



## ANNUAL REPORT 2020 – 2021

### Part I

#### a] **Brief history of the College.**

Usha Pravin Gandhi College of Arts, Science and Commerce was established in the year 2003-04. The college offers a total of four integrated undergraduate programs and three-post-graduate programs.

The vision of the institution is to empower students with knowledge and skills in their chosen fields, by providing opportunities for students to realize their potential by motivating them towards community linked initiatives, thereby shaping them into future leaders.

The mission of the institution is to inculcate life skills by providing value-based education and nurturing scientific spirit of inquiry in the young minds.

**College was awarded "A" Grade with CGPA 3.04 in its first cycle by NAAC.**

#### b] **Academic and extra-curricular activities, including outstanding achievements by the students, staff and teachers, meritorious achievements by students in Board/University Examinations, new initiatives taken during the year, etc.**

#### ◆ Publication:

##### a. Book & Paper Publication

Name of the Teacher	Title of the book / paper	Publisher / Organiser	ISBN / ISSN No.
Mrs. Madhuvanti Date, Asst. Prof. BAMMC	Communications Skills for FYBSc.(IT) Semester - I	Tech knowledge Publications	978-9389299- 601
Mr. Mayur Sarfare Asst. Prof. BA (MMC)	Published a paper titled " <b>Impact of Media coverage of Covid-19 on its risk perception in Mumbai City</b> " in IIMC's reputed Monograph (23 <sup>rd</sup> ) edition titled- " <i>Media in the time of Covid</i> "	IIMC's reputed Monograph (23 <sup>rd</sup> ) edition titled- " <i>Media in the time of Covid</i> "	<b>ISBN: 978-93-5407-738-8</b>
Dr. Yatindra Ingle Asst. Prof. BA (MMC)	Lockdown: Indian Desi Rap's Cartoonization' (research paper)	EPRA International Journal of Multidisciplinary Research (IJMR)	2455-3662
	From 'Epic' to 'E-pic': The Digitization of Storytelling for Indian Epics (Research Paper)	International Journal of Research Culture Society	2456 - 6683
	Lockdown phase: Dancing Space, an analytic study on the Performing Spaces of Individuals Performing and Sharing Dance Videos during lockdown 2020 (India)	Shodh Sanchar Bulletin Vol.10, Issue 40.	2229-3620
	Hip-Hop – a critical cultural movement to a theoretical framework in teaching ( <b>research paper – UGC carelist</b> )	LangLit: An International Peer- Reviewed Open Access Journal	2349-5189
	<b>Radio Programme Production-II</b> ( <b>Elective subject – SYBAMMC</b> )	Vipul Prakashan	ISBN No. 978-93-86172-85-3

Mr. Ashish Mehta Coordinator, BA(FTNMP)	<b>Changing Trends in Online Shopping – A Study of Mumbai Suburbs</b>	International Journal of Research Culture Society	ISSN No : 2456-6683
	Published a paper on <b>Impact of Covid-19 on Social Media Marketing and its effect on Buying Pattern on the Consumers in Mumbai in Media Research and Communication Journal (MRCSJ)</b>	Department of Mass Media, Kishinchand Chellaram College, HSNC University of Mumbai	ISSN 2394-7594 Volume - VII
Dr. Machunwangliu Kamei, Asst. Prof. BA(TNMP)	Published a chapter in a book: Kamei, M. & Bagga-Gupta, S. (2021). Goodbye linear learning: post humanism in dialogue with Indian communication theory on online education. In S. Demetriadis et al.(eds.), Research on E-Learning and ICT in Education - Technological, Pedagogical and Instructional Perspectives (pp. 169-195).	Springer Nature Switzerland AG. <a href="https://doi.org/10.1007/978-3-030-64363-8_10">https://doi.org/10.1007/978-3-030-64363-8_10</a> <a href="https://link.springer.com/.../10.1007%2F978-3-030-64363-8_10">https://link.springer.com/.../10.1007%2F978-3-030-64363-8_10</a>	
Mrs. Swapnali Lotlikar, Coordinator BScIT	Algorithmic approach for E-waste Recycling	Test Engineering and Management	0193-4120 Page no 386-389
Mr. Sriram Deshpande Asst. Prof. BMS	"E-Learning: A Road Ahead Post COVID-19".	Shodh Sanchar Bulletin	2229-3620
	"A Study of Employee Perception on Talent Management in Higher Educational Institutions With Special Reference to HEIs in Mumbai".	Shodh Sanchar Bulletin	2229-3620
Aashriti Jain (SYBMS student)	A Survey Depicting the Impact on the Sales of Food Chains/Restaurants with the Introduction of Food Delivery Apps During COVID-19	International Journal of Advance Research and Innovative Ideas in Education	ISSN (O) – 2395 - 4396
Sannya Duggal (SYBMS student)	An Analysis of Future Prospects of Traditional Brokerage System with the Emergence of Online Discount Brokerage System in India	International Journal of Advance Research and Innovative Ideas in Education	ISSN (O) – 2395 - 4396

### Paper Presentation (by faculty / students):

Name of the teacher	Title of the Paper	Organized by	Date	Venue
Mrs. Rashmi Gahlot, Coordinator & Asst. Prof. BA(MMC)	Co-presented a paper titled <b>“A study of the usage of e-books among the undergraduate students in a suburban Mumbai college”</b>	VIII <sup>th</sup> International Conference - Media Summit 2021 ‘Digital Media Literacy in 2021’ Organized by HSNC University, Mumbai in association with Dept. of Mass Media of K.C. College	18 & 19/03/2021	Online
Dr. Yatindra Ingle, Asst. Prof. BAMMC	“Revised Assessment and Accreditation Framework of NAAC: An Approach”	NAAC Sponsored One Day Online National Level Conference organized by Internal Quality Assurance Cell (IQAC) Smt. Sushiladevi Deshmukh Senior College, Latur Maharashtra, India.		Online
Dr. Yatindra Ingle, Asst. Prof. BAMMC	Presented a research on <b>“Student Centric TLE Approach through Hip-Hop Pedagogy”</b>	One-day National Conference on <b>‘Changing Dynamics of Media and its Audiences’</b> organized by SVKM’s Usha Pravin Gandhi College of Arts, Science and Commerce.	10/04/2021	Online
	Presented a research on <b>“The Gully-nization” in Indian Desi Rap Videos The usage of Gully in the rap video of Indian Desi Rapper after the release of “Mere Gully Mein” rap song”</b>	One Day International Interdisciplinary Online Conference on <b>“Recent Trends in Social Sciences”</b> organized by Department of Social Sciences and IQAC Cell of Kankavli College,	18/04/2021	Online

Dr. Yatindra Ingle, Asst. Prof. BAMMC	Presented a research on <b>“Animation's 'Lockdown' pattern! The use of animation in the Desi rap videos during Covid-19”</b>	One-day International Multi Disciplinary E- Conference on <b>‘Impact of Covid-19 on sustainable Development’</b> organized by Clara College of Commerce in association with University of Mumbai	20/04/2021	Online
Mrs. Geeta Sharma, Asst. Prof. BA(MMC)	Co-presented a paper titled <b>“A study of Bollywood trailers: A multimodal approach”</b>	One-day National Conference on <b>‘Changing Dynamics of Media and its Audiences’</b> organized by SVKM’s Usha Pravin Gandhi College of Arts, Science and Commerce.	10/04/2021	Online
Mr. Ashish Mehta Coordinator & Asst. Prof. BA(FTNMP)	Attended and Presented a research paper on <b>‘Impact of Covid-19 on Social Media Marketing and its effects on Buying Pattern of the Consumers in Mumbai’</b>	VIII <sup>th</sup> International Conference - Media Summit 2021 ‘Digital Media Literacy in 2021 Organized by HSNC University, Mumbai in association with Dept. of Mass Media of K.C. College	18 & 19/03/2021	Online
	Presented a Research paper on <b>“Impact of Covid-19 on Social Media Marketing and its Effects on Buying Pattern of the Consumers in Mumbai”</b>	One-day National Conference on <b>‘Changing Dynamics of Media and its Audiences’</b> organized by SVKM’s Usha Pravin Gandhi College of Arts, Science and Commerce.	10/04/2021	Online
	Presented a research paper on <b>“Influence of Covid-19 on Social Media Marketing and its Impact on Buying Plan of the Consumers in Mumbai Suburbs”</b>	One-day International Multi Disciplinary E- Conference on <b>‘Impact of Covid-19 on sustainable Development’</b> organized by Clara College of Commerce in association with University of Mumbai	20/04/2021	Online
Dr. Machunwangliu Kamei, Asst. Prof. BA(FTNMP)	A Game Changer in Communication and Media, <i>“New media Platforms as Communication tools for Education during lockdown- Access vs Equity”</i>	National Conference on COVID-19 Loyola College, Chennai	22 & 23/06/2020	Online
	<i>“Mediatization: infodemic and online propaganda during the COVID - 19 Pandemic”</i>	International Conference Media Meet 2020 organized by the Department of Media Studies, CHRIST (Deemed to be University) in collaboration with Griffith University, Australia & Florida State University, USA	27 to 29/08/2020	Online
	<b>“South Asia : Beyond Borders”</b>	7th annual South Asian Media and Cultural Studies Conference held at School of Communication, Florida State University.	04 to 06/02/2021	Online
Mr. Lokesh Tardalkar Asst. Prof., BMS	<b>“Impact of Covid- 19 on Wildlife Tourism in the State of Maharashtra”</b>	Shivai Shikshan Prasarak Mandal’s Sundarrao More Arts, Commerce and Science College	25/03/2021	Online

