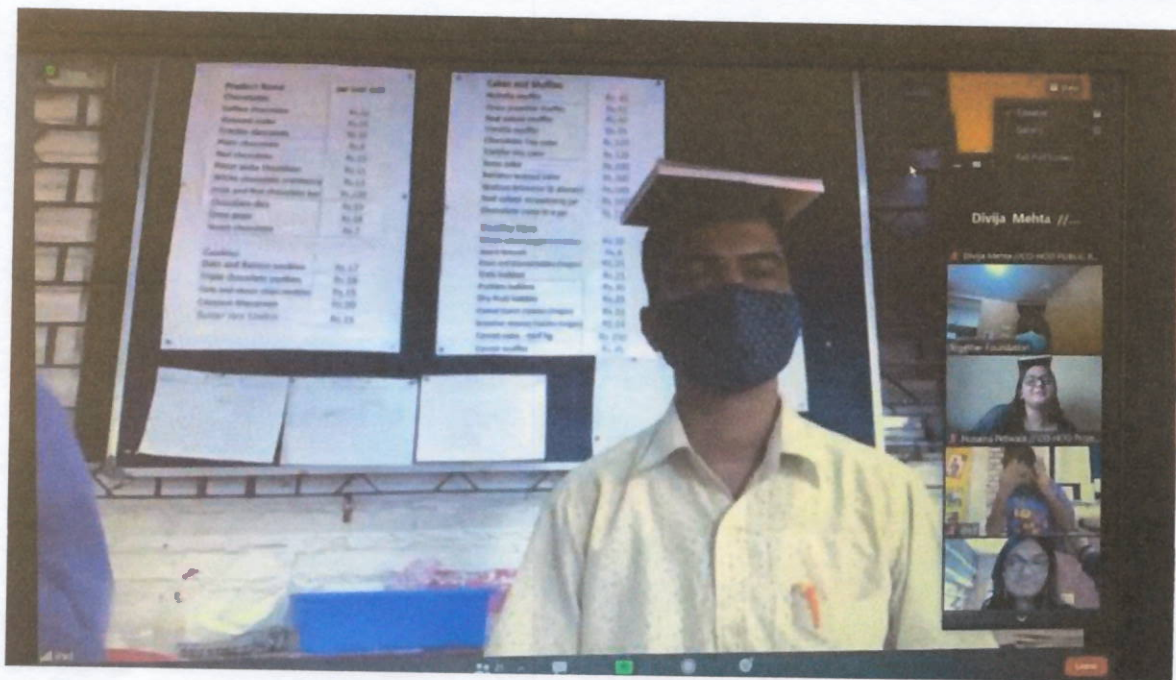
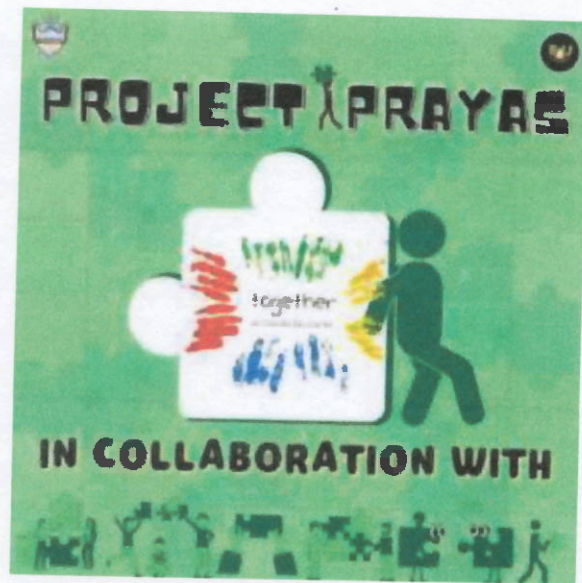
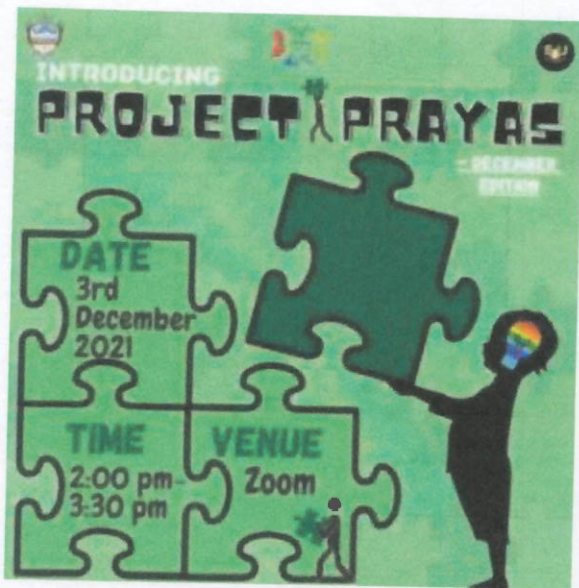
PROJECT PRAYAS

Date- 3rd December, 2021

Number of participants- 17

Report-

We collaborated with the Together Foundation which helps kids with intellectual disabilities mainly autism. They provide them education and jobs where they can work, grow and become more confident. Members of SOU and students of the Together Foundation joined hands and conducted an online meet where we got to know each other and had fun playing games. Participants got to learn a lot from this event.



