



SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE & COMMERCE
 Bhakti Vedanta Swami Marg, North-South Road No. 1
 Juhu Scheme, Vile Parle (West), Mumbai 400 056.
 NAAC Re-accredited "A+" Grade with CGPA 3.27



ANNUAL REPORT 2023 - 2024

1. Part I

a) **Brief history of the College.**

Usha Pravin Gandhi College of Arts, Science and Commerce was established in the year 2003-04. The college offers four integrated undergraduate programs and three-post-graduate programs.

The vision of the institution is to empower students with knowledge and skills in their chosen fields, by providing opportunities for students to realize their potential by motivating them towards community linked initiatives, thereby shaping them into future leaders.

The mission of the institution is to inculcate life skills by providing value-based education and nurturing scientific spirit of inquiry in the young minds.

College was awarded "A+" Grade with CGPA 3.27 in its Second cycle by NAAC on 18th October, 2022.

b) 1. **Highlights and New Initiatives during the year 2023 - 24**

- The college received a letter from UGC, New Delhi about conferment of **Autonomous Status** for a period of 10 years from the academic year 2023-2024 to 2032-2033 as per clause 7.5 of the UGC. After holding meeting with Vice Chancellor, Pro Vice Chancellor, Dr. M.N. Welling Advisor to the President, SVKM & to Chancellor NMIMS, College Vice Principal and Registrar on Saturday, 04/11/2023 it was decided that since the letter received from the UGC on 25/10/2023 was at end of the first term, Autonomy will be implemented from the academic year 2024 - 2025.
- The college designed and conducted following short term courses to bridge the gaps between curriculum and Industry needs:

Name of the course	Department	Duration
Applied Journalism	BAMMC Dept., Coordinated by Mrs. Rashmi Gahlowt, Asst. Prof. BA(MMC)	30 Hours
Python 3.4.3	BSc(IT) Dept., Coordinated by Mrs. Sunita Gupta, Asst. Prof. BSc(IT) with Spoken Tutorial Project, IIT Bombay	30 Hours
Digital Marketing & PR in age of AI	BAMMC Dept in association with IQAC	30 Hours
Integrating Gender Sensitation into Human Resource Management	BMS Department, Co-ordinated by Dr. Sriram Deshpande, Co-ordinator & Asst. Prof. BMS	30 hours

II. Academic and extra-curricular activities, including outstanding achievements by the students, staff and teachers, meritorious achievements by students in Board/University Examinations, new initiatives taken during the year, etc.

- Intellectual Property India granted a patent to Dr Manisha Divate, Asst. Prof., BSc(IT) for her invention called "Automatic Question Quality Enhancement System (AQQES) for ill-formed Questions" for 20 years from the 28th March 2018.
- **Book & Research paper Publication & Presented:**
 - ✓ No. of Books published by faculties = 06
 - ✓ No. of papers published by faculties = 24
 - ✓ No. of papers published by students = 07
 - ✓ No. of papers presented in International conference = 07
 - ✓ No. of papers presented in national conference = 02
 - ✓ No. of Chapter published : 07



➤ Outstanding achievements by staff and student :

• Staff :

