

University of Mumbai



3233661

Winter 2024

REVISED EXAMINATION TIME TABLE (NEP -2020)

PROGRAMME -M.A. (Mass Communication Entertainment, Media & Advertising)

(SEMESTER - II)

Days and Dates	Time	Sem	Course Code	Course
Thursday, 6 February, 2025	02:30 p.m. to 04:30 p.m.	II	53612	Introduction to Media Research
Friday, 7 February, 2025	02:30 p.m. to 04:30 p.m.	II	53622	Integrated Marketing Communication (IMC)
Monday, 10 February, 2025	02:30 p.m. to 04:30 p.m.	II	53632	Television & Radio Production Programming
Tuesday, 11 February, 2025	02:30 p.m. to 03:30 p.m.	II	53642	Entrepreneurship, Innovation & Media Laws
Wednesday, 12 February, 2025	02:30 p.m. to 04:30 p.m.	II	53671	Broadcast Business Management
Wednesday, 12 February, 2025	02:30 p.m. to 04:30 p.m.	II	53672	Media Finance & Accounting

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.
• Mobile phones and other electronic gadgets are prohibited in the examination hall.
• Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
06th January, 2025

y. p. Raundale

Dr. Pooja Raundale
Director

Board of Examinations & Evaluation