PROJECT MUSKAAN 4

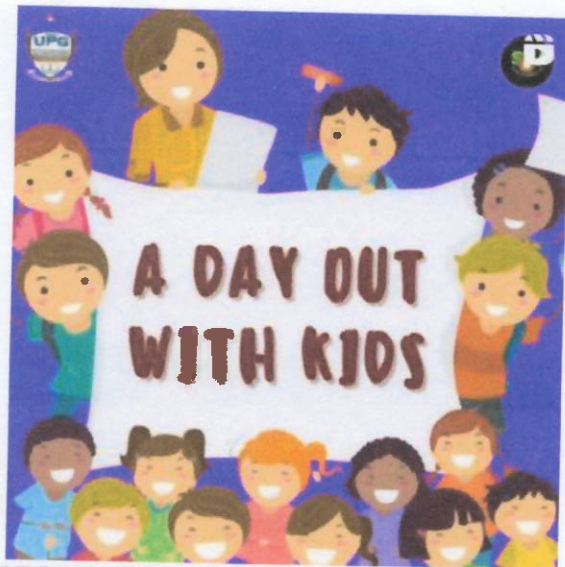
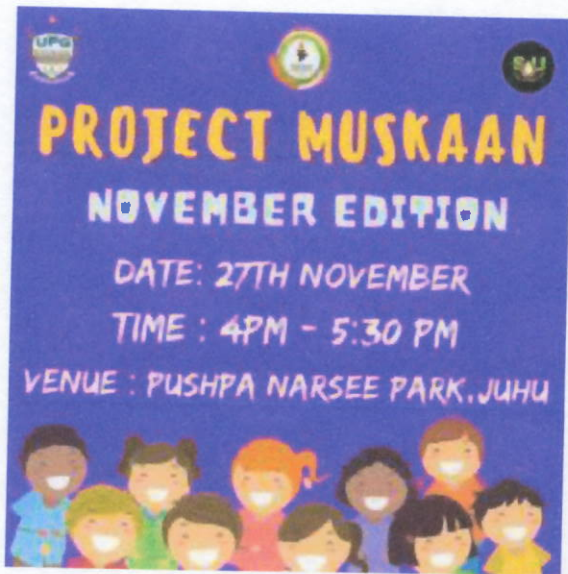
Date- 27th November, 2021

Venue - Pushpa Narsee Park, Juhu

Time - 4.00 - 5.30pm

Report-

This offline event was conducted in collaboration with the Vivekananda Youth Forum (VYF). Here we had fun with the children we played games with them and spent a joyful time. We also taught them a lot of things. Our aim is to spread awareness and to be a reason for someone's smile.



DUA BHARI DIWALI

Date- 9th November, 2021

Report-

Our 5 Day Diwali Event where we celebrated Diwali by planting saplings, donating food and clothes, spending time with children at NGO. Aim for this event was to bring a smile on peoples' faces.



SNEHA SADAN NGO VISIT

Date- 2nd November, 2021

Number of participants- 7

Report-

This event was a part of our 5 Day Diwali Event. This was an offline event conducted in Borivali where Team SOU went to Sneha Sadan NGO and spent time with the children there. We played games and danced and has fun with the kids .We had a joyful time.





PROJECT MUSKAAN

Date- 29th October, 2021

Number of participants- 25

Report-

Team SOU came together and took up this project where we collaborated with an NGO and taught underprivileged children fun activities related to Diwali. The kids were able to learn how to make diya holder out of old CDs. The aim of this event was to inculcate habits like reusing and making best out of waste. The participants learned a lot from this event and showed great enthusiasm.



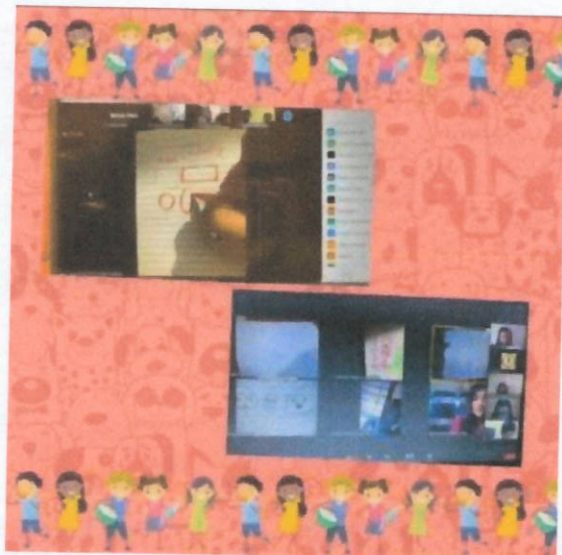
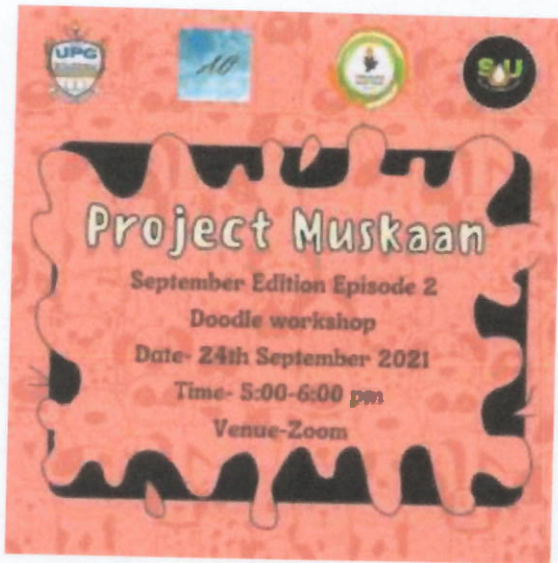
PROJECT MUSKAAN