Name	Particulars
Dr. Anju Kapoor, Principal	Nominated as the Academician (representing) SC / ST / OBC / Minority /Women/Differently able category) recommended by the Vice Chancellor for conducting the University Staff Selection interview at Shree L R Tiwari Degree College of Arts, Commerce and Science, Mira Road (E) for the post of Principal/Asst. Professor on 30/10/2023.
BMS	
Dr. Mayur Vyas, Co-ordinator BMS	Invited as a Resource Person to conduct a workshop on voicing called "Pitch Perfect" on 22/07/2023 by Nirmala Memorial Foundation College of Commerce & Science.
Mr. Lokesh Tardalkar, Asst. Prof., BMS	Appointed as a "VC Nominee" for selecting candidates for the post of Photographer and Artist cum Audio/Video Operator by Maharashtra University of Health Sciences, Nashik.
	Received Certification of Appreciation from State of India's Birds 2023 for his assessment of checklist uploaded to eBird.
	Recognized by Nikon India as NPS member (Nikon Professional Services India) under Wildlife and Nature photography
	Invited as Resource Person for Wildlife Photography Workshop at CEC-BNHS, Mumbai on 16/03/2024.
Dr. Naresh Sukhani, Asst. Prof., BMS	Invited as a as a Keynote Speaker on "Rural Development & Migration: Issues, Myths, Impact & future" at a National Conference on "Dynamics of Rural Development In India" under the Flagship Programme by Ministry of Education, Govt. of India (UNNAT BHARAT ABHIYAN) on 14/04/2023 at University of Mumbai, Board of Studies (Rural Development) in collaboration with Girivasi Seva Mandal Kalyan Muralidhar Nanaji Mohite Guruji College of Arts Commerce and BMS Khodala-Jogalwadi, Palghar & MKLM's B.L Amlani College of Comm. & Economics M.R.Nathwani College of Arts.
	Keynote Speaker on "Human Rights Violations of Migrant Children in Goa" at a National Conference on "Socio-Economic Implications of Migrants in Goa: A Study of Kannada Children" on 17/04/2023 at Ravi Naik's PES's RSN College of Arts & Science, Department of Political Science, Farmagudi, Ponda, Goa University. {NAAC re-accredited with A+ Grade & NIRF Ranking 2018 -2022 (Rank Band: 101-150 & 151-200)}
	Invited as a Panel Speaker on "NEP and Global Standards of Education" at a National Conference on National Education Policy 2020: Issues & Challenges on 05/05/2023 at Shri Rajasthani Seva Sangh's Smt. Parmeshwaridevi Durgadutt Tibrewala Lions Juhu College of Arts, Commerce and Science In Association With Shri Jagdishprasad Jhabarmal Tibrewala University, Jhunjhunu Rajasthan.
	Invited as a Resource Person for an Online Webinar on "Data Sampling & Research Design Techniques" at Parul University on 27/06/2023.
	Invited as a Resource Person on 26/07/2023 at UGC, Human Resource Development Centre, Rani Durgawati Vishwavidyalaya, JABALPUR, Madhya Pradesh, for the Faculty Induction Program (FIP) from 24th July 2023 to 24th August 2023 for two Online training sessions on "Data Analysis & Sampling Techniques" & "YouTube Studio Development, Video creation & Integration".
	Invited to conduct an online session as a Resource Person on 18/10/2023 at UGC, Human Resource Development Centre, Dr. Harisingh Gour Vishwavidhyalaya (Central University), Sagar, Madhya Pradesh, at the Faculty Induction Program (FIP) 06/10/2023 to 03/11/2023 on "YouTube Channel Integration & Optimization".
	Invited as a Resource Person for the Faculty Induction Program for an Online session on "Sustainable Development - Opportunities & Challenges in India" on 07/12/2023 at UGC, Human Resource Development Centre, Rani Durgawati Vishwavidyalaya, Jabalpur, MP.
	Invited as a Judge for Mumbai University's Elysium Festival on 04/02/2024 for Judging inter-collegiate "Student Research Convention" & inter-collegiate "Elocution competition" under the G20 Summit Theme "Vasudhaiva Kutumbakam".
	Invited as a Resource Person to conduct an online session on 23/01/2024 at UGC, Human Resource Development Centre, Dr Harisingh Gour Vishwavidhyalaya (Central University), Sagar, Madhya Pradesh, at the 16th Faculty Induction Program (FIP) 9th Jan to 6th February 2024 on "YouTube Channel Integration & Optimization".
	Invited as a Resource Person for the Faculty Induction Program for Online sessions on "YouTube Optimization" on 06/02/2024 at UGC, Human Resource Development Centre, Rani Durgawati Vishwavidyalaya, Jabalpur, MP.
	Invited as a Judge for a Shark Tank Session at KES Shroff College on 10/02/2024.
	Invited as a Resource Person for the Faculty Induction Program for an online session on "Google Drive Platform Integration in Education" on 23/02/2024 at UGC, Human Resource Development Centre, Rani Durgawati Vishwavidyalaya, JABALPUR, MP.
BSc(IT)	
Dr. Swapnali Lotlikar, Coordinator, BSc(IT)	Appointed as a member Board of Studies in the Information Technology Department at University of Mumbai on 24/10/2023.
	Invited as Resource Person to conduct an expert lecture on Semester V Project Dissertation on 27/10/2023 at Nirmal Memorial Foundation college of Commerce and Science.