Mr Abhijeet Mohite Asst. Prof., BMS	“A study on attitude of students towards use of smartboard by teachers and professors in the education industry”.	University of Mumbai, Department of Commerce	12/03/2021 To 13/03/2021	Online
	“A study on effectiveness of hybrid classrooms and blended learning: A mix of smartboard enabled classrooms with online lectures delivery platform to enable remote learning during the Covid 19 pandemic”	Shivai Shikshan Prasarak Mandal’s Sundarrao More Arts, Commerce and Science College	25/03/2021	Online
Dr. Sharyn Bangera Asst. Prof., BMS	“A Study on Green Investing Opportunities in the Financial Market”	Thakur College of Science and Commerce	06/03/2021	Online
	A Study on Green Bonds	KES Shroff College	03/04/2021	Online
Mrs. Smruti Nanavaty, Asst. Prof., BSc(IT) and Coordinator MScIT	Veganism – The New Status Quo or Just a Fad?	International Conference on Emerging Trends in Digital Technologies – 2021 (ICETDT-2021) organized by Department of Information Technology, SVKM’s Usha Pravin Gandhi College of Arts, Science and Commerce	09/01/2021	SVKM’s Usha Pravin Gandhi College of Arts, Science and Commerce
Mrs. Swapnali Lotlikar, Coordinator, BSc(IT)	“Sample Size Determination for Mobile Phone Waste Study in Mumbai City”			
Mr. Prashant Chaudhary, Asst. Prof., BSc(IT)	“Automatic Solar Tracker for Optimum Power Generation”	International Conference on Emerging Trends in Digital Technologies – 2021 (ICETDT-2021) organized by Department of Information Technology, SVKM’s Usha Pravin Gandhi College of Arts, Science and Commerce	09/01/2021	SVKM’s Usha Pravin Gandhi College of Arts, Science and Commerce
	“Application of Intelligence in Solar Tracker for Maximum Power Generation”	One Day National conference on Environment and Renewable Energy organized by Dept. of Science, Rajiv Gandhi college of Arts, Commerce and Science Vashi, Navi Mumbai	21/03/2021`	Dept. of Science, Rajiv Gandhi college of Arts, Commerce and Science Vashi, Navi Mumbai
Mrs. Sunita Gupta Asst. Prof., BSc(IT)	Presented paper on “Impact of online classes on parents of primary school children during covid 19 pandemic”	One-day International Multi Disciplinary E- Conference on .‘ <b>Impact of Covid-19 on sustainable Development</b> ’ organized by Clara College of Commerce in association with University of Mumbai	20/04/2021	Online

Dr. Neelam Naik, Asst. Prof., BSc(IT)	“Software Cost Estimation Model based on Machine Learning Techniques”	International Conference on Emerging Trends in Digital Technologies – 2021 (ICETDT-2021) organized by Department of Information Technology, SVKM’s Usha Pravin Gandhi College of Arts, Science and Commerce	09/01/2021	UPG College
Ms. Gayle D'Souza and Ms. Nishka Shah TYBMM	Co-authored a research paper titled. <b>"A study on the effect of the pandemic on Indian Newspapers"</b>	K.E.S. Shroff student research conference themed Media & Society.	19/01/2021	Online
	<b>"A study on the effect growing of digitalization on Indian newspapers"</b>	VIII <sup>th</sup> International Conference - Media Summit 2021 ‘Digital Media Literacy in 2021’ Organized by HSNC University, Mumbai in association with Dept. of Mass Media of K.C. College	18 & 19/03/2021	Online
Rachita Shetty, Pritha Vasishth & Ishika Gupta (SYBAMMC)	<b>"A qualitative content analysis of Korean culture through Korean dramas on digital platforms"</b>			
Sakshi Chandarana (TYBMM)	<b>"Study on digital storytelling of immunity based advertising in pandemic"</b>			
Gayle Dsouza and Binaisha Nazir - TYBMM	“A Perception Study on the Portrayal of Popular On-Screen LGBTQ+ Characters”	SVKM’s Usha Pravin Gandhi College of Arts Science and Commerce	10/04/2021	Online
Divraj Kaur Nagi and Manshi Modi- TYBMM	“The Representation and perception study of Anti-heroes in Hindi Cinema”			
Nishka Shah and Foram Shah-	“The Increasing Popularity of LinkedIn: How it Influences the Recruitment and Job Search Processes”			
Sakshi Chandarana and Amrita Kudle - TYBMM	“A study on Netflix India's content marketing and strategies on Instagram”			
Dhruvi wani and Dhanashri Shetty - TYBMM	“A study on role of WhatsApp forwards as fake news”			
Aakansha Jain and Suhashi Mehta – TYBMM	“A study on youth's obsession over social media appearance: Instagram”			
Siya Vernekar and Ritika Soni- SYBAMMC	“A study on the degree of susceptibility of the smart consumer: Impact of science- driven cosmetics advertising”			
Stuti Pandey and Khushi Vyas- SYBAMMC	“The impact of fear-based food advertisements on consumer behaviour in young adults”			

➤ **Outstanding achievements by staff and student :**

◆ **Staff :**

Name	Particulars
Dr. A. Kapoor Principal	Invited as a speaker for ‘A virtual meet and greet’ held on 04/07/2020 as an author of ‘Seven Personas of Eve’ organized by Dept. of BAFTNMP of UPG college, English department of Maniben Nanavati college and Women’s Center of Sophia college in collaboration with Crossword and the Write Place.
<b>BA(MMC) / MA (EMA)</b>	
Dr. Navita Kulkarni, Co-ordinator, MA (EMA)	Invited as a resource person for the <b>Online Syllabus revision workshop on the subject “Electronic media II”</b> on 07/01/2021 organized by UPG college. Invited as a resource person and judge for the student’s research conference organized by the KES Shroff College on the topic <b>“Covid 19 impact: Evolving perspectives on Finance, management, media and society”</b> on 20/01/2021.
Mrs. Rashmi Gahlowt, Co-ordinator, BA (MMC)	Convened in association with IQAC a one-day national conference on <b>‘Changing dynamics of media and its audiences’</b> on 10/04/2021.
Mrs. Madhuvanti Date, Asst. Prof. BA (MMC)	Part of NSS organizing committee for online 74th Independence Day celebration on the platform Zoom
Dr. Yatindra Ingle, Asst. Prof. BA(MMC)	Appointed as the <b>‘Member of Reviewing Committee’</b> for INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS (International Peer Reviewed & Refereed Journals, Open Access Journal) (ISSN: 2320-2882). Appointed as the <b>‘Ambassador’ of MyNEP - Vidya Bharati Akhil Bhartiya Shiksha Sanstha</b> to raise and gauge the general awareness about NEP Policy. Appointed as a judge an event <b>‘MIC DROP’</b> held at the <b>‘THE LIT FEST 2020’</b> organized by H.R College of Commerce (Mumbai) on 07/11/2020. Designed the syllabus of BA (MMC) Sem – VI for 03 subjects (Photo and Travel Journalism, Crime Reporting and Life Style Journalism) <b>Won the best research award</b> for his research paper presentation titled “Copy-ing it Right?” at One Day National Level Web – Conference on ‘Intellectual Property Rights and its Implications on Media. Awarded as the <b>Best Paper Presenter</b> entitled <b>“Animation's 'Lockdown' pattern! The use of animation in the Desi rap videos during Covid-19”</b> at The One Day International Multidisciplinary E-Conference on <b>‘Impact of Covid-19 on sustainable Development’</b> organized by CLARA’S College of Commerce in collaboration with University of Mumbai on 20/042021.
Mrs. Geeta Sharma, Asst. Prof. BA(MMC)	Organized an Online Vocabulary and Writing Competition on 08/03/2021 from 3 pm to 4.30 pm under Language and Communication Skills Initiative.
<b>BA(FTNMP)</b>	
Mr. Ashish Mehta, Coordinator & Asst. Prof., BA(FTNMP)	Member of the Advisory committee: International virtual conference, on Identity: Myths, Memories, Communication and Cultural Narratives, was held on 28/11/2020 & 29/11/2020 organized by Department of Journalism and Mass Communication, UPG College in association with the Central University of Karnataka, Kalaburagi, Karnataka and Department of Mass Media, St. Anthony's College, Shillong, Meghalaya.
Dr. Machunwangliu Kamei, Asst. Prof. BA(FTNMP)	Invited as a Program Committee (PC) member of the ReLICTEDU2020 Springer volume publishing project as a Reviewer for Springer published volume entitled “Research on e-Learning and ICT in Education: Technological, Pedagogical and Instructional Issues”, Editors from Aristotle University of Thessaloniki, University of Macedonia and University of Ioannina, Greece. Co-Convenor: International virtual conference, on Identity: Myths, Memories, Communication and Cultural Narratives, was held on 28/11/2020 & 29/11/2020 organized by Department of Journalism and Mass Communication, UPG College in association with the Central University of Karnataka, Kalaburagi, Karnataka and Department of Mass Media, St. Anthony's College, Shillong, Meghalaya. Session chair : Paper presenters' panel 3 B and 5, International virtual conference, on Identity: Myths, Memories, Communication and Cultural Narratives, was held on 28/11/2020 & 29/11/2020 organized by Department of Journalism and Mass Communication, UPG College in association with the Central University of Karnataka, Kalaburagi, Karnataka and Department of Mass Media, St. Anthony's College, Shillong, Meghalaya. Invited as a Resource Person and Moderator for the Plenary Session on Social Media and its Impact on Youth International Virtual Media Conference organized by Navrachana University with collaboration with Arab Open University on 22/01/2021. Reviewer for the special issue of Bandung Journal of the Global South. Special Issue theme : Load, Languaging, Diversity and Democracy. Contemporary issues of participation and ways-of-being across the Global North-South.