Date- 24 September, 2021

Number of participants- 13

Report-

SOU collaborated with the Pahal Foundation which provides teaching and counselling to deaf youth by teaching them sign language. This workshop taught the participants basics of sign language and many important phrases one can say in sign language. Along with that SOU also collaborated with Ms. Akshaya Gopal for the Doodle Workshop where participants learned doodling and had a stress-free session. Participants had fun and showed great enthusiasm. They got to learn a lot from these events.



PROJECT MUSKAAN

Date : 6th-7th August 2021

Class: All students of Usha Pravin Gandhi College of Science, Arts and Commerce

Duration: 6pm to 7pm

Platform: Zoom Meetings

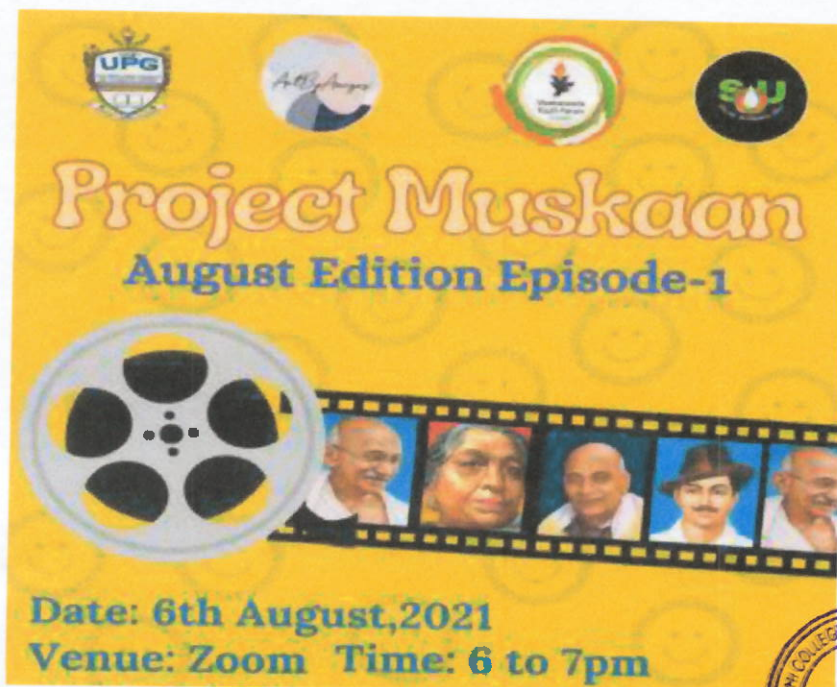
No. of Participants: 29

REPORT-

On the 6th and 7th of August 2021, the Social Outreach Unit of UPG College conducted its first sessions of the year-long "Project Muskaan". We collaborated with Vivekananda Youth Forum Mumbai NGO for this project and had @_artbyamigos on Instagram as our event partner.

We started the event by greeting the children and appreciating our sponsor. As the sessions were planned for August, Independence Day was chosen as the theme. So, on the first day we made the children aware about the various Movements led by the father of our nation, Mahatma Gandhi which included the Satyagraha movement and Quit India Movement among others. The children were also taught briefly about the different freedom fighters and how they contributed to our independence. We also had a fun little word game for the kids in which they had to make any number of small letter words they could think of from a big word. Lastly, we had a quiz which included Independence Day related facts in the form of questions.

On the second day, the kids were taught how to make their very own Nehru topi. They were made to follow step by step, a very easy DIY for the Nehru Topi. This was followed by another mini game of word association which was then followed by an ending recap quiz which included questions about the freedom fighting struggles and the different movements. The bright smiles on the kids' faces throughout both the days were the highlight of this event and by the enthusiastic responses of the kids we can firmly conclude that the event was a success.





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The poster features a yellow background with four logos at the top: UPG, A.B. Angas, a circular logo with a flame, and SU. The main title is 'Project Muskaan August Edition Episode-2'. Below this, there is a clapperboard icon, the text 'NEHRU TOPI', and a portrait of Jawahar Nehru. At the bottom, it specifies the date as '7th August, 2021' and the venue as 'Zoom Time: 6 to 7pm'.