	Invited as a Resource Person at MVM College Andheri, for an 'AI-based Project Guidance' on 23/12/2023.
Mr. Rajesh Maurya, Asst. Prof., BSc(IT)	Nominated as a member on Vice Chancellor BOS for the subject Computer Science at Thakur College of Science and Commerce, University of Mumbai.
	Invited as a Resource Person for UGC-HRDC Refresher Course in "Artificial Intelligence and Science" under RUSA, organized by HRDC, Mumbai University on 26/07/2023.
	Invited as Resource Person for Workshop on "Deep Fakes in Academia and Research", held on 12/09/2023 organized by Indian Scientist Association & Birla College, Kalyan.
	Invited as Resource Person for Refresher Course in "Machine Learning and Data Science" on 12/09/2023 organized by UGC-HRDC, Jawaharlal Nehru Technological University, Hyderabad.
	Invited as Resource person for Refresher Course in Information Technology and Computer Science on topic "Deep Learning and Pretrained models" held on 29/09/2023 organized by UGC-HRDC, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.
	Appointed as a member Board of Studies in the Computer Science Department at University of Mumbai on 24/10/2023.
	Appointed as Resource Person for " Online Refresher Course in E-Content Development and MOOCS " for Two Sessions organised by Dr. Babasaheb Ambedkar Marathwada University, & UGC-Malviya Mission Teacher Training Center on 25/01/2024.
Dr. Manisha Divate, Asst. Professor, BSc(IT)	Nominated as a member on vice chancellor BOS for the subject Ecommerce in M.Com programme at Thakur College of Science and Commerce, University of Mumbai.
	Invited as a resource person for the topics " Automatic question generation and machine translation and transliteration " in UGC-HRDC Refresher Course in "Artificial Intelligence and Science" under RUSA, organized by HRDC, Mumbai University on 19/07/2023
	Invited as special guest for a special talk on Artificial Intelligence on Durdharshan Sahyadri Vahini for a TV program Atmanirbhar Bharat on 4 th November 2023.
	Co-chaired the technical session (Parallel Session 12 -Online) at 23 rd Hybrid Intelligent Systems (HIS'23), an International joint conference held on December 12/12/2023 & 13/12/2023.
	Invited as a Judge for 18 th Aavishkar: Inter-Collegiate / Institute / Department Research Convention (Zonal Round) for Zone VI: Palghar which was scheduled on 13/12/2023, at St. John College of Humanities and Sciences, Palghar.
	Invited as Guest Speaker at Jai Hind College for an Expert talk on Scientific Research Writing on 16/12/2023.
	Invited as a Resource Person at MVM College Andheri, for an 'AI-based Project Guidance' on 23/12/2023.
Dr. Neelam Naik, Asst. Prof., BSc(IT)	Worked as a Session Chair at the International Conference on Recent Advances in Information Technology (ICRAIT-2023) organized by MET Institute of Computer Science, Bandra West, Mumbai on 23 & 24/06/2023.
	Appreciated as Exceptional Reviewer in the International Conference on Recent Advances in Information Technology (ICRAIT-2023) organized by MET Institute of Computer Science, Bandra West, Mumbai on 23-24/06/2023.
	Represented as University Nominee on the Board of Studies in the subject of Information Technology for the First Year Under Graduate and First Year Post Graduate Degree Programme under NEP 2020 constituted by Guru Nanak Khalsa College of Arts, Science and Commerce (Autonomous), Nathalal Parekh Marg, Matunga and attended the BOS meeting conducted on 29/07/2023.
	Appointed as Research Paper Reviewer for open access International Journal of Petroleum Technology (ISSN: 2409-787X) published from Avanti Publishers on 11/10/2023.
	Appointed as Technical Track Chair entitled "Digital Ecosystems and Technologies in the Fast-changing Ecological World" in Australasian Conference on Information Systems-2023 (ACIS 2023) organized by Association for Information Systems (AIS), hosted by the Victoria University of Wellington, New Zealand from the 5 th to 8 th of December 2023.
BAMMC	
Dr. Navita Kulkarni, Coordinator MA(EMA) & Asst. Prof., BA(MMC)	Granted permission to guide Ph.D. students in the Subject of Communication and Journalism by the University of Mumbai letter received dated 04/10/2023. She has also received NOC from college to guide 50% of students of her approved quota from the department of Journalism, University of Mumbai.
	Appointed as a chairman of BOS (mass media), by the University of Mumbai on 16/10/2023. Her tenure is for 4 years. She is also appointed as a member of Research and Recognition committee.
	Appointed as a member of the Board of Studies for the " Communication and Journalism " faculty by the University of Mumbai for the period of 4 years.
	Appointed on Board of Studies as a VC Nominee for M.L. Dahanukar college by the University of Mumbai. Her tenure is for 3 years.