<b>BMS / MCom (BM)</b>	
Mr. Sriram Deshpande Asst. Prof. BMS	Conducted Soft Skills session on 18.01.2021 for Faculty induction Program organized by SVKM.
Mr. Lokesh Tardalkar Asst. Prof. BMS	Participated in Farmers First Quiz and Dekho Apna Desh Pledge organized by MyGov.
	<b>Won Best Paper Award</b> for his research paper titled, <b>“Impact of Covid- 19 on Wildlife Tourism in the State of Maharashtra”</b> , at the conference organized by Shivai Shikshan Prasarak Mandal’s Sundarrao More Arts, Commerce and Science College on 25/03/2021.
Dr. Naresh Sukhani Asst. Prof. BMS	Appointed as Resource Person for 1 Session at Faculty Induction Program at UGC-RDC Sagar University (MP) on 03/02/2021 for Google Platform and Certificate Creation.
	Successfully completed his Ph.D on the topic “To Study the Impact of Western Dedicated Freight Corridor on the Cost of Transportation of Freight Commodity in Mumbai” from KPB Hinduja College of Commerce, University of Mumbai and received his notification dated 17/03/2021.
<b>BSc(IT) / MSc(IT)</b>	
Mr. Rajesh Maurya, Asst. Prof. BSc(IT)	Invited as Resource Person for Online Workshop on "Computer Vision" at Somaiya College, Vidyavihar, University, Mumbai on 13/2/2021.
	Invited as Resource Person in Refresher Course “Robotics and IOT” on the Topic "IOT for GeoComputing" on 18/02/2021 organized by UGC HRDC University of Mumbai.

◆ **Students :**

Mr. Anuraj Rajadhyaksha TYBA (FTNMP)	Honoured with <b>“Golden Boy Award”</b> trophy at the 52 <sup>nd</sup> Inter-Collegiate / Institute/ Department Cultural Youth Festival organized by University of Mumbai for his outstanding achievement in the cultural program for the academic year 2019-20. He also received Rs. 10,000/- towards <b>Scholarship</b> from <b>Centre for Cultural Resources and Training (Under the aegis of Ministry of Culture, Govt. of India)</b> .
Ms. Gayle D'Souza and Ms. Nishka Shah TYBMM	Co-authored a research paper titled. <b>" A study on the effect of the pandemic on Indian Newspapers"</b> which won the <b>second prize of Rs. 2001/-</b> from amongst the 49 other research papers organized by K.E.S. Shroff student research conference themed Media & Society held on 19/01/2021.

➤ **Details of the Seminar, Workshop & Guest Lecture attended by staff :**

Sr. No.	Name of staff	Date	Topic	Organized by / Speaker	Venue
<b>B.A. (MMC) Department</b>					
1	Dr. Navita Kulkarni, Asst. Prof. BA(MMC)	09/07/2020	Attended a webinar on “Research in Multimedia Content Production.”	Dept. of Mass Media in association with IQAC.	Online
		10/07/2020	Attended a webinar on “The Need, Right Approach, Utility & Tools to Make Media Accessible to the Disabled”.	Dept. of Mass Media in association with IQAC.	Online
		01/08/2020	MS Teams Training	SVKM’s NMIMS	Online
		17/04/2021	Workshop on <b>“Research Methodology and Data Analysis Techniques”</b>	Department of MAEMA and IQAC	Online
		24/04/2021	<b>Participated in IQAC meeting by internal staff</b>	IQAC	Online
		27/04/2021	<b>IQAC meeting</b>	IQAC	Online

2	Mrs. Rashmi Gahlowt, Coordinator & Asst. Prof., BA(MMC)	08/07/2020	Attended a webinar on “How to write and Publish paper in any 50,000+ Web of Science & Scopus Indexed journals Conference papers Effectively & Efficiently using TYPESET Research Studio”	IQAC & Central Library of D Y PATIL COLLEGE OF ENGINEERING AKURDI, PUNE.	Online
		09/07/2020	Attended a webinar on “ Gender Sensitization”.	Higher and Technical Education Department Govt. Of Maharashtra, UNICEF, Kaviyatri Bahinabai Chaudhary University Jalgaon in association with IQAC of Jai Hind Education Trust	Online
		19/07/2020	“The World Has Changed: The Future of Journalism in a World of Misinformation”	Pratik Sinha (Co-Founder, Alt News) & Josy Joseph (Founder, Confluence Media) & Capt. Raghu Raman (Founding CEO NATGRID)	Online
		27/08/2020	“Women And Work”	Department of Economics in collaboration with IQAC, Maharashtra College of Arts, Science and Commerce.	Online
		09/11/2020	“Text to Film: Adaptations and Interpretations”	Department of English, N.S.S. College, Pandalam, Kerala	Online
		18/12/2020 to 20/12/2020	Workshop on LaTeX	Amity University, Maharashtra.	MS Teams
3	Mrs. Madhuvanti Date, Asst. Prof. BA (MMC)	04/07/2020	Attended ‘ <b>A virtual meet and greet</b> ’ the authors of ‘Seven Personas of Eve’	Dept of BAFTNMP of UPG college, English department of Maniben Nanavati college and Women’s Center of Sophia college in collaboration with Crossword and the Write Place.	Online
		09/07/2020	Attended a National Webinar on Gender Sensitization.	Higher and Technical Education Department Govt. Of Maharashtra, UNICEF, Bahinabai Chaudhary University Jalgaon in association with IQAC of Jai Hind Education Trust inaugurated by Hon’ble Dr. Neelam Gorhe Ex Deputy Chairman Government of Maharashtra Legislative Council	Online
		09/07/2020	Attended a webinar on “ <b>Research in Multimedia Content Production.</b> ”	Dept. of Mass Media in association with IQAC.	Online



		10/07/2020	Attended a webinar on “ <b>The Need, Right Approach, Utility &amp; Tools to Make Media Accessible to the Disabled</b> ”.	Dept. of Mass Media in association with IQAC.	Online
4	Dr. Yatindra Ingle, Asst. Prof. BA(MMC)	22/06/2020 to 26/06/2020	“Metadata Management and Open Source Discovery System for Libraries”	Information and Library Network (INFLIBNET) Centre, Gandhinagar, Gujarat	Online
		01/07/2020 to 03/07/2020	“Managing stress and sustaining well-being of the students and society during and afterpandemic period”.	A.M. Science(K.T.H.M.) College, Nashik Sponsored byFaculty Development Centre, UGC-Human Resource Development Centre,Savitribai Phule, Pune University, Pune	Online
		05/07/2020	International Webinar on “Bridging Generation Gap Communication an Effective Tool”	(RUSA) Sponsored	Online
		06/07/2020 to 10/07/2020	Innovative Teaching Learning Methodologies	Teaching Learning Centre (Under PMMMNMTT, Department of Higher Education, MHRD, GoI) Coimbatore Institute of Technology	Online
		09/07/2020 to 15/07/2020	“93rd Online Short-Term Course on E - Content Development”	UGC – Human Resource Development Centre, GUJARAT UNIVERSITY, Ahmedabad.	Online
		03/08/2020 to 08/08/2020	One-week Short Term Training Programme on ‘Teaching and Learning Pedagogy’.	A.G. Patil Polytechnic Institute, Solapur (Maharashtra) on All India Council for Technical Education, New Delhi – Quality Improvement Scheme (AQIS)	Online
		27/07/2020 to 04/08/2020	Online Certificate Course on Soft Skills	Department of English, Pioneer Kumaraswamy College, Nagercoil, Tamilnadu.	Online
		23/11/2020 to 28/11/2020	“Harmony in the Workplace: Effective Interpersonal & Communication Skills”	One Week AICTE sponsored STTP organized by S V ENGINEERING COLLEGE	Online
		04 to 08/01/2021	Faculty Development Programme on Technology Management	All India Council For Technical Education	Online
01/02/2021 to 05/02/2021	Faculty Development Programme, ‘ <b>Blended Learning and Flipped Classroom</b> ’	National Institute of Technical Teachers Training Research Sponsored by AICTE Training & Learning (ATAL) Academy	Online		

		09/02/2021 to 13/02/2021	Faculty Development Programme on <b>'Photography'</b>	Dept. of Drawing & Painting Dayalbagh Educational Institute (Agra), Sponsored by AICTE Training; Learning (ATAL) Academy	Online
5	Mrs. Geeta Sharma, Asst. Prof. BA (MMC)	27/08/2020	Swachhta Action Plan	University of Mumbai, Department of Lifelong Learning and Extension with support of MHRD	Online
		03/09/2020	HIV po 5 Aids Awareness program with MDACS	NSS - University of Mumbai	Online
		11/09/2020	NSS Meeting with Program Officers, Planning Session of Western Suburban District	NSS - University of Mumbai	Online
		23/12/2020	Digital democracy: Polarization of Media and politics	SNDT Women's University.	Online
		24/01/2021	Strategy for completion of 120 hours of volunteers, e-diary & mobile app enrolment.	University of Mumbai	Online
		01/02/2021	Guidance on E-waste & dry waste collection drive.	NSS, University of Mumbai	Online
<b>B.A. (FTNMP) Department</b>					
6	Mr. Ashish Mehta Asst. Prof. BA(FTNMP)	25/09/2020	Invited as an External Examiner for Sem – IV BA(FTNMP) Project presentations by Dept. of Mass Media, KC College	KC College, Mumbai	Online
		28/11/2020 & 29/11/2020	International virtual conference, on Identity: Myths, Memories, Communication and Cultural Narratives	The conference has been organized by the Department of Journalism and Mass Communication, Central University of Karnataka, Kalaburagi, Karnataka; Department of Mass Media, SVKM's UshaPravin Gandhi College of Arts, Science & Commerce, Mumbai, Maharashtra; and Department of Mass Media, St. Anthony's College, Shillong, Meghalaya.	Online
		22 to 24/01/2021	<b>Nuv MediaKconnect'21</b> International Media Conference	Navrachana University Vadodara	Online
		15 & 16/02/2021	<b>Train the Trainer</b>	ETS TOFEL Program	Online