E-GANESHA

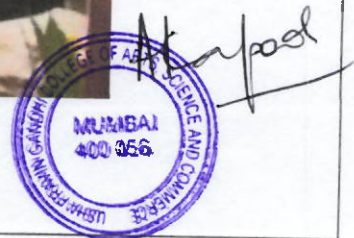
Date- 18th September, 2021

Number of participants- 9

Report-

On this auspicious occasion of Ganesh Chaturthi, Rotaract Club (RC), Finance and Investment Cell (FIC) and Social Outreach Unit (SOU) of UPG came together to celebrate it. All the students participated and had fun playing games along with participating in the aarti and seeking Lord Ganesha's blessings. The event was also blessed by our teachers.





CHRISTMAS WITH ELVES

DATE - 28-12-2020

TIME - 8:00 pm IST

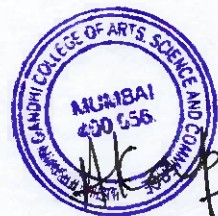
VENUE - Trishul NGO, Versova

AIM - Christmas is a festival of joy and happiness. Through this event, we wanted to spread our happiness with the kids of Trishul NGO.

SUMMARY – The event started with a basic introduction of our core members and organizing chairpersons. It was followed by a mini dance session between the kids and volunteers. Once everyone was comfortable, taggers were allotted a group of children for various activities and games planned out for the evening. An art and craft activity were done among the children where they made a face of Santa Claus with the materials provided. It was an enjoyable task where everyone could see the creative side of the kids. There were 5 games planned out for the evening and the kids were enthusiastically participating in all of them. Members and the BODs were also part of the games, which made all of us closer to them. Everyone danced and sang together and we ended this beautiful evening with delicious snacks. It was indeed one of the mesmerizing events of the year.

OUTCOME – Christmas is all about joy and giving. All the children danced, did crafts and also everyone enjoyed the snacks. It was a bonding moment for BODs, members and children. Children felt the importance of togetherness and brotherhood





pool



ନବରତ୍ନ (Nine Avatar)

DATE- 17-10-2020

TIME- 10:00 am

VENUE- social media

AIM- The aim behind the whole idea was originated from the actual meaning of Navratri which is dedicated to Parvati, Lakshmi and Saraswati – the three feminine icons of Hinduism, symbolizing power, wealth and knowledge. Navratri preaches us to respect and celebrate the victory of women power. RCUPG decided upon depicting Maa Durga in the collage of pictures of our women representatives. Each picture featured the characteristics of the Goddess and the Colour for that particular day with significance. Social media was used as the platform to reach out larger audience.

SUMMARY- This initiative was named as 'ନବରତ୍ନ' i.e., another name for Navratri to portray nine avatars. The main motive for Navratri is to celebrate the Power of Female. This Navratri, RCUPG came up with an imaginative idea. The fascinating images of female's representatives of RCUPG were allotted a colour in which they had to click of picture wearing the coloured outfit. These pictures were converted into an uncommon grid which portrayed Maa Durga wishing Happy Navratri. The borders of grid explained various traits and attributes of women in resemblance to the colour of nine days. These posts were posted on our Instagram handle. The captions were inclusive of goddess pertaining to nine days, significance or story behind the worshipping, the nature of colour and fact if any. Overall, the grid was praised and received



appreciation by various viewers. It was in all fruitful, innovative and a safe celebration of pious festival of India, Navratri.



E-GANESHA

DATE- 22-08-2020 to 01-09-2020

TIME- 7:00 pm

VENUE- ZOOM

AIM- Our aim to celebrate E-Ganesha was to hail and praise Lord Ganesh for bringing prosperity and happiness in our lives. This year despite the pandemic RCUPG wanted to continue its legacy of celebrating its flagship event and bring about liveliness in these trying times. E-ganesha has always been a platform to bring every committee on one platform and conduct fun interactive sessions, RCUPG wanted it to be the same this year also, hence E-Ganesha of E-Ganesha remained untouched and the joy spread through the wide smiles remained exceptional. RCUPG's flagship event E-Ganesha commenced on the 22nd of August and completed its wondrous 11 days on 1st September 2020. E Ganesha was filled umpteen joyous moments, stupefying memories, and excessive instances of happiness. A virtual aarti was conducted on all days followed by exciting and intriguing games like Pictionary, treasure hunt, funky Bollywood quizzes and many more. **The 11-day celebration of our FLAGSHIP event had started with an Aarti at the very beginning and rest all as the day were planned.**

Day 1- The day 1 of E-Ganesha commenced with a lot of enthusiasm. It began with the welcoming address by RCUPG followed by the virtual aarti. After the aarti an exciting game of Bollywood taboo was played where the person explaining had to make his team guess the movie title without using particular words.

Day 2- The day 2 of E-ganesha was hosted by RCUPG in collaboration with the photography committee of UPG college- Montage. The aarti was followed by a captivating game of Bollywood quiz which was thoroughly enjoyed by all.