Dr. Yatindra Ingle, Asst. Prof., BA(MMC)	Appointed as a Reviewer for Journal of Communication and Management an international peer-reviewed journal running under the umbrella of Jaipur Research and Educational Society (JRES) (REG. NO.- COOP/2023/JAIPUR/205498 ISSN: 2583-617X). He is also appointed as the Editor of the book series 'Futuristic Trends in Management' to be published by Iterative International Publishers, Novi, Michigan, USA.
	Appointed to create E-CONTENT (study material) MA in Journalism and Mass Communication Online Programme of Mangalayatan University, Aligarh.
	Invited in the Post Graduate Research Board of Pacific University, Udaipur on 16/10/2023 for approving Ph.D. synopsis of the Ph.D. scholars registered at the Pacific University.
	Appointed as a reviewer for the Academic Business Current Data (ABCD) index platform (a free to access platform for scholars, researchers, publishers, colleges, universities).
	Invited at The Whistling Woods International School of Media to conduct a session to the BBA Year II and MBA Year I students. The session was held on 21/03/2024 on the topic "The Significant Role of Culture in Shaping Effective Business Strategies".
BA(FTNMP)	
Mr. Ashish Mehta, Coordinator, BA (FTNMP)	Invited as a Subject Expert for the 3rd Board of Studies Meeting for Bachelor of Commerce (Digital Business) by Thakur College of Science & Commerce on 06/04/2023.
	Invited by the Department of Mass Media, Deviprasad Goenka Management College of Media Studies (DGMC), to serve as an External Referee for the VIVA VOCE Assessment & Examination of TYBAFTNMP SEM VI in the subject of Practical Film Making: Final Project. The assessment took place during the First Half of AY 2023 (Summer 2023) at the DGMC campus on 06/05/2023.
	Honored with an Award and a Certificate of excellence as 'Top Change Maker in the Edutainment landscape' at the 9th Edition of the Edutainment Show, Jio Convention Center in the on 21/05/2023.
	Invited by Atharva Institute of Film & Television, located at Malad to conduct a FACULTY DEVELOPMENT PROGRAM on "Enhancing the Exam Process: Strategies and Best Practices for Effective Assessment" on 30/05/2023 at Atharva college.
	On 05/06/2023 assumed a new responsibility as the Director of SVKM's Harkisan Mehta Institute of Media and Research Analysis. This appointment was made by the SVKM's Management until further notice.
	Featured newspaper Midday Education for acknowledging his significant role in Media Education on 14/06/2023.
	Contributions to the media landscape were recognized by The Times of India on 22/06/2023.
Dr. Machunwangliu Kamei, Asst. Prof., BA(FTNMP)	Invited as Reviewer for special issue of Taylor and Francis Journal of Multicultural Discourses by Dr Shi-xu Changjiang Distinguished Professor, Editor-in-Chief, Journal of Multicultural Discourses (Routledge, ESCI indexed) on 06/03/2023.
	Invited as a Reviewer for The Palgrave Handbook of Decolonizing Educational and Language Sciences, Palgrave Macmillan publisher on 27/04/2023.
	Conducted the internship VIVA of senior MA media and communication students, SNTD women's university, Santacruz on 11/05/2023.
	On 5 th July, 2023 had the honor of being invited as a reviewer for SAGE Open's Critical Textual Analysis in the field of Communication Studies.
	Invited as Sage Open Article Editor for manuscript ID SO-23-2677 entitled "Methodological Challenges of Identifying Far Right Content in Social Media Posts" on 18/09/2023.
	Assigned to mentor David Jackson from Wilfrid Laurier University, Waterloo, Canada who is in his 4th year of PhD on the topic "A History of the Technological Sublime in Speculative Fiction Cinema", under Society For Cinema and Media Studies GSO Mentorship Program 2024.
Administrative Staff	
Mrs. Kalika S. Kherdikar, Registrar	Invited to conduct Administrative Audit at SIES College of Commerce and Economics (Autonomous), Sion, Mumbai on 21/04/2023.
	Conducted an administrative audit as a Member of the Administrative Audit Committee at Dr. Bhanuben Mahendra Nanavaty College of Home Science, Matunga on 19/12/2023.
Mrs. Rekha Thanvi, Account Assistant	Successfully completed M. Com and PGDBM from IGNOU in First division .

➤ **Details of the various Refresher courses/FDP/training sessions completed by the staff:**

Course	Faculty Development Program	Orientation Program	Refresher Course	Short Term Certificate Course
B.A. (MMC)	03	--	02	--
B.A. (FTNMP)	04	--	--	--
B.M.S.	01	--	02	01
B.Sc.(I.T.)	07	--	01	01
Non-Teaching	01			



➤ **Details of the Seminar, Workshop & Guest Lecture attended by staff:**

Seminar	Conference	Workshop	National Webinar	International Research Workshop	SVKM Session
05	01	10	02	01	08

➤ **Details of the Seminar, Workshop & Guest Lecture organized by College:**

Seminar	Workshop	Guest Lecture	Screening of Short Films	Debate Competition	International Research Conference
17	03	07	10	01	01

➤ **Extra- Curricular Activities and Co-curricular Activities :**

◆ **Extra- Curricular Activities**

- **Details of the Conferences organized by College**

International Conference organized by the college :

1. The department of Information Technology, UPG College of Arts, Science and Commerce has organized **4th International Conference on Emerging Trends in Digital Technologies (ICETDT-2024)** in association with IQAC, University Department of Information Technology, University of Mumbai and Computer Society of India on 24/02/2024. Research scholars from all corners of India submitted the papers to the conference. International research papers from Nigeria, Nepal, USA, Malaysia, and Bangladesh were also received. The received research papers were from the emerging domains such as Artificial Intelligence, Reinforcement learning, blockchain, cybersecurity, robotics, bioinformatics, image processing and computer networking.
2. Hybrid International Research Conference on **"Emerging Trends in Management with Special Reference to Digitalization"** organized by IQAC and BMS Department, of Usha Pravin Gandhi College of Arts, Science and Commerce on 04/03/2024. Total 67 (2 International) papers presented. Total participants 84 out of 45 students and 2 International. Dr. Lohrasp Sadri was a key note speaker for the conference.
3. B.A.(MMC) Department of the college in association with IQAC is organized a **"Research Colloquium"** on 03/02/2024 in the college premises. Dr. Amrin Moger, coordinator of Guru Nanak College, BOS member of University of Mumbai invited as a Chief Guest for the event. 35 students from diverse institutions, presented their research work. **Best research project** was awarded to MA(EMA) student of UPG College, Zainab Barthoo. **Consolation prizes** to Avirat Shanbhag, University of Mumbai and Hiya Nagu, Heetanshi Desai of UPG College.

