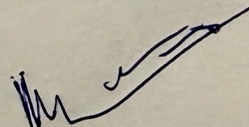


**Shri Vile Parle Kelavani Mandal's
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)**

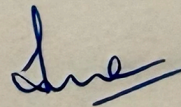
NAAC Reaccredited 'A+' Grade, CGPA: 3.27

NEP Structure: MA (Mass Communication-Film, Television & New Media) 2026-2030

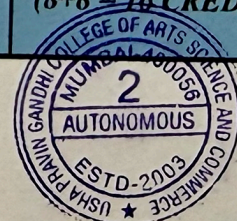
Level	Sem	Major (Mandatory) (Sub-1) (4)	Major (Mandatory) (Sub-II) (4 credits)	Major (Mandatory) (Sub-III) (4 credits)	Mandatory (Sub-IV) (2 credits)	Elective (4 credits)	Research Methodology (4 credits)	OJT, FP, RP, CEP	Cum Cr/Sem	Degree/Cum
								CC		
6.5	Sem 1	Fundamentals of conventional and New media	Content Writing for Visual Media I	Dynamics of Communication and Media Theories	Photography and Cinematic Arts	AI in Film Distribution & Analytics OR Vertical Cinema & Social Film Production	Research Methodology (4 credits)		22 Credits	44 (PG Diploma)
	Sem 2	Content Marketing and Digital PR	Content Writing for Visual Media II	Media Ethics and Regulation	Branding and Identity Design	Web Designing and Prototyping OR Deep Learning for Film Editing		Niche Media Production - OTT/ Web Series (OJT) (4 credits)	22 credits	
	Cum Cr	8	8	8	4	8	8	4	44	
7	Sem 3	Film Production & Content pipeline	TV Production	Sound Design for Filmmakers	Direction for films	Script & Screenplay Writing OR Digital Animation	—	Film Festivals Curation (RP) (4 credits)	22 Credits	88 (PG Degree)
	Sem 4	Film Marketing and Distribution	Production Design & Art Direction	Advanced 3D Technology	—	Advanced Digital Cinematography OR New Media and Augmented Reality		Capstone Project (RP) (6 credits)	22 Credits	
	Cum Cr	(8+8 = 16 CREDITS)	(8+8 = 16 CREDITS)	(8+4+4 = 16 CREDITS)	(4+2 = 6 CREDITS)	(8+8 = 16 CREDITS)	4 CREDITS	(8+6 = 14 CREDITS)	88 CREDITS	


Program Coordinator

Dr. Machunwangliu Kamei


Principal

Dr. Smruti Nanavaty



COLLEGE SEAL