Day 3- The day 3 of E-Ganesha was hosted by RCUPG in collaboration with the DLLE committee of UPG college. The live aarti was followed by a game called "Kaun Banega Mumbai", a very interesting game that tested our knowledge and love for our home city Mumbai.

Day 4- The day 4 of E-Ganesha was hosted by RCUPG in collaboration with the entrepreneurship promoting committee called the E-Cell. Sticking to their motto a game of matchmaking was organized by them where a brand mascot had to be matched with another brand which wasn't it's originally. All the teams had to cite a reason for their choice and the best team was decided on the basis of votes by the audience.

Day 5- The day 5 of E-Ganesha was exclusively hosted by RCUPG. This day (26th August) marked 11 years of RCUPG's installation in college back in 2009. All the past committee members of RCUPG were invited.



This day was filled with everyone expressing their love for the committee and how it has given them so much to cherish. It was a great experience for everyone to relive all the memories that they have made.

Day 6-The day 6 of E-Ganesha was hosted by RCUPG in collaboration with the IT festival of UPG college known as "Techvanza". The virtual aarti was followed by making teams and assigning them different breakout rooms. All the teams had to solve multiple quizzes to finally reach the main room and solve the final clue based on the globally famous Ganesh mandals in Mumbai.

Day 7- The day 7 of E-Ganesha was hosted in collaboration with the Woman Development Cell of UPG college. The live aarti was followed by a game where the participants had to solve the clues presented to them and send a picture of that thing found at home. It was a really enjoyable game which left everyone up and running to find things around the house.

Day 8- The day 8 of E-Ganesha was hosted in collaboration with the Eloquence committee of UPG college. The live aarti was followed by an amusing game of Pictionary where teams were made and one person from each team would come forward and tried to draw the word given to them. This event truly tested the drawing skills of all the participants.

Day 9- The day 9 of E-Ganesha was hosted in collaboration with the Buddy Project of our college. This committee like its motto in college of guiding the students, did the same here by presenting a number of quizzes and puzzles which had to be solved by the participants. The quickest participant was awarded with certificates.

Day 10 – The day 10 of E-Ganesha was hosted in collaboration with the Social Outreach Unit of UPG college. A very different and amusing form of Bingo was organized where pictures/clues of different places were displayed and the participants were expected to decipher these and cut the name of their tickets. This new variation of Bingo was thoroughly enjoyed by all.

Day 11- The last day of E-Ganesha was hosted in collaboration with the National Service Scheme of our college. This committee left no stone unturned in making the last day memorable by organizing a game of fastest finger first where the first person to answer was awarded points and the participant with the maximum points was declared the winner. After the game a small video made by the team of RCUPG dedicated to Lord Ganesha and the audience was shown which expressed how grateful we were as a team to Bappa and all those who came to the event. Visarjan ceremony. Lastly the event ended on a good note when everyone got a chance to express their views and learnings in the last 11 days.

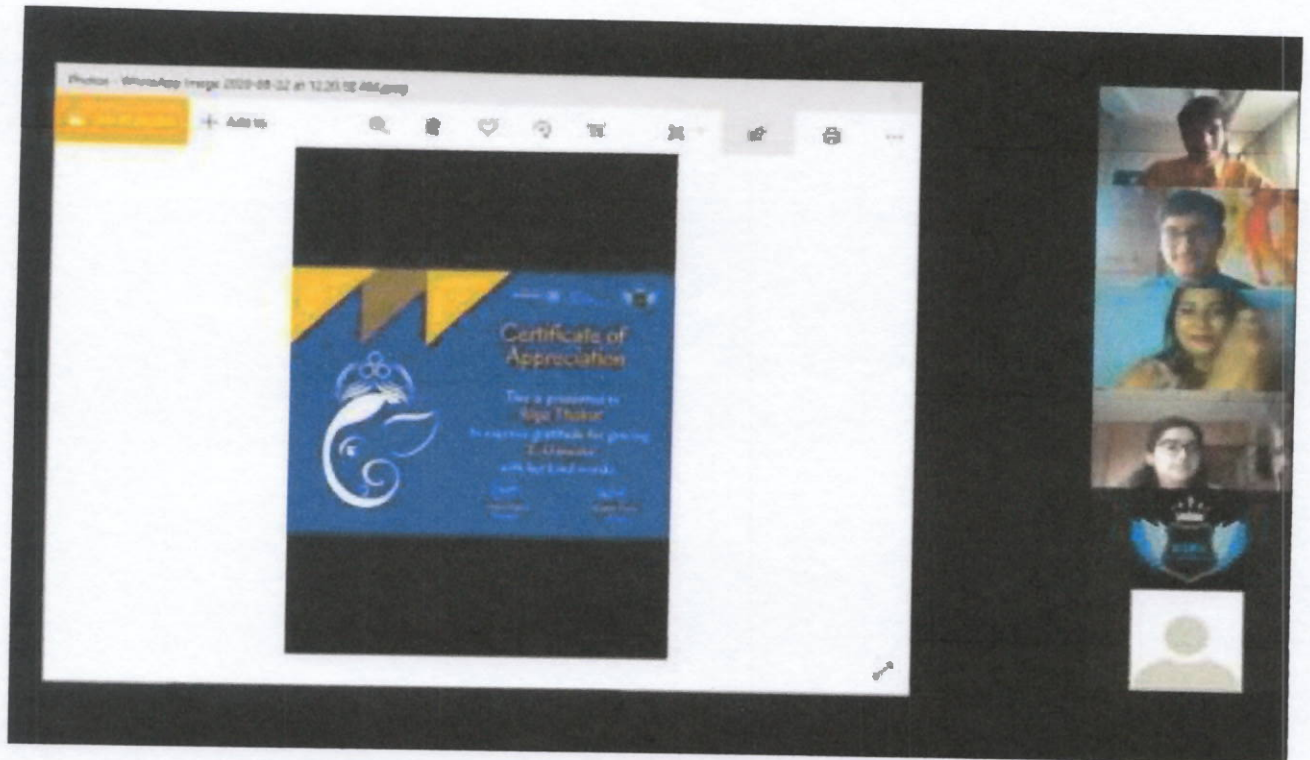
OUTCOME- Conducting events individually and in collaboration with many other committees of the college, turned out to achieve great success. The 11-day event successfully achieved the