7	Dr. Machunwangliu Kamei, Asst. Prof. BA(TNMP)	28/11/2020 & 29/11/2020	International virtual conference, on Identity: Myths, Memories, Communication and Cultural Narratives	The conference has been organized by the Department of Journalism and Mass Communication, Central University of Karnataka, Kalaburagi, Karnataka; Department of Mass Media, SVKM's UshaPravin Gandhi College of Arts, Science & Commerce, Mumbai, Maharashtra; and Department of Mass Media, St. Anthony's College, Shillong, Meghalaya.	Online
8	Mr. Durgesh Gupta, Asst. Prof. BA(TNMP)	28/11/2020 & 29/11/2020	International virtual conference, on Identity: Myths, Memories, Communication and Cultural Narratives	The conference has been organized by the Department of Journalism and Mass Communication, Central University of Karnataka, Kalaburagi, Karnataka; Department of Mass Media, SVKM's UshaPravin Gandhi College of Arts, Science & Commerce, Mumbai, Maharashtra; and Department of Mass Media, St. Anthony's College, Shillong, Meghalaya.	Online
<b>B.M.S. Department</b>					
9	Mr. Shubhangi Nargund Asst. Prof. BMS	21/08/2020	Webinar on "Endeavour on Mentoring Student's in Today's Times"	Nagindas Khandwala College of Commerce, Arts and Management Studies	Online Webinar
10	Mr. Abhijeet Mohite Asst. Prof. BMS	10/02/2021	Transaction Analysis for Effective Mentoring	Ramanand Arya D.A.V College	Online
11	Mr. Lokesh Tardalkar Asst. Prof. BMS	10/08/2020 to 14/08/2020	Seminr on "Short Film and Documentary Making"	Vishwa Marathi Parishad	Online
12	Dr. Naresh Sukhani Asst. Prof. BMS	29.06.2020 to 08.07.2020	FDP on "The scenario of Commerce, Management & Economics Education after COVID-19"	UGC-HRDC, Savitribai Phule University under PMMMNTT Scheme held at KRJ Arts, BH. Commerce and AM Science(KTHM) College Nashik	Online
		17/08/2020 to 21.08.2020	"Cyber Security in Education"	Teaching Learning Centre under PMMMNTT & teaching scheme , Ministry of HRD, Govt of India	Online
		29/04/2021	"Promoting Capacity Building for Rural Youth"	NABARD	Online

		30/04/2021	"Impact of NEP 2020 on Quality Parameters in Institutions of Higher Education"	NAAC	Online
13	Ms. Sharyn Bangera Asst. Prof. BMS	06/07/2020	Opportunities and Challenges of Indian Economy post Covid 19	Maniben Nanavati Women's College in collaboration with Indian Economic Association	Online Webinar
<b>B.Sc.(I.T.) Department</b>					
14	Mrs. Smruti Nanavaty Asst. Prof., BSc(IT) and Co-ordinator, MSc(IT)	18/08/2020 to 19/08/2020	Two Days Online Workshop on Revised Syllabus of M.Sc. Information Technology Part II (Sem. III) 2020-2021	Adhoc Board of Studies in Information Technology In Association with University Department of Information Technology, University of Mumbai, Vidyalankar School of Information Technology, Mumbai, Mulund College of Commerce, Mumbai., D. G. Ruparel College of Arts, Science & Commerce, Mumbai, Thakur College of Commerce & Science, Mumbai, B. N. Bandodkar College of Science, Thane.	Online
		29/01/2021	Academic & Administrative Audit for Colleges	IQAC Cluster India and White Code Technology Solutions Pvt. Ltd Speaker: Mr. Peeyush Pahade	Online
		23 & 24/03/2021	Instructor-led online course 'Scientific Writing for Publications'	SVKM's Oracle HR (Training)	Online
15	Mrs. Swapnali Lotlikar, Coordinator & Asst. Prof. BSc(IT)	18/08/2020 to 19/08/2020	Two Days Online Workshop on Revised Syllabus of M.Sc. Information Technology Part II (Sem. III) 2020-2021	Adhoc Board of Studies in Information Techn. In Association with University Dept. of Information Technology, UOM, Vidyalankar School of Information Technology, Mumbai, Mulund College of Commerce, Mumbai., D. G. Ruparel College of Arts, Science & Commerce, Mumbai, Thakur College of Commerce & Science, Mumbai, B. N. Bandodkar College of Science, Thane.	Online
		05/02/2021	One day training workshop on "Understanding and Addressing Sexual Harassment on campuses"	Women Development cell, University of Mumbai in association with ICC of Bunts Sangha's S.M. Shetty College	Online
		23 & 24/03/2021	Instructor-led online course 'Scientific Writing for Publications'	SVKM's Oracle HR (Training)	Online

16	Mr. Prashant Chaudhary Asst. Prof., BSc(IT)	23 & 24/03/2021	Instructor-led online course 'Scientific Writing for Publications'	SVKM's Oracle HR (Training)	Online
17	Dr. Neelam Naik, Asst. Prof. BSc(IT)	18/08/2020 to 19/08/2020	Two Days Online Workshop on Revised Syllabus of M.Sc. Information Technology Part II (Sem. III) 2020-2021	Adhoc Board of Studies in Information Technology In Association with University Department of Information Technology, University of Mumbai, Vidyalankar School of Information Technology, Mumbai, Mulund College of Commerce, Mumbai., D. G. Ruparel College of Arts, Science & Commerce, Mumbai, Thakur College of Commerce & Science, Mumbai, B. N. Bandodkar College of Science, Thane.	Online
		18,19 & 20/012021	2.5 days online Faculty Induction program	SVKM	Online
		05/02/2021	One day training workshop on <b>"Understanding and Addressing Sexual Harassment on campuses"</b>	Women Development cell, University of Mumbai in association with ICC of Bunts Sangha's S.M. Shetty College	Online
		23 & 24/03/2021	Instructor-led online course 'Scientific Writing for Publications'	SVKM's Oracle HR (Training)	Online
18	Dr. Manisha Divate, Asst. Prof. BSc(IT)	18/08/2020 to 19/08/2020	Two Days Online Workshop on Revised Syllabus of M.Sc. Information Technology Part II (Sem. III) 2020-2021	Adhoc Board of Studies in Information Technology In Association with University Department of Information Technology, University of Mumbai, Vidyalankar School of Information Technology, Mumbai, Mulund College of Commerce, Mumbai., D. G. Ruparel College of Arts, Science & Commerce, Mumbai, Thakur College of Commerce & Science, Mumbai, B. N. Bandodkar College of Science, Thane.	Online
		18,19 & 20/012021	2.5 days online Faculty Induction program	SVKM	Online
		23 & 24/03/2021	Instructor-led online course 'Scientific Writing for Publications'	SVKM's Oracle HR (Training)	Online
19	Mr. Rajesh Maurya, Asst. Prof. BSc(IT)	23/11/2020 to 27/11/2020	FDP on "Augmented Reality (AR)/ Virtual Reality (VR)"	Gurunanak Dev College, Punjab	Online

20	Mrs. Neha Vora, Asst. Prof. BSc(IT)	27/08/2020	One Day Workshop on Swachhta Action Plan	Department of lifelong learning and Extension, University of Mumbai, with support of MHRD, Govt of India	Online
		09/11/2020.	DLE First Term Training Programme in Extension Work Activities (Community Work) related to Skill Development and Entrepreneurship, Industry Orientation, Status of Women in Society, Career Project, Population Education, Information Technology etc.	K. J Somaiya College of Science and Commerce and University of Mumbai	Online
21	Mr. Jagdish Sanas LAB Assistant	20/07/2020 to 20/08/2020	Attended SAS Education training program (Base SAS, Predictive Modelling and Visual Analytics	SVKM	Online
<b>Administrative Department</b>					
22	Mrs. Kalika Kherdikar Registrar	23/01/2021	Administrative Work	DBJ College, Chiplun	Online
		29/01/2021	Academic & Administrative Audit for Colleges	IQAC Cluster India and White Code Technology Solutions Pvt. Ltd Speaker: Mr. Peeyush Pahade	Online
6	Mrs. Renu Yadav Lab Assistant (BAFTNMP)	04/07/2020	Virtual Meet and Greet with the Authors of Seven Persona's of Eve	UPG College	Via Zoom Meeting
		09/07/2020	Research in Multi Media Content Production	BAMMC Department in association with IQAC of UPG College	Via Zoom Meeting
		09/07/2020	Gender Sensitization	Dr. Shaobha Shinde, Dr Nilam Gorhe and Professor Vibhuti Patel	Via WebEx
		13/07/2020	National Webinar on Using Google Forms and Autocrat	Technolytics	Via Google Meet
		13/07/2020	National Webinar on University wits vs William Shakespeare Pre-eminent Characters	IQAC of Bhavans College	Youtube Live Stream
		15/07/2020	National Webinar on Nurturing Entrepreneurships	IQAC of Bhavans College	Via Zoom Meeting
		17/07/2020	The Relevance of the Characters of Mythical Novels in Today's Era	IQAC of Bhavans College	Youtube Live Stream
		21/07/2020	National Webinar on Aatmanirbhar Bahart Opportunities and Challenges	IQAC of Bhavans College	Youtube Live Stream

		23/07/2020	National Level Awareness Program – Patience a Key to Success	Skillslattes and Zovy Studios	Via YouTube Live Stream
		20/07/2020 to 27/07/2020	One Week National Level Online STTP on Research Methodology	Dr. MGR Educational and Research Institute, Faculty of Humanities and Science	Via WebEx

➤ **Details of the various courses completed by the staff :**

Name of staff	Date	Topic	Organized by / Speaker	Venue
Dr. Anju Kapoor Principal	10/08/2020	Successfully completed <b>“Certificate Course in Career Guidance &amp; Counselling”</b>	Garware Institute of Career Education & Development, UOM alongwith AIF (American India Foundation).	Online
Ms. Rashmi Gahlowt, Asst. Prof. & Co-ordinator BAMMC	14/12/2020 to 19/12/2020	One week capacity building program on Advanced Research Methodology.	Western Regional Centre, ICSSR in association with Dept of Commerce, UOM	Zoom Meet
	15/03/2021 To 20/03/2021	Six Days Faculty Development Program titled <b>‘Reigniting the research spark: exploring new methodologies &amp; perspectives’</b>	St. Xavier’s College (Autonomous), Mumbai	Online
Dr. Yatindra Ingle, Asst. Prof. BAMMC	08/03/2021 To 22/03/2021	Two Weeks Interdisciplinary Refresher Course on <b>‘Blended Learning &amp; Flipped Classroom’</b>	Ministry of Education – Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching in association with GNIOT and Teaching learning center of Ramanujan College	Online
Dr. Machunwangliu Kamei, Asst. Prof. BA(FTNMP)	10/11/2020 to 09/12/2020	Induction/ Orientation Programme for "Faculty in Universities/ Colleges / Institutes of Higher Education"	Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Ministry of Human Resource Development Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching and obtained a grade A+	Online
Mr. Sriram Deshpande, Asst. Prof., BMS	August, 2020	Certification course on “Introduction to Personal Branding ”	University of Virginia on Coursera	Online