- **Under Faculty Exchange Programme in collaboration with Ayya Nadar Janaki Ammal College, Sivakasi, Tamil Nadu:**

Sr. No.	Date	Class	Topic	Faculty
Dr. Neelam Naik, Asst. Prof., BSc(IT) organized Guest lecture series-II for BSc (IT) students				
1.	06/02/2024	SYBScIT of UPGC	Data Analysis using Python	Mrs. P. Bamaruckmani, Assistant Professor, Ayya Nadar Janaki Ammal College
2.	09/02/2024	SYBScIT of UPGC	Data Alchemy: The Evolution of Information Science	Dr. R. Lawrance, Director, Department of Computer Applications, Ayya Nadar Janaki Ammal College
3.	13/02/2024	First year MCA students of Ayya Nadar Janaki Ammal College	The Future of creativity: Exploring Generative AI in Arts, Music and Design	Dr. Rajesh Kumar Maurya, Asst. Prof., BSc(IT)
4.	15/02/2024	First year MCA students of Ayya Nadar Janaki Ammal College	Hypothesis Testing and Different Univariate Statistical Techniques	Mr. Prashant Chaudhary, Coordinator & Asst. Prof., BSc(IT)



◆ **Activity under BAMMC department:**

Research Colloquium :

B.A.(MMC) Department of the college in association with IQAC is organized a "Research Colloquium" on 03/02/2024 in the college premises. **Best research project** was awarded to MA(EMA) student of UPG College, Zainab Bharthoo. **Consolation prizes** to Avirat Shanbhag, University of Mumbai and Hiya Nagu, Heetanshi Desai of UPG College.

➤ **Activity under BSc(IT) department:**

- Department of Information Technology hosted its annual project exhibition- "Technovation 2023-24" to showcase the technological skills of students of the department on 29/07/2023. The event included 9 (Nine) projects comprising software-based products, hardware-based products, mobile-based applications to web applications. IT Ka Funda, Pakao- WRecipe Finder, Pharmacy Management System etc., More than 90 visitors attended the exhibition consisting of students, teaching and non-teaching staff of the college.
- Department of Information Technology organized its technical fest "Techvanza '24" with a theme of "Generative AI" on 05/02/2024 with an aim to explore and showcase the transformative power of Generative AI in various domains of technology and creativity. The event featured various activities aimed at showcasing the potential of Techvanza 2024 saw a total of 54 participants from esteemed colleges of Mumbai.
- The Department of Information Technology hosted its annual project exhibition - "TECHNOVATION 2024-25" to showcase the technological prowess of students its students on 24/03/2024. The event featured 68 projects spanning fields, including Web Apps, Mobile Apps, Machine Learning, Hardware, with applications ranging from human assistant technologies to wildlife habitat preservation.

• **IT club has organized following events:**

Sr. No.	Date	Event
1.	05/02/2024	Traditional day - as its central theme, the event aimed to celebrate the rich tapestry of cultural heritage through traditional foods, crafts, and interactive activities.
2.	20/02/2024 and 23/02/2024	CSS workshop to enhance practical skills of the students for competitive field of web development
3.	21/12/2023	Web Development Session

➤ **Activity under B.A. (FTNMP) department:**

Sr. No.	Date	Event
1.	10/10/2023 & 11/10/2023	UPG FILM FESTIVAL 2023. The event also featured informative sessions in the 'FIRE TALKS' segment and an international workshop in collaboration with the U.S. CONSULATE. This festival drew over 1500 attendees including Industrial experts and Academician.
2.	12/10/2023 to 15/10/2023	JAGRAN FILM FESTIVAL .The Ministry of Information and Broadcasting, Government of India was the host. 155 students from all three years participated in the event.
3.	26/10/2023 & 27/10/2023	The three films were screened in collaboration with ROARING BULLET. 88 students of second year and 74 students of first year BAFTNMP attended the event
4.		International Film Festival of India (IFFI) organized by The National Film Development Corporation of India (NFDC). The student received Rs. 5000/- and the certificates.
5.	02/11/2023	Faculty and the students attended the special screening of Vidhu Vinod Chopra's film '12th Fail'
6.	03/11/2023 & 04/11/2023	CELEBRATE CINEMA 2023. A series of workshops and panel discussions took place in collaboration with WWI
7.	10/11/2023	The Railway Men. This unique experience provided firsthand insights into the cinematic magic and the art of marketing and publicity for OTT shows.
8.	09/12/2023	SAM BAHADUR. The screening, students had the privilege of engaging in a meet and greet session with the cast and crew of the film.
9.	14/12/2023	KASTURI. The students enjoyed an exclusive screening of the nationally acclaimed film followed by a master class conducted by filmmaker Mr. Devanshu Singh.
	18/12/2023 and 19/12/2023	Insights to Localization. The workshop aimed to familiarize students with the intricacies of subtitling, where global content is tailored for local audiences, and conversely, local content gains global appeal.