aim of celebrating Ganesh Chaturthi online and covering as many aspects as possible made it unique.



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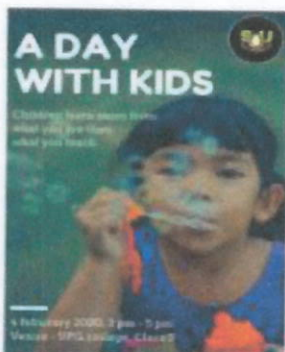
A DAY WITH KIDS

Date- 4 February, 2020

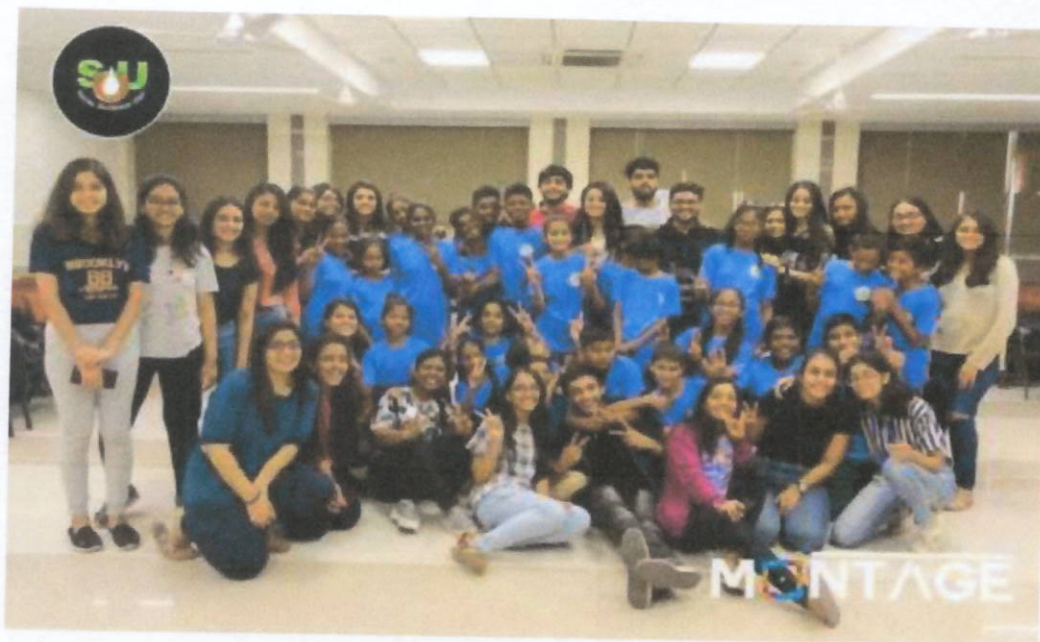
Duration- 3pm- 5pm

Report-

On 4th February, 2020, the Social Outreach Unit conducted a day with the kids in collaboration with the Vivekananda Youth Forum. It was a fun filled event. It was an incredible experience where the members of SOU got to spend time with the children who sang, danced, acted, narrated stories, performed kits and so much more. It was a memorable time watching the short film and playing skill-based games with the little hearts.



Their energy and enthusiasm left everyone awestruck. The kids also enjoyed the mimicry session and had a good laugh. We also played memory games. The smile on their faces made our hearts swell with happiness and we enjoyed ourselves thoroughly.



Alkapool

CHRISTMAS CARNIVAL

DATE: 27-12-2019

VENUE: Kamla Dharamshi Narsee Shruti School

START TIME: 11:00 am

END TIME: 01:00pm

AIM/OBJECTIVE: this project was carried out to involve such special kids in the mainstream celebrations of the festivals and make them a part of such fun and happy moments.