Mr. Lokesh Tardalkar, Asst. Prof., BMS	10/08/2020	Successfully completed <b>“Certificate Course in Career Guidance &amp; Counselling”</b>	Garware Institute of Career Education & Development, UOM alongwith AIF (American India Foundation).	Online
	August, 2020	Certification course on <b>“Introduction to Macro Photography” and “Introduction to Flash Photography”</b>	Toehold Academy	Online
	26/04/2021	Certificate course on <b>“Portrait Photography”</b>	Toehold Academy	Online
	27/04/2021	Certificate course on <b>“Photography Website Design”</b>	Toehold Academy	Online
Dr. Naresh Sukhani, Asst. Prof. BMS	12/04/2021	International Certificate course on <b>“Standard precautions: Hand hygiene”</b>	WHO as a part of World Health Emergencies Program	Online
Dr. Sharyn Bangera, Asst. Prof., BMS	August, 2020	Certification course on “Firm Level Economics – Consumer and Producer Behaviour ”	University of Illinois on Coursera	Online

Mrs. Swapnali Lotlikar Coordinator & Asst. Prof. BSc(IT)	22/03/2021 To 26/03/2021	Five Days Faculty Development Program titled <b>“Insights on research proposal writing &amp; funding opportunities”</b>	MAHARISHI UNIVERSITY OF INFORMATION TECHNOLOGY (Lucknow)	Online
Mrs. Smruti Nanavaty Coordinator MSc(IT) & Asst. Prof. BSc(IT)				
Mrs. Sunita Gupta Asst. Prof., BSc(IT)				
Dr. Manisha Divate Asst. Prof., BSc(IT)	January, 2021	Completed NPTEL Course Python for Data Science (Achieved Elite + Silver Certification; Marks: 84%).		Online
Dr. Neelam Naik Asst. Prof., BSc(IT)	January, 2021	Completed NPTEL Course Python for Data Science (Achieved Elite + Silver Certification; Marks: 84%).		Online

➤ **Details of the Seminar, Workshop & Guest Lecture attended by students :**

Course	No. of students	Date	Topic	Organized by / Speaker	Venue
TYBMM Journalism	02	04/09/2020	<b>The Broad Canvas of Indian Diplomacy during the Pandemic</b>	Speaker: Harshvardhan Shringla, Foreign Secretary, MEA Organised by: Indian Council of World Affairs.	Online
MAEMA Sem - III	25	20/11/2021	Placement cell Introduction	Charishma and Amrita Philips	Online
SYBA(FTNMP)	116	04 to 09/01/2021	A 30 hours Workshop on Design Advertising Campaign	Mr. Rajeev Thakre	Online
SYBA(FTNMP)	124	07/01/2021	Guest Session on “ An Insight to Short Film Making (Fictional) – From Ideation to Execution”	Ms. Ida Ali Independent Film Maker (Boundary, Lift & Stuck with Stupid)	Online
SYBA(FTNMP)	124	12 to 17/01/2021	A 30 hours Workshop on Design Advertising Campaign	Mr. Rajeev Thakre	Online
SYBA(FTNMP)	124	15/01/2021	Guest Session on “Art of Audio Visual Story Telling”	Mr. Pratik Rajen Kothari Independent Film Maker (Grill, Shor Se Shuruat, Hello O Hello, Das Capital Ramanujan)	Online

SYBScIT	121	15 & 16/01/2021	Bringing Change in an Effective Way in the Career	Change One Habitat	Online
SYBAMMC & TYBMM	119 & 115 students				
MAEMA Sem - I & III	50				
FYBMS, SYBMS. & TYBMS	Approx. 200 students				
SYBA(FTNMP)	124	22/01/2021	Master Class on “An Insight to Reality Based Crime Fictional Shows”	Mr. Subbu Iyer Creator, Writer & Director – Crime Patrol	Online
TYBA(FTNMP)	103	27/01/2021	Guest Session on “Importance of Protecting the Original Content”	Ms. Suhana Bhatia Executive Committee Member (Screenwriter Association of India)	Online
TYBMM Journalism	02	04/09/2020	<b>The Broad Canvas of Indian Diplomacy during the Pandemic</b>	Speaker: Sh. Harshvardhan Shringla, Foreign Secretary, MEA Organised by: Indian Council of World Affairs.	Online



➤ **Details of the Seminar, Workshop & Guest Lecture organized by College :**

Course	Date	Topic	Organized by / Speaker	Venue
BA(MMC)	09/07/2020	Webinar on the topic <b>Research in Multimedia Content Production.</b>	Speaker : Rahul Joglekar, Media professional, Director, Melantra Academy, London. Ex BBC Correspondent	Online
BA(MMC)	10/07/2020	Webinar on the topic <b>The Need, Right Approach, Utility &amp; Tools to Make Media Accessible to the Disabled.</b>	Speaker : Dr Ashay Sahasrabudhe, researcher and entrepreneur	Online
SYBA & TYBA FTNMP	16/07/2020	Guest lecture on <b>making of music videos.</b>	Mr. Sushant Kamble. Founder, Director and Proprietor CROPCIRCLES FILMS.	Online
SYBA & TYBA FTNMP	21/07/2020	Masterclass on making of <b>Indi movie ‘Tikli and Lakshmi Bomb’</b>	Mr. Aditya Kriplani. Film Director and Producer. Mumba Devi Motion Pictures	Online
SYBA & TYBA FTNMP	23/07/2020	Masterclass on <b>FILM EDITING</b>	Ms. Rachita Singh. Film Editor. (The Gazi Attack- 2017, Raabta -2017, Sethupati - 2016)	Online
SYBA & TYBA FTNMP	28/07/2020	Guest session on making of your Web series <b>‘Broken but beautiful 2’.</b>	Mr. Harsh Dedhia, Director for Web series. (Broken but beautiful 2- 2019, Akoori - 2018)	Online
SYBA & TYBA FTNMP	28/07/2020	Guest session on making of slice of life Gujarati movie <b>‘Golkeri’ a classic adaptation of a Marathi movie ‘Murraba’.</b>	Mr. Viral Shah, Producer and Director. (Golkeri- 2020)	Online
SYBA & TYBA FTNMP	04/08/2020	MASTERCLASS on role of forensic department in making crime thriller for the movies like <b>Rahasya, Talvar, Forensic and tele serial like CID.</b>	Ms. Titiksha Desai Kamble Forensic Scientist. Institute of Forensic Science, Mumbai, Government of Maharashtra	Online

SYBA & TYBA FTNMP	11/08/2020	Guest session on <b>“THE ART OF BALANCING SUCCESS AND FAILURE IN MEDIA WORLD’.</b>	Mr. Pritesh Sodha, (Theatre Actor, Director, Producer, Writer, Tedx Speaker). (UTOPIA THEATREPRENEUR)	Online
SYBScIT	13/08/2020	Guest lecture on the topic <b>Emotional Intelligence</b>	Ms. Hoori Deshpande, Counsellor, SVKM	Online
SYBMS (approx. 100 students)	18/08/2020	Business Strategies in BFSI sector	Vinit Sankhe, VP, Morgan Stanley	Online on MS Teams
SYBA & TYBA FTNMP	18/08/2020	MASTERCLASS on <b>wel researched biopic M. S Dhoni - The untold story, Children film ‘Ek tha bhujang’ and short film ‘Jutti’.</b>	Mr. Mohinder Pratap Singh, Screenwriter and Director. <i>Jutti - 2018, Apaharan - 2018, M. S. Dhoni: The Untold Story – 2016)</i>	Online
SYBA & TYBA FTNMP	20/08/2020	Guest session on <b>‘THE ROAD LESS TRAVELLED’</b>	Mr. Mithilesh Patil Mountaineer and National Level Swimmer. Alumni. (Usha Pravin Gandhi College of Arts, Science and Commerce - 2016)	Online
SYBA & TYBA	20/08/2020	Guest session on <b>‘THE</b>	Ms. Kajol Gianani	Online

FTNMP		ROAD LESS TRAVELLED'	Writer and Actress. Alumni. (Usha Pravin Gandhi College of Arts, Science and Commerce - 2016)	
TYBScIT	24/08/2020	Role of Information Technology in forensic and cybercrime investigations	TITIKSHA DESAI KAMBLE, Questioned Documents & Forensics Expert	Online
SYBA & TYBA FTNMP	26/08/2020	Guest session on 'THE POWER OF SUBCONCIOUS MIND'	Ms. Pragnya Rao Healing Therapist	Online
SYBA & TYBA FTNMP	27/08/2020	Guest session on 'THE POWER OF SUBCONCIOUS MIND'	Mr. Sandeep Kapur Healing Therapist	Online
SYBMS (approx. 100 students)	27/08/2020	My Entrepreneurial Journey	Pratik Selarka, UPG alumni and entrepreneur	Online on MS Teams
SYBA(MMC)	28/08/2020	How to prepare for Common Admission Test (CAT)	Dhaval Kunte, Lead Mentor , Quant. Organization: IMS, Mumbai.	Online
TYBScIT	28/08/2020	Data Analytics and Modern trends	Mr. Abhas Deodhiya, CEO & CO-FOUNDER of Jobshikaar.com (CANADA)	Online
SYBA & TYBA FTNMP	02/09/2020	Guest Session on "Careers in Graphic Design"	Mr. Sanjog Patil Graphic Designer	Online
SYBA & TYBA FTNMP	03/09/2020	Master Class on "Sochcast – Dare to Dream"	Mr. Anil Srivastav Lifecoach Public Speaker & Entrepreneur, Bengaluru .	Online
TYBScIT	07/09/2020	Introduction to new era of Digital Marketing	Mr. Mayur Merai MBM Global Inc - FOUNDER Marketing Expert & Consultant	Online
SYBA & TYBA FTNMP	08/09/2020	Guest Session on "Voice -A Face of an Artist".	Ms. Komal Chhabria Actor, Radio Jockey and Voice Over Artist .	Online

