

GRADUATE ATTRIBUTES FOR BACHALORE OF MANAGEMENT STUDIES PROGRAMME

Graduate Attributes	Knowledge of Business, Mgt functions & its effective application	Critical thinking, problem solving & Decision making	Innovation, Conceptualisation & Creative Thinking	Team Work & Intercultural Competence	Communication, Interpersonal skills & Social Skills	Research, Analytics & Business Intelligence	Global Citizenship Ethics & governance & Conflict handling	Environmental consciousness & Cross cutting issues	Digital Capabilities & Life long Learning
Courses									
Foundation of Human Skills		✓		✓	✓		✓		
Business Law	✓	✓		✓			✓		
Business Communication					✓			✓	
Introduction to Financial Accounts	✓	✓				✓		✓	
Business Statistics		✓	✓			✓	✓	✓	
E.C.I				✓	✓		✓		
Business Economics	✓	✓			✓	✓	✓		
Principles of Marketing	✓	✓	✓			✓			
Industrial Law	✓	✓		✓		✓			
Business Mathematics		✓				✓			
Business Communication II					✓			✓	
Foundation Course II					✓		✓	✓	
Business Environment			✓	✓	✓		✓		
Principles of Management	✓	✓	✓	✓				✓	
Accounting for Managerial Decisions	✓	✓				✓		✓	
Business Planning & Enterpreneurship	✓	✓		✓		✓		✓	
IT in Business Mgmt.		✓	✓			✓		✓	
F.C. II - Env. Mgt.			✓				✓	✓	
Strategic Management	✓	✓	✓			✓			
Corporate Finance	✓	✓	✓			✓			
Introduction to Cost Accounting	✓	✓	✓			✓			
Recruitment and Selection	✓	✓		✓	✓		✓		
Motivation & Leadership	✓	✓	✓	✓	✓		✓		
Consumer Behaviour	✓	✓	✓		✓	✓			
Advertising	✓	✓	✓		✓	✓			
IT in Business Mgmt. II	✓	✓	✓					✓	
Foundation Course IV				✓			✓		
Business Economics II		✓	✓			✓	✓		
Business Research Methods		✓	✓			✓		✓	
Production & Total Quality Management	✓	✓	✓				✓		
Financial Institutions & Markets	✓	✓	✓					✓	
Strategic Cost Management	✓	✓	✓					✓	
Integrated Marketing Communication	✓	✓	✓	✓					
Rural Marketing	✓	✓	✓				✓		
Training & Development in HRM	✓	✓	✓	✓			✓		
Change Management	✓	✓	✓	✓		✓			
Elements of Logistics & Supply Chain Mgmt	✓	✓	✓			✓		✓	
Corporate Communication & PR	✓	✓	✓	✓	✓		✓		
IAPM	✓	✓	✓			✓		✓	
Wealth Management	✓	✓	✓			✓		✓	
Direct Taxes	✓	✓	✓			✓		✓	
Risk Management	✓	✓	✓			✓		✓	
Service Marketing	✓	✓	✓	✓				✓	
Sales & Distribution mgmt.	✓	✓	✓	✓				✓	
E-commerce & Digital marketing	✓	✓	✓	✓				✓	
CRM	✓	✓	✓	✓				✓	
Finance for HR	✓	✓	✓				✓		
Stress Management			✓	✓	✓	✓			
Industrial Relations			✓	✓	✓	✓			
Strategic HR Mgmt. HR policies			✓	✓	✓	✓			
Operations Research	✓	✓	✓			✓			
International Finance	✓	✓	✓			✓			
Strategic Financial Management	✓	✓	✓			✓		✓	
Project Management	✓	✓	✓			✓			
Indirect Taxes	✓	✓	✓			✓		✓	
Brand Management	✓	✓	✓			✓			
Retail Management	✓	✓	✓	✓		✓			
International Marketing	✓	✓	✓	✓		✓			
Media Planning & Management	✓	✓	✓	✓		✓			
HRM in Global Perspective		✓	✓	✓		✓		✓	
Organisation Development		✓	✓	✓		✓		✓	
HRM in Service Sector Management		✓	✓	✓		✓		✓	
Indian Ethos in Management		✓	✓	✓		✓	✓	✓	