11.	29/12/2023	SAREGAMA LIVE : 'Main Koi Aisa Geet Gaon' : Stories behind the Songs and Songs behind the Stories,'
12.	06/01/2024	The students were presented with the opportunity to participate in a masterclass focused on the legacy of Bimal Roy, encompassing discussions on his cinematic approach towards children, music, character portrayal, and storytelling within his films. This event featured esteemed industry professionals including Amole Gupte (Actor/Director), Joy Roy (Writer Filmmaker), Mayur Puri (Film and Song Writer), Nivedita Baunthiyal (Actor, IPTA), and Rupa Barua (Documentary Filmmaker).
13.	19/01/2024	Invited to the unveiling of AMAZON ORIGINAL "INDIAN POLICE FORCE" at the Trailer Launch. This unique experience provided first hand insights into the cinematic magic and the art of marketing and publicity for OTT shows.
14.	13/02/2024	Actor Harshwardhan Rane graciously shared insights into his Bollywood journey during a heartfelt meet and greet session on. He candidly discussed the highs and lows of navigating the industry
15.	15/02/2024	KUCH KHATTA HO JAAY. This special event provided a first hand glimpse into the enchanting world of cinema, along with valuable lessons in marketing and publicity strategies for theatrical releases.
16.	07/03/2024	A Meet and Greet session with an acclaimed actress Ms. Rani Mukherjee
17.	09/03/2024	A screening of the movie " Laapata Ladies ". The film, featuring UPG alumna Ms. Pratibha Ranta in the lead role , addressed the social stigma and challenges faced by women in India.
18.	21/03/2024	A Meet and Greet session featuring renowned actress Ms. Sara Ali Khan
19.	27/03/2024	grand date reveal event for the highly anticipated Sanjay Leela Bhansali film "Heeramandi" was orchestrated by NETFLIX and Roaring Bullet

a. Co-curricular activities:

➤ University of Mumbai Youth Festival :

The college came 3rd overall in the Zonal Round and 8th in the Final Round.

The details of Winner for Zonal Round as follows :

Event	Podium
Natyasangeet Vocal Solo	1st Rank
Mimicry	1st Rank
Storytelling Group B	1st Rank
One-Act Play (Marathi Group A)	2nd Rank
Indian Classical Dance	2nd Rank
Elocution Group A	2nd Rank
Debate Group B	2nd Rank
Skit (Hindi)	3rd Rank
Western Group Song	3rd Rank
Indian Light Vocal Solo	Consolation
Mono Acting (Hindi)	Consolation
Indian Folk Dance	Consolation
Debate Group A	Consolation
Mehndi Design	Consolation

The details of Winner for Final Round as follows :

Event	Podium
Mimicry	1st Rank
Debate Group B	2nd Rank
Indian Light Vocal Solo	2nd Rank
Indian Classical Dance	3rd Rank
Skit (Hindi)	3rd Rank
Natyasangeet Vocal Solo	Consolation



➤ Organised by other institutions :

Sr. No.	Name of Events / Play	Organised by	Position
1.	Umang	N.M. College	3rd Podium and also won the Departmental trophy for 'Dance and Dramatics
2.	Kaleidoscope	Sophia College	Won various position in 8 events
3.	Mood Indigo	IIT, Bombay	One student won 2 nd podium in the event Kora Kaagaz -Hindi - Creative Writing.
4.	Taarangan	Thakur College of Science and Commerce	The college won overall the Best College Trophy
5.	Vaayu	NMIMS	The college won overall the Winner Trophy
6.	Illenium	Atlas Skilltech University, ISME	The college won trophy in 4 events at various positions
Drama Competition			
7.	Finding Khadda	Bhausahab Hind Ekanki Spardha	2 students were received certificate of Merit for acting.
8.	Pause	IPTA	1 student were received certificate of Merit for acting.
9.	Curfew	INT	2 students were received certificate of Merit for acting and 1 student were received Best Poster Trophy.

