

## Credit Structure:

Year (2 Yr PG)	Level	Sem. (2 Yr)	Major		RM	OJT / FP	R P	C u m . C r.	Degree
			Mandatory*	Electives Any one					
<b>I</b>	<b>6.0</b>	<b>Sem I</b>	<p><b>Course 1:</b> Fundamentals of Conventional and New media (Credits 4)</p> <p><b>Course 2:</b> Dynamics of Communication and Media Theories (Credits 4)</p> <p><b>Course 3:</b> Content writing for Visual Media 1 (Credits 4)</p> <p><b>Course 4:</b> Photography &amp; Cinematic Arts (Credits 2)</p>	<p>Course 1: AI in Film Distribution &amp; Audience Analytics</p> <p style="text-align: center;"><b>OR</b></p> <p>Course 2: Cultural and Social Aspects of Visual Communication (Credits 4)</p>	<p>Research Methodology</p> <p style="text-align: right;">(Credits 4)</p>			22	<b>PG Diploma (after 3 Year Degree)</b>
		<b>Sem II</b>	<p><b>Course 1:</b> Content Marketing &amp; Digital PR (Credits 4)</p> <p><b>Course 2:</b> Content writing for Visual Media 2 (Credits 4)</p> <p><b>Course 3:</b> Media Ethics and Regulation (Credits 4)</p>	<p>Course 1: Web Designing and Prototyping</p> <p style="text-align: center;"><b>OR</b></p> <p>Course 2: Deep Learning for Film Editing (Credits 4)</p>	<p>Niche Media Production - OTT/ Web Series</p> <p style="text-align: right;">(Credits 4)</p>			22	

			<b>Course 4:</b> Branding and Identity Design (Credits 2)						
<b>Cum. Cr. ForPG Diploma</b>			<b>28</b>	<b>8</b>	<b>4</b>	<b>4</b>	<b>-</b>	<b>44</b>	
<b>Exit option: PG Diploma (44 Credits) after Three Year UG Degree</b>									
<b>II</b>	<b>6.5</b>	<b>Sem III</b>	<b>Course 1:</b>  Direction for films  (Credits 4)  <b>Course 2:</b>  Behavioral Science in Film Making (Credits 4)  <b>Course 3:</b> Music video/ Episodic virtual film making  (Credits 4)  <b>Course 4:</b>  TV Production  (Credits 2)	<b>Course 1 :</b>  Digital Cinematograp Hy  OR  <b>Course 2:</b>  Digital Animation  (Credits 4)				Film Festivals Curation  (Credits 4)	22

		<b>Sem IV</b>	<b>Course 1:</b> Film Production & Content pipeline (Credits 4)  <b>Course 2:</b> Production Design & Art Direction (Credits 4)  <b>Course 3:</b> Advanced 3D Technology (Credits 4)	<b>Course 1:</b> Global Film Business in Digital Age  OR <b>Course 2:</b> New Media and Augmented Reality (AR)  (Credits 4)			Capstone Project (6)	22
<b>Cum. Cr. for 1 Yr PGDegree</b>			<b>26</b>	<b>8</b>			<b>10</b>	<b>44</b>
<b>Cum. Cr. for 2 Yr PGDegree</b>			<b>54</b>	<b>16</b>	<b>4</b>	<b>4</b>	<b>10</b>	<b>88</b>

**Note :** \* The number of courses can vary for totaling 14 Credits for Major Mandatory Courses in a semester as illustrated.