SUMMARY: this event began by gathering all the students of the Kamla Dharamshi Narsee Shruti School. The agenda was to celebrate Christmas with them. We started by introducing the children to a member dressed as Santa who distributed them chocolates. Then we had a round of dance and Zumba session with the kids which was followed by fun games and activities.

OUTCOME OF THE EVENT: Outcome: after this event we could see the kids smiling and we felt the happiness as they were all shouting with joy and enjoying themselves. They got a chance to celebrate this festival like other students and enjoy.





Altaf



VISIT TO THE CARDINAL GRACIAS DESTITUTE HOME - CHRISTMAS CELEBRATION

Date- 21 December, 2019

Duration- 11 am onwards

Platform- Old Age Home

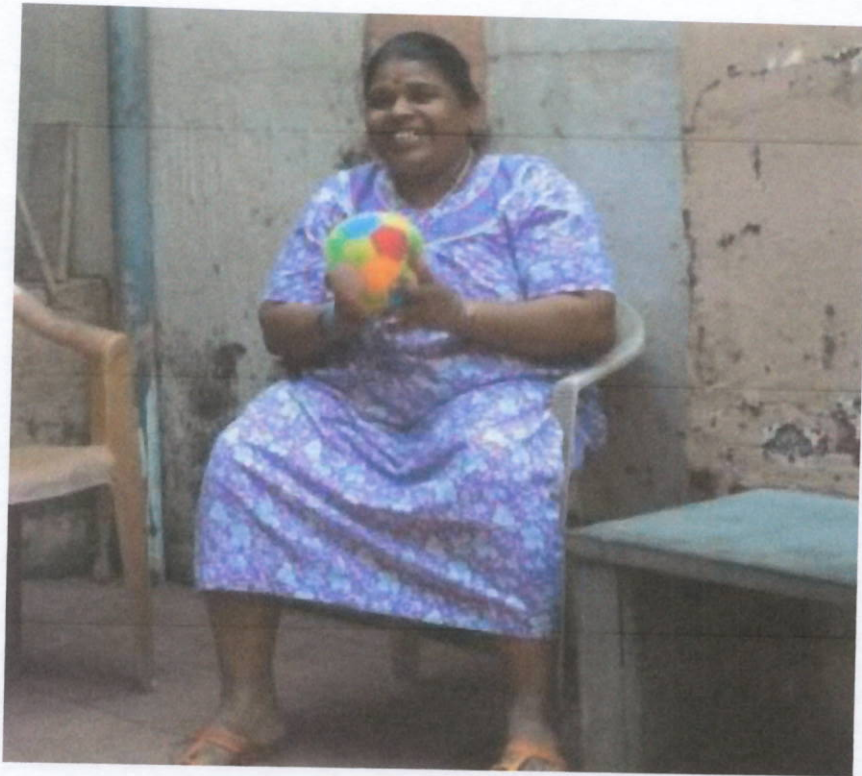
Report-

The students of the Social Outreach Unit of the college, celebrated Christmas, the festival of joy and merriment with the beloved senior citizens at the Cardinal Gracias Destitute Home, Santacruz, on the 21st of December, 2019. The members of SOU, spent a fun filled day at the old age home with a lot of activities. They played the fun game of 'Antakshari', where everyone sang their hearts out. They also played another game, passing the parcel, with interesting and fun punishments, which made everyone laugh. After which we danced merrily and sang their favourite songs from the 90's and the 80's. The smiles on their faces were priceless. After the fun games, singing and dancing, all of them shared short stories of their lives and their bitter sweet experiences. They also gave us valuable words of wisdom, words of truth which we will remember and treasure all our lives. Not only did the senior citizens at the old age home have a great time, but it was also a heart-warming day for the entire committee. The visit to the old age home made us realise the value of our parents even more and taught us to take care of them all their lives just like they've taken care of us, all their lives. It taught us that spending time with the people we love can have such a great impact on them. The visit also taught us to value the people we love and the people in our lives because we never know what will happen



tomorrow. Making someone smile and receiving their blessings is the ultimate happiness and we should all strive towards achieving it.





KHUSHIYON KI DIWALI

Date : 26-10-19

Start time- 2:30pm

End time - 7pm

Venue: Santacruz West: cardinal gracious & Bandra:St Anthony's Home for the aged.

Objectives:

To have a “KHUSHIYON KI DIWALI”

To bring happiness peace and smile to the elders who were economically challenged

To teach the youth the moral values that our elders I'm imbibe.

To have an eco-friendly Diwali

To spread love and happiness

Summary:

this a compulsory yearly event. in this project all the members visit the old age home few days prior Diwali to celebrate this festival with them and spread a smile across their faces so that they don't feel alone or unhappy during this festival time.

Outcome:

The impact of the project was an overwhelming response from the volunteers who accompanied us(members)and also from the aged ones we visited. It literally brought huge happiness to them just a small effort of spending our time with them brought the much more than happiness. It helped them. Have a “KHUSHIYON KI DIWALI”

Not only the project brought a happy impact on them it also taught us ,the youth How important our elders and their values are. Not only that it also taught us that Diwali does not necessarily



mean crackers and noise but rather peace and happiness. The values and love imparted by those elders will always be a treasure and memorable experience to us.



