



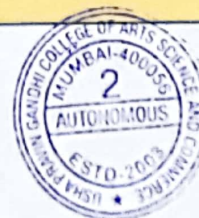
SVKM's Usha Pravin Gandhi College of Arts, Science and Commerce (Autonomous), Mumbai
Bachelor of Commerce (Management Studies) Program Structure for First Year 2026-2027



SEMESTER I		SEMESTER II	
MAJOR		MAJOR	
Principles of Management (3)		Marketing Management (3)	
Basics of Accounting and Reporting (3)		Fundamentals of Financial Services (3)	
MINOR		MINOR	
NIL		Introduction to Organizational Behavior (2)	
OE (Open Elective)		OE (Open Elective)	
Mathematical and Statistical Techniques I (2) (Compulsory)		Mathematical and Statistical Techniques II (2) (Compulsory)	
Media Culture and Society (2) (Elective)		Applications of AI in Business (2) (Elective)	
Rebuilding our Relationship with Food (2) (Elective)		Prompt Engineering (2) (Elective)	
VSC/SEC (Vocation Specific Course/Skill Enhancement Course)		VSC/SEC (Vocation Specific Course/Skill Enhancement Course)	
Business Law (2) (VSC)		Company Law (2) (VSC)	
Information Technology in Business Management (2) (SEC)		Personal Branding (2) (SEC)	
AEC/VEC/IKS (Ability Enhancement Course/Value Education Course/Indian Knowledge System)		AEC/VEC/IKS (Ability Enhancement Course/Value Education Course/Indian Knowledge System)	
Communication Skills - I (2) (AEC)		Communication Skills - II (2) (AEC)	
Environmental Studies (2) (VEC)		Understanding India (2) (IKS)	
Bhartiya Gyana Parampara (2) (IKS)			
CC (Co-curricular Course)		CC (Co-curricular Course)	
NSS 1/Cultural 1/Sports 1/Yoga 1/DLLE 1		NSS 2/Cultural 2/Sports 2/Yoga 2/DLLE 2	
Total Credits	22	Total Credits	22
Total Number of Credits in FYBCOM (Management Studies): 44 and Total Courses: 20			
Figure in the brackets represent number of credits.			

BCOM (Management Studies) USP The Bachelor of Commerce (Management Studies) program at SVKM's Usha Pravin Gandhi College offers a comprehensive and industry-integrated curriculum delivered by experienced faculty in a prime Mumbai location, ensuring practical exposure and excellent career prospects.

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Shri Vile Parle Kelavani Mandal's
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)
 NAAC Reaccredited 'A+' Grade, CGPA: 3.27
 NEP Structure: B.Com. (MANAGEMENT STUDIES) 2026-2030

Semester	Major		Minor	Open Elective (Any 2)	VSEC (VSC/SEC)	AEC	VEC	IKS	OJT/FP/CC/CEP/RP	Total (Credits)
	Mandatory	Electives								
I	Principles of Management (3), Basics of Accounting and Reporting (3)	Nil	Nil	Mathematical and Statistical Techniques I (2) (Compulsory), Rebuilding our relationship with food (2) OR Media, Culture and Society (2)	Business Laws (2) (Compulsory), Information Technology in Business Management (2) (Compulsory)	Communication Skills I (2)	Environmental Studies (2)	Bhartiya Gyana Parampara (2)	NSSI/Cultural 1/Sports 1/ Yoga 1/DLLE 1	22
II	Marketing Management (3), Fundamentals of Financial Services (3)	Nil	Introduction to Organizational Behavior (2)	Mathematical and Statistical Techniques II (2) (Compulsory), Prompt Engineering (2) OR Applications Of AI In Business - (2)	Personal Branding (2) (Compulsory) Company Law (2) (Compulsory)	Communication Skills II (2)	Understanding India (2)	NIL	NSS 2/Cultural 2/Sports 2/ Yoga 2/DLLE 2	22
Total	12	0	2	8	8	4	4	2	4	44
Exit option with Certificate (44 credits + 4 skill credits)										
Semester	Major		Minor	Open Elective (Any 1)	VSEC (VSC/SEC) (Any 1)	AEC			OJT/FP/CC/CEP/RP	Total (Credits)
	Mandatory	Electives								
III	Entrepreneurship Management (4), Accounting for Managerial Decisions (4)	Nil	Economics Course (Nomenclature to be finalised) (4)	Content Creation (2) OR Travel And Tourism (2)	Advertising (2) OR Debt And Equity Markets(2)	Hindi I (2) Marathi I (2) Gujarati I (2) Sanskrit I (2)	Nil	Nil	Field Project (2) AND NSS 3/Cultural 3/Sports 3/ Yoga 3/DLLE 3	22
IV	Strategic Management (4), Production And Total Quality Management (4)	Nil	Direct Tax (4)	Geo Politics (2) OR Cyber Crimes And Laws (2)	Consumer Behaviour(2) OR Introduction To Cost Accounting (2)	Hindi II (2) Marathi II (2) Gujarati II (2) Sanskrit II (2)	Nil	Nil	Community Engagement Project (2) AND NSS 4/Cultural 4/Sports 4/ Yoga 4/DLLE 4	22
Total	16/28	0	8/10	4/12	4/12	4/8	0/4	0/2	8/12	44/88
Exit Option With Certificate (88 Credits + 4-Skill Credits)										

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 NAAC Reaccredited 'A+' Grade, CGPA: 3.27
 NEP Structure: B.Com. (MANAGEMENT STUDIES) 2026-2030

Semester	Major		Minor	Open Elective (Any 2)	VSEC (VSC/SEC)	AEC, VEC, IKS			OJT/FP/CC/CEP/RP	Total (Credits)
	Mandatory	Electives								
V	Logistics and Supply Chain Management (4), Human Resource Management (4), Business Analytics (2)	Services Marketing (4) OR Corporate Financial Management(4)	E- Commerce and Digital Marketing (4) OR Wealth Management (4)	Nil	GST (2)	Nil	Nil	Nil	FP (2)	22
VI	International Business Management (4), Operations Research (4), Indian Knowledge Systems in Management (2)	Retail Management (4) OR Venture Capital and Private Equity(4)	Essentials of Branding (4) OR Commodities and Derivatives Markets (4)	Nil	Nil	Nil	Nil	Nil	OJT (4)	22
Total	20 // 48	8//8	8//18	0//12	2//14	0//8	0//4	0//2	6//16	88//132
Exit Option With Degree (132 Credits)										
Total	28//76	8//16	4//22	0//12	0//14	0//8	0//4	0//2	4//20	176
Degree With Honours (176 Credits)										

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