



SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)
REGULAR EXAMINATION TIME TABLE – MARCH, 2026
SECOND YEAR, POSTGRADUATE COURSES, SEMESTER-IV
[For 2025-26 Batch Students – Under NEP]



Day & Date	Timings	Master of Arts (Entertainment, Media & Advertisement)	Masters of Arts (Mass Communication – Film, Television & New Media)	Master of Commerce (Business Management)	Master of Science (Artificial Intelligence and Data Science)	Master of Science (Information Technology)
Wednesday, 18.03.2026	08:00 am to 10:00 am	RECENT TRENDS IN MEDIA AND ENTERTAINMENT	--	--	--	--
Friday, 20.03.2026	08:00 am to 10:00 am	--	--	SALES AND DISTRIBUTION MANAGEMENT	--	--
Monday, 23.03.2026	08:00 am to 10:00 am	MEDIA RESEARCH	--	--	--	--
Tuesday, 24.03.2026	08:00 am to 10:00 am	--	--	TOURISM AND HOSPITALITY MARKETING	--	--
Wednesday, 25.03.2026	08:00 am to 10:00 am	--	CREATING CONTENT FOR OTT PLATFORM	--	--	--
	08:00 am to 09:00 am	MEDIA POLICY AND ETHICS	--	--	--	--
Friday, 27.03.2026	08:00 am to 10:00 am	--	MEDIA ETHICS AND REGULATION	RETAIL MANAGEMENT	GENERATIVE AI	DEEP LEARNING
	08:00 am to 09:00 am	RESEARCH PROPOSAL	--	--	--	--
Monday, 30.03.2026	08:00 am to 10:00 am	TOOLS OF DATA ANALYSIS II (MS EXCEL)	GLOBAL FILM BUSINESS IN DIGITAL AGE	BUSINESS ANALYTICS	OPTIMIZATION METHODS	BLOCKCHAIN
		TOOLS OF DATA ANALYSIS I (SPSS)				

Alka Shukla
 Controller of Examinations
 13/02/2026

Dr. Smruti Nanavaty
 Principal (I/c)
 13/02/2026