



**SHRI VILE PARLE KELAVANI MANDAL'S**  
**USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)**  
**REGULAR EXAMINATION TIME TABLE – MARCH, 2026**  
**FIRST YEAR, POSTGRADUATE COURSES, SEMESTER-II**  
**[For 2025-26 Batch Students – Under NEP]**



Day & Date	Timings	Master of Arts (Entertainment, Media & Advertisement)	Masters of Arts (Mass Communication – Film, Television & New Media)	Master of Science (Artificial Intelligence and Data Science)	Master of Science (Information Technology)
Monday, 23.03.2026	08:00 am to 10:00 am	MEDIA ETHICS AND REGULATION	MEDIA ETHICS AND REGULATION	BIG DATA SYSTEMS	BIG DATA ANALYTICS
Wednesday, 25.03.2026	08:00 am to 10:00 am	CONTENT MARKETING & DIGITAL PR	CONTENT MARKETING & DIGITAL PR	DEEP LEARNING	MODERN NETWORKING
Friday, 27.03.2026	08:00 am to 10:00 am	THE DYNAMICS OF ADVERTISING THEORY AND ANALYSIS	--	--	--
	08:00 am to 09:00 am	--	--	SOCIAL MEDIA ANALYTICS	MICROSERVICES ARCHITECTURE

Alka Shukla  
Controller of Examinations

Dr. Smruti Nanavaty  
Principal (I/c)