➤ University of Mumbai Sports :

Name of Sports	Position achieved
Table Tennis	3 rd Position - Girls
Badminton	Girls Team Qualified at Zonal
Chess	5 th Position - Boys and 10 th Position - Girls
Athletics	3 rd Position - Girls

➤ Inter College Events :

Sr. No.	Event	Position
1.	NMIMS's CONQUER Badminton Tournament	1 st Position - 1 Girl

➤ Participated at various college level Tournaments :

Sr. No.	Events	Position
1.	Cricket Session Tournament	Participated
2.	Chess Competition	Participated (3 Round)
3.	NMIMS's CONQUER Football Tournament	Participated
4.	NMIMS's CONQUER Cricket Tournament	Participated
5.	NMIMS's Basketball Cricket Tournament	Participated

➤ Electoral Literacy Club (ELC) :

The Electoral Literacy Club of the college organized a comprehensive **Voter Registration drive** on campus from 18/03/2024 to 22/03/2024. The drive was equipped with the necessary forms, digital registration desks, and volunteers to guide students through the process. Informational sessions were conducted to demystify the registration process and address common queries.

Objective: To facilitate the process of voter registration for the students of UPG College and encourage them to take an active part in the electoral process

Outcome: The drive was a resounding success, with 160 students successfully registering as voters. This marked a significant step towards increased electoral participation among the youth.

Voter's Pledge : With the aim of ingraining the importance of voting in the college community, the ELC devised a unique engagement strategy. ELC members, equipped with data and anecdotes about the power of each vote, visited classrooms to spark discussions about the pivotal role students play in shaping their future through voting.



➤ **Special Mention :**

- Ms. Angelina Sequeira from football team has been selected to represent India at Special Olympics Bharat South Asia Unified Football Competition. This competition will be held from 16- 20 April 2024 at Dhaka, Bangladesh. Before the Dhaka competition Prep- camp has been held for the Unified team at Manav Rachna University Faridabad from 10-15 April 2024.
- Ms. Nandini Sethi, SYBA(FTNMP) achieved a remarkable milestone as her documentary film, "**Hope in the Shadows**" created as a project for the Practical Film (Non-Fictional) course, was selected for an award at the 11th International Documentary Film Festival in Noida. Her outstanding work earned her the title of Best Script Writer for the film.
- Final year student's of TY BA(FTNMP) have received the prestigious National Award in the Short Film category for their film "**DAL BHAT**" from the Information & Broadcasting Ministry, at the 69th National Film Awards Ceremony held in New Delhi on 24/08/2023.

◆ **Industrial Visit :**

Date	Class	Particulars
08/01/2024	SYBMS (Marketing)	20 students visited to Rural Marketing to Mahalaxmi Saras Exhibition, University of Mumbai.
09/01/2024	TYBMS (HR)	09 students visited to Indian Ethos in Management field visit to ISCKON
22/01/2024 to 26/01/2024	BAMMC & BA(FTNMP)	55 students went on an Industrial visit to Pondicherry, Chennai and Mahabalipuram.
24/01/2024	SYBMS and TYBMS	90 students visited Sula Vineyards, Nashik.
25/01/2024	SYBMS and TYBMS	90 students visited Parle Biscuits Pvt. Ltd., Igatpuri, Nashik.
20/02/2024	FYBMS and SYBMS	62 students visited Adani Thermal Power Plant, Dahanu
20/02/2024	TYBMS (Marketing)	20 students visited Puma Store, Santacruz, West
21/02/2024	SYBSc(IT)	68 students visited Adani Thermal Power Plant, Dahanu

◆ **Field Visit :**

Date	Class	Particulars
16/04/2023 and 21/04/2023	FY, SY & TYBAFTNMP	Students were taken to witness the Broadway style musical " Disco Dancer - The musical " NSCI, Worli.
17/06/2023	TYBA(FTNMP)	63 students were taken for screening of the ' ADIPURUSH ' to understand the VFX and CGI in filmmaking.
12/07/2023	SY BAMMC & BA(FTNMP)	93 students embarked on an educational visit to Dadasaheb Phalke Film City, one of the prominent film production centre in Mumbai, India.
14/07/2023	BAFTNMP	The screening of the documentary film "Adventure Never Ends: A Tabletop Saga - 2023,"
25/07/2023	SYBAMMC	Attended a movie screening of ' Oppenheimer '
01/09/2023	FYBA(FTNMP)	94 students were attended the screening of R. Balki's film " GHOOMER " at Juhu PVR Cinema.
02/09/2023 & 03/09/2023	FYBA(FTNMP) & SYBA(FTNMP)	100 students of embarked on a journey of storytelling through music at the Balgandharva Auditorium, Bandra They attended the " Jo Dooba So Paar " show, organized by the Sa Re Ga Ma Group .
09/09/2023 & 10/09/2023	TYBA(FTNMP)	100 students of embarked on a journey of storytelling through music at the Balgandharva Auditorium, Bandra . They attended the " Jo Dooba So Paar " show, organized by the Sa Re Ga Ma Group .
14/09/2023 & 15/09/2023		Department of BA(FTNMP) in collaboration with the Screen Writer Association of India, hosted a Pitch Fest at Celebrations Sports Complex Lokhandwala. 40 students of SY brought their scripts and screenplays to pitch in front of an audience of 400 producers.
01/09/2023	FYBA(MMC)	50 students visited Kaun Banega Crorepati show in Filmcity, Goregaon, Mumbai.
28/08/2023	SY & TYBAMMC	Took charge of a BOOT CAMP organized for students on demystifying Artificial Intelligence & Machine Learning at Equinox Towers, BKC Mumbai Number of students along with 65 students.