GANESH CHATURTHI CELEBRATION

DATE: 13-09-2018 to 22-09-2018, 25-08-2017 to 4-09-2017

VENUE: Usha Pravin Gandhi College

START TIME: 11:00 am

END TIME: 04:00pm

SUMMARY: It was 10 days of offline meets. We divided the work in each department's students. The technical work involved was handling the sound and mic system. The events were handled in the coordination between committees. The creative students from each department started arranging for drawing and art work, painting in college campus. The aarti was sung every day. Digital and social media team started with preparing posts and videos. The prasad and flowers were arranged by the management and hospitality department. We collected the donations also for the *pooja* materials. We all played games and had a lot of fun implementing everything.

KHUSHIYON KA PITARA

Date- 15 September, 2017

Class- Social Outreach Unit in collaboration with RC UPG

Platform- Ashadeep Foundation

On 15 September, 2017, the Social Outreach Unit in collaboration with Rotaract Club of Usha Pravin Gandhi College of Arts, Science and Commerce visited the Ashadeep Foundation. There they had donated the clothes collected during a week-long drive in the college. The students also had a fun activity planned for all the kids. This donation was no ordinary as they had to buy all these clothes with fake cash provided to them, giving this entire activity a feel of shopping in a supermarket. Kids had fun buying these clothes and they also learnt to do simple calculations. The drive was ended with distribution of chocolates and a series of photographs.





Shri Vile Parle Kelvani Mandali's
Usha Pravin Gandhi College Of Management

DONATION DRIVE



KHUSHIYON ka PITARA

-an initiative by UPG's
Rotract Club and Social
Outreach Unit



**"A man's
true wealth
is the good
he does in
this world"**

between 9th September
to 14th September

**3rd Floor
UPG Foyer**



Alapool

PRIDE TALK

Date- 20 August,2017.

Class- All students of Usha Pravin Gandhi College of Arts, Commerce and Science.

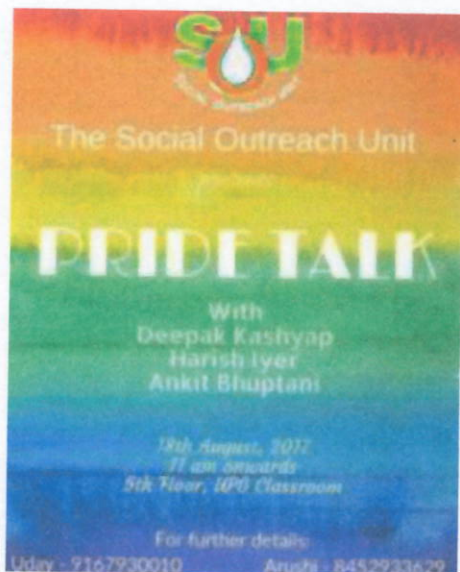
Duration- 11 am onwards

Platform- UPG Classroom

No. Of Participants- 30

Report-

On the 20th of August,2017 the Social Outreach Unit of Usha Pravin Gandhi College of Arts, Commerce and Science conducted a seminar on Pride Talk. This seminar started with our principal, Dr. Mrs. Anju Kapoor, addressing the audience and introducing the speakers, Mr. Deepak Kashyap, Mr. Harish Iyer and Mr. Ankit Bhuptani. They spoke in depth about the LGBTQ rights. They explained to us that it takes no compromise to give people their rights, it takes no money to respect the individual, it takes no political deal to give people freedom and it takes no survey to remove repression. The Social Outreach Unit of UPG College proudly supports the gay rights and stands united with the LGBTQ community because we believe that United, we stand, divided we fall.



Anju Kapoor



A THREAD OF CONNECTION - RAKSHA BANDHAN

DATE: 7th August 2017

VENUE: St. Anthony's Home for the Aged, Bandra

START TIME: 11:30 am

END TIME: 1:30 pm

AIM/OBJECTIVE:

The main aim of conducting the event was to spend time with the elderly in the old age home on Raksha Bandhan, and to assure them that this generation will always be there to support them.

SUMMARY:

The RCUPG team contacted the old age home prior to the event and took the necessary permissions. We reached the venue at 11 and discussed the activities to be done with the co-ordinator. The event started at 11.30 with a quick ice breaking session where we introduced ourselves. This was followed by the Raksha Bandhan ceremony, where we exchanged Rakhis with the elderly present in the hall. During the process, we promised to protect them in every way we can. In return, they graced us with their blessings and smiles, for which we are eternally grateful. Post the ceremony, we played a game of Housie (a favourite amongst the people at the home), and it truly brightened up the place with smiles and giggles. We gave away the prizes to the respective winners and got ready to say our goodbyes. A few ladies were extremely delighted and shared their life experiences with us. It served as a true inspiration for the entire team. The event was a true success as we saw dozens of faces smile, and we could not have asked for more.



Outcome of the event:

The event was a true success as we saw dozens of faces smile, and we could not have asked for more.



Atapool