SYBA & TYBA FTNMP	16/09/2020	Guest Session on "Role of a Producer"	Mr. Sandeep Shandilya, Film Producer – Toilet : Ek Prem Katha, Naam Shabana, Manjhi : The Mountain Man.	Online
SYBA & TYBA FTNMP	17/09/2020	Guest Session on "Careers in Social Media Marketing"	MS. Kritika Rai Digital Marketer (Alumni UPG college - 2015)	Online
TYBMM- Ad (80 students)	17/09/2020	How the pandemic & lockdown has changed the business of film making?	Siddharth Anand Kumar, VP- Films & Events at Saregama India Ltd.	Online MS Teams
SYBAMMC (104 students)	18/09/2020	How the pandemic & lockdown has changed the business of film making?	Siddharth Anand Kumar, VP- Films & Events at Saregama India Ltd.	Online MS Teams
SYBA & TYBA FTNMP	24/09/2020	Guest Session on "Content Marketing"	Mr. Prathmesh Kavishwar, Trainer and Academic Counselor (Indian Institute of Digital Marketing)	Online
SYBA & TYBA FTNMP	25/09/2020	Guest Session on "Online Reputation Management"	Ms. Kainaz Mistry, Trainer and Course Manager (Indian Institute of Digital Marketing).	Online
SYBA & TYBA	13/10/2020	"Career in Styling and	Mr. Pious John	Online

FTNMP		Image Design”	Leader Fashion Stylist and Image Design Consultant, Pearl Academy	
SYBA & TYBA FTNMP	14/10/2020	“Career in Animation and VFX”	Mr. Sanjay Jangid Animator and VFX Motion Artist. National award winner for animation movie ‘RAAH’ (2014), Disney Mumbai & DSKSUPINFOCOM International Campus Pune.	Online
SYBA & TYBA FTNMP	15/10/2020	“Changing Trends in Media and Entertainment Industry”	Mr. Mahesh Thakur Actor	Online
SYBA & TYBA FTNMP	16/10/2020	“Metamorphosis of Hindi Cinema”	Mr. Viveck Vaswani Actor, Producer, Director & Writer	Online
SYBA(FTNMP)	29/10/2020	Master Class on Storyboarding in Animation and Comics	MR. Abhijeet Kini (Illustrator, Animator, Comicon – Indi Comic Creator)	Online
SYBMS HR : 8 students	07/11/2020	Induction / Orientation of employees and its effectiveness	Manali Chachada	Online on MS Teams
TYBA(FTNMP)	11/11/2020	Master Class on Making of Music Videos	Ms. Sukriti Kohli (Art Director)	Online
FYBA, SYBA & TYBA (FTNMP)	18/11/2020	Conducted 5 Days Certified Workshop on ‘Understanding Media Norms, Ettiquets and Behaviours’	Ms. Ajita Khanna (Life Coach)	Online
SYBMS and TYBMS : approx. 200 students	19/11/2020	Seminar on ‘Avenues of Studying Abroad’	Dr. Pratibha Jain	Online on MS Teams
SYBMM : 94 students and TYBMM (Ad & Journalism): 90 students	20/11/2020	Avenues of studying abroad	Ms. Sonam Moondhra, Executive Director at Eduabroad Consulting	Online
SY, TYBScIT	23/11/2020	Career counseling sessions on Avenues of studying Abroad	Dr. Pratibha Jain, from Eduabroad Institute.	Upg college
SYBA(FTNMP)	24/11/2020	Guest Session on “Role of a Sound Designer in Indian Cinema”	MR. Narendra Singh (Sound Designer and Sound Recordist)	Online

SYBA(FTNMP)	26/11/2020	Guest Session on “Role of a Cinematographer”	Ms. Aditi Sharma (Cinematographe)	Online
MA(EMA) Part 1 Semester 1	19/12/2020	Seminar on Orientation and MS Teams Training	Dr. Navita Kulkarni and Dr. Yatindra Ingle	Online
SYBA(FTNMP)	04/01/2021 to 09/01/2021	A 30 hours Workshop on Design Advertising Campaign	Mr. Rajeev Thakre	Online
TYBMS	04/01/2021 to 06/01/2021 and 08/01/2021 to 09/01/2021	Project work Discussion	BMS Department	Online MS Teams
SYBMS	04/01/2021 to 05/01/2021 and 07/01/2021 to 08/01/2021	Soft Skills session	BMS Department	Online MS Teams
FYBMS	12/01/2021	Soft Skills session	BMS Department	Online

	to 15/01/2021			MS Teams
FYBA(FTNMP)	12/01/2021 to 17/01/2021	A 30 hours Workshop on Design Advertising Campaign	Mr. Rajeev Thakre	Online
FYBScIT	27/01/2021	Demystifying GRE in lock- down for Higher Studies Abroad	ETS India Resource Centre- Learning Links Foundation	Online
FYBScIT	30/01/2021	TOEFL Talks -AN Insight	ETS India Resource Centre- Learning Links Foundation	Online
FY, SY & TYBMS	02/02/2021	<b>Career Guidance &amp; Employability Skills</b>	Dr. Atul Rawal and Mrs. Kinjal Dharod in association with University of Mumbai and America India Foundation	Online
FY, SY & TYBA(FTNMP)	04/02/2021	Webinar on <b>AR/VR</b>	Vancouver Film School (Canada) in association with SVKM's UPG College Ms. Mary Lim, Program Head and Mr. Erik Roystan Ross, Technical Instructor	Online
SYBSc IT	04/02/2021	Seminar on <b>"Study Abroad Options"</b>	Speaker: Karuna Vishwakarma from Computrain Ltd	Online
FY & SYBA(FTNMP)	05/02/2021	Master Class on <b>Short Fictional Films through Cinematographer Lenses</b>	Ms. Chehek Bilgi, Cinematographer	Online
TYBSc IT and MSc IT	08/02/2021	Workshop on <b>"Career Guidance and Employability skills"</b>	Speaker: Mr. Krishan Venkateshwaran from University of Mumbai's Garware Institute of Career and Development in American Indian Foundation	Online
SYBA(FTNMP)	12/02/2021	Guest Session on <b>"Content Ideation and Creation" &amp; discussion on their Maiden Short Film 'Stepout'</b>	Mr. Hrudaye Nagpal, Producer & Director and Mr. Suraj Wadhwa Producer & Writer	Online
TYBMM (Advertising & Journalism)	13/02/2021	<b>"Impact of Union Budget 2021 on Indian Economy"</b>	Ms. Radhika Merwin, Independent Research Analyst & former Associate Editor, Banking at The Hindu BusinessLine.	Online

FY, SY & TYBA(FTNMP)	22/02/2021 to 26/02/2021	Workshop on <b>"Fashion and Design in Business of Entertainment"</b>	JD Institute of Fashion Technology in association with SVKM's UPG College	Studio Room
TYBMM (Advertising & Journalism)	27/02/2021	<b>"Career Guidance &amp; Employability Skills"</b>	Ms. Maria Syed, National Academy of Event Management & Development in association with Garware Institute, UOM & National Skill Development Corporation.	Online
FY, SY & TYBA(FTNMP)	01/03/2021 To 05/03/2021	Workshop on <b>"Fashion and Design in Business Entertainment"</b>	JD Institute of Fashion Technology in association with SVKM's UPG College	Online
SYBScIT, TYBScIT and MScIT students	26/03/2021	"Azure Cloud Technology, ChatBot Development"	Speaker - Mr. Vishaldeep Jain, Azure Application Support Consultant, Capgemini	Online
FYBScIT Students	31/03/2021	"Green Computing and Renewable Energy"	Speaker - Dr Dinesh Kala, H.O.D., Department of Physics, Guru Nanak Khalsa College of Arts, Science & Commerce (Autonomous) Matunga(East).	Online
SYBMS HR elective	01/04/2021	Training and Development – Need Assessment	<b>Speaker</b> – Neha Ameya Wagh, Manager HR	Online

			(Learning and Development), Sahyadri Group of Hospitals <b>Organised by</b> - Prof Shubhangi Nargund	
SYBMS Marketing elective	08/04/2021	Relevance of Digital Marketing	<b>Speaker</b> – Dhairya Gala, Expanse Marketing <b>Organised by</b> - Prof Mayur Vyas	Online
SYBAMMC 83 students attended	08/04/2021	Digital marketing of films (As part of Film Communication –II paper)	Prithwiraj Choudhury, Assistant General Manager, Marketing at Saregama India Ltd.	Online
SYBMS & TYBMS (Finance and Marketing)	09/04/2021	How to Earn on Social Media	<b>Speaker</b> – Aashu Daryani, Content Creator, Influencer and Social Media Marketeer <b>Organised by</b> - Prof Sharyn Bangera	Online
FYBMS	16/04/2021	Stress & Lifestyle Management	<b>Speaker</b> – Samara Mahindra (CEO Carer) & Dr. Nikhat Asma (Clinical Nutritionist). <b>Organised by</b> - Dr. Naresh Sukhani	Online
BSc IT and MSc IT	17/04/2021	Workshop on Blockchain Technology	Mr. Pranav Shastri	Online
SYBMS	17/04/2021	Immunisation & Stress Management	<b>Speaker</b> – Samara Mahindra (CEO Carer) & Dr. Nikhat Asma (Clinical Nutritionist). <b>Organised by</b> - Dr. Naresh Sukhani	Online
TYBMS (Finance Elective)	17/04/2021	Session on GST	<b>Speaker</b> – Anushree Hardikar, Jt Commissioner CGST. <b>Organised by</b> - Prof Lokesh Tardalkar	Online
MA(EMA) Sem – IV 55 students and guests	17/04/2021	Research Methodology and data analysis techniques	Workshop organized by Dept. of MAEMA and IQAC	Online
70 students of M.Com. (BM) Part I and II	24/04/2021	Guidelines for preparing a Research Project	Organized by Mrs. Shubhangi Nargund, Coordinator, M.Com (BM) Conducted by Dr. Parveen Nagpal (Co-Guide Commerce & Mgmt.)	Online