06/10/2023	FY, SY & TYBA(FTNMP)	190 students attended the screening Rajshri Productions film "DONO" at Juhu Cinepolis, Andheri (West).
19/10/2023	BA(FTNMP)	70 students attended an exclusive interactive session with prominent Bollywood luminaries. This event unfolded at the prestigious Taj Lands End in Bandra.

◆ **Activities conducted by various committees :**

Name of the Committee	Activities organized	Activities participated	Conducted Session	Webinars attended	Sessions attended	Workshop organized
N.S.S.	7	22	07	--	--	--
D.L.L.E.	8	--	--	--	--	--
R.C.U.P.G.	18	--	--	--	--	--
ICC & WDC	2	--	03	--	--	03
SOU	9	--	2	--	--	--

2. Part II :

Annexure - I

a. Results of the Institute

- Result for the University examination held in March/April 2023 for academic year 2022-23 for UG & PG courses are as follows:

Stream	Sem.	Name of the Institution	Students		Institute %
			Appeared	Passed	
B.A. (MMC)	VI	SVKM's UPG College of Arts, Science and Commerce	112	110	98.21%
B.M.S.	VI		115	114	99.13%
B.Sc.(I.T.)	VI		96	121	79.33%
B.A. (FTNMP)	VI		108	108	100.00%
M.A. (EMA)	IV		53	45	81.13%
M.Com(BM)	IV		52	50	96.15%
M.Sc.(I.T.)	IV		35	20	57.14%

Annexure - II

b. Strength of students

Sr. No.	Name of the Institution	Strength of Students		Staff	Non-Teaching	Total Staff
		Course	No. of students	Teaching		
1	SVKM's UPG College of Arts, Science and Commerce			Principal - 1	18	43
				\$ Vice Principal - 1		
2				Librarian -1		
3		F.Y.B.A.(M.M.C.)	113	Asst. Prof. 3 + 2@ + 1#		
		S.Y.B.A.(M.M.C.)	106			
		T.Y.B.A.(M.M.C.)	117			
4		F.Y.B.M.S.	114	Asst. Prof. 2 + 5@		
		S.Y.B.M.S.	108			
		T.Y.B.M.S.	122			
5		F.Y.B.Sc.(I.T.)	130	Asst. Prof. 5 + 1@ + 1#		
		S.Y.B.Sc.(I.T.)	119			
		T.Y.B.Sc.(I.T.)	123			
6		F.Y. B.A. (FTNMP)	132	Asst. Prof 01 + *01		
		S. Y. B.A. (FTNMP)	132			
		T. Y. B.A. (FTNMP)	120			
7		M.Sc.(I.T.) - Part I	36			
	M.Sc.(I.T.) - Part II	44				
8	M.A. (E.M.A.) - Part I	48				
	M.A. (E.M.A.) - Part II	73				
9	M.Com (B.M.) - Part II	12				
TOTAL STUDENTS		1649				

Asst. Prof.: Stage 3 @ Asst. Prof.: Stage 2 *Non NET / SET \$ Asst. Prof. B.Sc. (I.T.).

List of contract agencies and support staff on contract:

Sr. No.	Name of Agency	Nature of Work	No. of persons working
1	Satguru Enterprises	Office Boy + Girl	10
2	Satguru Enterprises	Sweepers	It is common for entire Mithibai Campus
	Satguru Enterprises	Supervisors-Sweepers	
	Super Protection Security	Watchman	

c. Bouquet of Courses

Sr. No.	Name of the courses	Duration
1.	Bachelor of Arts Multimedia Mass Communication (BAMMC)	3 years
2.	Bachelor of Management Studies (BMS)	3 years
3.	Bachelor of Science Information Technology [BSc(IT)]	3 years
4.	Bachelor of Arts (Film, Television & New Media Production) [BA (FTNMP)]	3 years
5.	Master of Science Information Technology [MSc(IT)]	2 years
6.	Master of Commerce (Business Management) [M.Com (BM)]	2 years
7.	Master of Arts (Entertainment, Media & Advertising) [MA (EMA)]	2 years

Akapol



PRINCIPAL

SVKM'S

USHA PRAVIN GANDHI COLLEGE OF ARTS,
SCIENCE AND COMMERCE (AUTONOMOUS)
VILE PARLE (WEST), MUMBAI-400 056