➤ **Details of the Certificate courses offered by College :**

Course	Date	Topic	Organized by / Speaker	Venue
Open to all	22/02/2021 to 18/04/2021	Certificate Course on <b>Sports Management</b> (40 hours)	<b>Organized by</b> - Prof Sriram Deshpande <b>(sessions conducted by all BMS faculties and various guest speakers)</b>	Online
Open to all	22/03/2021 to 30/04/2021	Offered Certificate course on <b>“Hip-Hop Studies”</b> (60 hours). It included theory & practical assignment. <b>Final project of the students was a Rap song which was directed, produced and performed by the students themselves and released on the YouTube channel of the college</b>	Organized by BA(MMC) dept. of the College and Dr. Yatindra Ingle was the Course Coordinator.	Online

➤ **Details of the Seminar, Workshop & Guest Lecture organized by SVKM :**

Name	Date	Topic	Organized by / Speaker	Venue
Mr. Sriram Deshpande Asst. Prof. BMS	23/03/2021	Delivered Training session on <b>Conflict Management</b> to non-teaching staff members	Shirpur Campus, SVKM	Online
Dr. Neelam Naik Asst. Prof., BSc(IT)	16/04/2021	Instructor-led session on "Python for Research" under EVOLVE - Faculty Development Program	SVKM's Oracle HR-Training	Online
Dr. Manisha Divate Asst. Prof., BSc(IT)	16/04/2021	Instructor-led session on "Python for Research" under EVOLVE - Faculty Development Program	SVKM's Oracle HR-Training	Online

➤ **Admission for the academic year 2020 - 2021:**

- After declaration of XII result, First Year on-line admission forms for the academic year 2020-21 were started from 24<sup>th</sup> July, 2020 as per the University of Mumbai Circular No. Enrol./Elig./Admission (2020-21) / 1822 /of 2020 dated 4<sup>th</sup> August, 2020. First merit list for UG courses was declared on 6<sup>th</sup> August, 2020.
- Regular On-line lectures for Second and Third Year students started from 15/07/2020.
- College has applied for 20% additional intake in UG courses for BSc(IT), BA(FTNMP) and for PG courses M.Com. (BM), M.A. (EMA) & M.Sc.(IT) for the academic year 2020 -2021. At present college has received the additional intake in UG courses for BSc(IT), BA(FTNMP), 24 seats each.
- As per new NAAC guidelines coursewise Orientation Program for First Year B.A.(MMC), B.M.S., B.Sc.(I.T.) and B.A. (FTNMP) students was held from 3<sup>rd</sup> September, 2020 to 10<sup>th</sup> September, 2020 as per the schedule.

➤ **Affiliation :**

College has submitted the online application for Continuation of Affiliation for BA (FTNMP), MA (EMA), MCOM (BM) and MSc(IT) courses as well as Permanent Affiliation for BMS, BA(MMC) and BSc(IT) courses for the academic year 2021-22 and submitted hard copy to the University of Mumbai through speed post on 28<sup>th</sup> August, 2020 as per the details given below:

Sr. No.	Nature of application	Course
1.	Continuation of Affiliation	BA (FTNMP), MA (EMA), MCOM (BM) and MSc(IT)
2.	Permanent Affiliation	BMS, BA(MMC) and BSc(IT)

◆ **Extra- Curricular Activities and Co-curricular Activities :**

a. **Extra- Curricular Activities :**

➤ **BSc(IT) Techvanza activities :**

- BSc IT Techvanza team organized MICUP Your Heart an Open mic event on the occasion of International Youth Day on 12/08/2020.
- BSc IT Techvanza team organized webinar by IMS Pvt Ltd for SYBMS, TYBMS and SYBMM on 18<sup>th</sup>, 20<sup>th</sup> and 28/08/2020 respectively.
- BSc IT Techvanza festival held from 26<sup>th</sup> to 28/09/2020.

➤ **E-Ganesha**

Even during the pandemic RCUPG made sure that the vibrancy of E-Ganesha remained untouched and the joy spread through the wide smiles remained exceptional. RCUPG's flagship event E-Ganesha commenced on the 22nd of August and completed its wondrous 11 days on 1st September 2020. This year RCUPG decided to do E Ganesha with eco-friendly Ganesha at students' place and celebrate it online. The main aim behind this event was to maintain the legacy in this COVID period and not to lose our beliefs and sentiments in our lord. The daily Aartis were done at student's place, each student getting a chance to show their eco-friendly Ganapati and give Darshan to everyone

present online. The visarjan was also shown, where lord Ganesha were kept in a home-made pond and the rituals were carried out.

E Ganesha was filled with umpteen joyous moments, stupefying memories and excessive instances of happiness. A virtual aarti was conducted on all days followed by exciting and intriguing games like Pictionary, treasure hunt, funky Bollywood quizzes and many more.

The event up scaled to a national level after getting featured in the prestigious and known Marathi newsletter "Lokmat"

- As a member of **NEC, (NAAC Execution Cell)**, Ms. Geeta Sharma organized an online elocution competition on 09/11/2020 from 3 pm to 6.30 pm.

Number of student participants- 26 (BAMMC/BMM, BMS, BSc.IT).

Judges- Dr. Anju Kapoor, Mrs. Charishma Mudbidri- - Placement Officer, Ms. Amrita Phillips- Development Officer- SVKM, and Mrs. Smruti Nanavaty- IQAC Coordinator

Time limit- 5 mins

The following 7 topics were given to the students.

1. Artificial Intelligence boon or bane?
2. A business that makes nothing but money is a poor kind of business.
3. Gender neutrality in education
4. Do you require a pandemic to teach people self-reliance?
5. Changing dynamics of consumerism in the digital age
6. Realism in cinema is a fallacy
7. What is stopping India from becoming the next super power?

The winners of the competition were

1. Shraddha Shetty- FYBAMMC (Artificial Intelligence boon or bane?).
2. Ranim Munshi- TYBMM (What is stopping India from becoming the next super power?).
3. Sameera Mishrikotkar TYBMM ( Realism in cinema is a fallacy).

- The IT Department of Usha Pravin Gandhi College of Arts, Commerce & Science had organized a **RASA Chatbot workshop**. It was a three days event i.e. from 28/11/2020 till 30/11/2020 from 6 pm to 8 pm IST. The Speaker for the workshop was Mr. Dishant Gandhi along with the guest speaker Mr. Vincent Warmerdam (Netherlands). Total No. of Participants: 50.

- **International virtual conference, on Identity: Myths, Memories, Communication and Cultural Narratives**, was held on 28/11/2020 & 29/11/2020.

The conference has been organised by the Department of Journalism and Mass Communication, Central University of Karnataka, Kalaburagi, Karnataka; Department of Mass Media, SVKM's Usha Pravin Gandhi College of Arts, Science & Commerce, Mumbai, Maharashtra; and Department of Mass Media, St. Anthony's College, Shillong, Meghalaya.

Professor Sangeeta Bagga-Gupta, Professor-chair, School of Education and Communication, Jönköping University, Sweden was the keynote speaker, other invited speakers were Dr. Dolly Kikon, Senior Lecturer, School of Social and Political Sciences, University of Melbourne, Australia. Senior Research Advisor, Australia India Institute, Australia; Dr. Buket Akgün, Assistant Professor, Department of English Language and Literature, Istanbul University, Istanbul, Turkey; Mr. Sudhanva Deshpande, Actor, Director and Organiser, -Jana Natya Manch; Managing Editor: LeftWord Books; Author of Halla Bol: The Death and Life of Safdar Hashmi; Dr. Deirdre McLaughlin, Multi-award-winning London-based Director, Dramaturg, Researcher & Regular Visiting Lecturer at The Royal Central School of Speech & Drama, University of London; and Dr. Jatin Shrivastava, Associate Professor, E. W. Scripps School of Journalism, Ohio University, USA.

98 papers were received out of which 50 were selected for presentations. Academicians and Researchers from Pan India (not from UPG) and one from Oman presented their papers.

The final papers will be further sent to two UGC-CARE listed journals for selection for publication in the month of January 2021.

- The Dept. of BAMMC organized a two-day **Revised Syllabus Orientation Workshop** Semester IV, SYBAMMC on 06 & 07/01/2021 in association with the Board of studies, University of Mumbai. Ms. Rashmi Gahlowt convened the workshop, which was attended by 107 BAMMC faculties across the city colleges.

- **International Virtual Conference**

The IT Department of Usha Pravin Gandhi College of Arts, Commerce & Science had organized an **International Virtual Conference on Emerging Trends in Digital Technologies- 2021** on 09/01/2021.

- The BA(FTNMP) Department of Usha Pravin Gandhi College of Arts, Commerce & Science had organized a 2 days **Practical learning experience for understanding on field experience for the students in association with Climb Media Production and Hotstar and Disney for the about to release Web Series DRAMAYAMA on OTT Platform.**

- **One-day National Conference**

Department of BA (MMC) of the college organizing one-day National Conference on the topic **“Changing Dynamics of Media and its Audiences”** on 10/04/2021 between 10.00 am to 04.00 pm through MS Teams. Mrs. Rashmi Gahlowt, Coordinator & Asst. Prof. BA (MMC) was Convener of the Conference. Dr. Manju Rughwani, Head, School of Doctoral Studies & Head, School of Film & Media, Ajeenkya DY Patil University was a Keynote Speaker. Technical Sessions: Three parallel tracks were held.

Track-1: Consumerism & Digital Media, the session was chaired by Dr. Deeksha Chamola, ICSSR Post- Doctoral Fellow, SNDTWU, Mumbai,

Track-2: Cinema & Content on OTT, the session was chaired by Prof. Daivata Patil, Dept. of Communication & Journalism, University of Mumbai.

Track-3: New Media & Miscellaneous, the session was chaired by Dr. Meenakshi Upadhyay, Associate Professor, Amity School of Communication, Amity University, Panvel, Maharashtra.

Mr. Rahul Joglekar, Ex BBC correspondent & Founder, Melantra, Academy, London was a Speaker for Closing & Valedictory session.

Total numbers of papers presented: 30. Total number of attendees: 218 (approx.) which included 30 paper presenters, 3 Session chairs, faculty members & students. Papers were sent for publication in Shodh sanchar Bulletin ISSN: 2229-3620, UGC CARE listed journal. Cost of publication to be borne by author(s).

- **Two-days Film Festival on World Heritage Day**

Department of BA (FTNMP) of the college collaborated with Film Division, Ministry of Information & Broadcasting, Govt. of India to organize a 2 days Film Festival on **World Heritage Day** on 18 & 19/04/2021. It was open for all streams and there were in all 16 short films that were streamed on You Tube channel for the viewers to watch at their convenience.

- **Techvanza**

UPG Techvanza Instagram page has more than 1000 followers. During these tough times of Covid-19, a lot of patients are falling short of resources such as plasma, oxygen cylinders, beds at hospitals, injections etc. People are finding it difficult as to whom to contact. B.Sc. I.T. Students used this page as, a medium to connect patients with correct and verified resources for their treatment to carry forward with ease.

- **Student exchange program with Jon Kopping University, Sweden**

Interviews were held for those MAEMA students who applied for Jon Kopping University, Sweden on 28/04/2021 on Teams platform. Dr. Anju Kapoor, Principal, Dr. Navita Kulkarni, Coordinator MA(EMA) and Dr. Machunwangliu Kamei, Asst. Prof. BA(FTNMP) were the panelist. All 06 students were selected.

- **N.S.S. activities :**

The NSS units of the college carried out many activities through various on-line platform like Zoom, You tube, Microsoft teams attended and organized as follows:



- ✓ **Webinars** : Create awareness about proper diet and health, Career Opportunities in Social Service, Zero Waste, Vigilance Awareness, Cancer Awareness, Eye health, Constitution day, Soil Health and Composting Methods, Brain Attack or Stroke, Gender Sensitisation, Waste Management, Segregation and Recycling, Leprosy Eradication. Mission Compassion (Plant based diet), **Social Media and it's effect on Mental Health**, Every Drop Counts Water Waste Management and World Tuberculosis Day
- ✓ **Sessions** : Short Story Competition on the occasion of Women's Equality Day, Online Paper bag making activity, Online teaching session with underprivileged children of Voice of Slum NGO, Round Table Mock Group discussion on the theme Covid-19, Career Opportunities in Social Service, donation drive like clothes, footwear, raw/packed food items to their watchman's, maid's, housekeeper's and any other needy person and live yoga session. Odisha's Culture and its Contribution in Peace and Harmony, Yoga session, 'BEYOND MEDS - A free session on anxiety and depression', VCan Heart Attack- The Hidden Epidemic (University Activity), "Training Manual", Sapling Plantation drive, Child Sexual Abuse, Plastic Management, Child Safety Training Programme, teaching session with underprivileged children of Voice of Slum NGO.
- ✓ **Society Upliftment activities** : Digital Marketing, Indian Foundation for Educational Transformation and online Teaching Program through Zoom with Gautampur and Innao School kids, Voice of Slum, Helping hands, The Right Headspace (Mental Health), Safety Saves lives (Road Safety), Ray of Hope (Covid Vaccine), Wall painting, Stray animal feeding and Speak Up against Social Injustice all these activities, Paper Bag Making Activity, BMC Personality Development Program, Pride Not Prejudice (Gender Sensitisation), UPGrade Skill Development Program, Poshan Pakhwada on BMC Teaching and Food Donation Drive, Teaching Underprivileged Child, International conference on Mental Health, Dignity Old Age Home were conducted online.
- ✓ **University activities : Organ Donation drive** based on Arogya Sanrakshana, Bhajan Sandhya on the occasion of Mahatma Gandhi Jayanti, Legal Aspects related to Students and Youth movements, Human Rights in India, Waste Management and Segregation, Youth Parliament, Speak Up against Social Injustice, Being the Juice of life (Wildlife Welfare), Disaster Management Workshop, Organ Donation drive.
- ✓ **Activities under Swachh Bharat Abhiyaan** : NSS unit carried out activities various areas in Mumbai clean-up by our volunteers areas like Juhu Koliwada and Dadar Chowpatty. Waste Segregation and Management, Waste to Wonder (Swachh Bharat), Sustainability Living (Swachh Bharat).
- ✓ **College activity** : Resonance, Social Sensitization.

➤ **RCUPG activities:**

RCUPG of the college carried out many activities through Zoom, YouTube, Microsoft team, Instagram like Behind the white coat (dealing with the Covid Pandemic), HRD SESSION-1, Guru Purnima, HRD SESSION-2, Cardio 'clock fitness event, Vidya (knowledge through Fun- Learning session), **Discover-Your Ultimate personality Reveal**(Graphology webinar), Mindful Recipe: Recipe for Healthy Mind, Pitch It Here, NovellesAmetie's, RakshaBandhan, Friendship Day, Humanitarian Week, E- MUNA, Project Joy (food donation drive), Green Upcycle.

➤ **DLLE activities:**

DLLE of the college carried out many activities through Zoom, YouTube, Microsoft team like **Eco-friendly Ganesha, Virtual celebration of Ganesh Chaturthi**, Celebrating Women's Day, Celebrating World Happiness Day through making a small video with members **Education Drive** for kids of age group 6-11 years, GURU PURNIMA, Joy of Giving Drive, Happy Planting Drive

**Campaign** : World Suicide Prevention Day, Cancer Awareness campaign, Thrifting Awareness, 7 days long law Awareness Campaign, Consumer Rights awareness, Legal Awareness Drive, Road Safety Awareness.

**Workshop** : Zumba, Dadi Ke Nushke, Parents Day on Fireless Cooking Tie and Dye workshop, Making of Homemade Chocolate, Donut-making, Sign Language, Puppet Making, Posters and Graphic designs through Canva Design Application, Skillathon, Social Media Marketing, **"Wings of Words"**. poetry writing workshop.

**Webinar** : Entrepreneurship Opportunities in Indian Stock Markets, Sustainable Bharat Madhubani Arts, Mental Health 2020, Work Readiness in Artificial Intelligence 2021, Conducted Survey on Small Business, **Event like** Graphology session, French Learning Friday, Bird Feeder, Paws Hunger Activity, Social message through TV series, **Reflexology** session to relieve back pain and tension.

➤ **Women Development Cell:**

WDC of the college has signed a collaboration with Akshara Centre for the academic year 2020 – 2021.

WDC of the college has carried out many activities through Zoom, You tube, Microsoft team, Instagram like an Event Womania – Food for Soul, Event minding the mind, Teachers Day, World Suicide Prevention Day, Hindi Diwas Online Competition, conducted an event on the topic ‘**The World of Internet and the issues related to youth- misinformation, privacy policies of social media and safety on cyber security**’, Virtual session on the topic ‘**Taking the next step of how to make campus safer and gender equal**’ Self-Defence Workshop, submission of Gender Audit report 2020-21.

➤ **Cultural activities :**

■ **LIST OF FESTIVALS:**

<b>Festival Name</b>	<b>Date</b>	<b>College names</b>	<b>Podiums</b>	<b>Qualified for finals</b>	<b>Level of event</b>
<b>Skillx</b>	08/10/2020 to 10/10/2020	Narsee Monjee Institute of Management Studies	2nd price: Chess Competition, 3rd price: COD	Chess, COD	International
<b>Funkiria</b>	24/10/2020	MMK College of Commerce and Economics	1st Prize: Mono Act 1st Prize: Atmanirbhar Bharat skit competition 2nd prize: Nepotism Skit Competition	Mono act, atmanirbhar skit competition, nepotism skit competition	District level
<b>Numero uno</b>	25/10/2020 to 28/10/2020	HR College of Commerce and Economics	-	-	<b>National</b>
<b>Umang</b>	01/11/2020 to 04/11/2020	Narsee Monjee College of Commerce and Economics	1st price : Hulk it Up	Anchor hunt, hulk it up, Mr. & Mrs. Umang, beyond a joke, campaign connect, phrase the way, the poster affect, archaic minimalism, war of djs, fusion confusion, rang manch, tales in motion	National

<b>Kshitij</b>	23/11/2020 to 05/12/2020	Mithibai college	1st podium: CrossFit, Portrait photography 2nd podium: IPL auction, face painting, chess	15/42 events	International
<b>Oasis</b>	17/10/2020 to 18/10/2020	Bits pilani	-	English singing	National
<b>Inferno</b>	27/11/2020 to 29/11/2020	ISDI	1ST Podium: photoartgallery 2nd podium: tickle my funny bone and spur of the moment	16/25 events	State
<b>Mood Indigo</b>	27/12/2020 to 28/12/2020	IIT Bombay	1st podium: Mi-Gician 2nd podium: reportage 4th podium: humour us	Standup comedy, virtual dj, hindi slam poetry, mi-gician, Mr. and Ms. indigo	International
<b>Mirage Fest</b>	15/02/2021 to	Nagindas Khandwala	1st Podium : Chess, Turncoat, Declamation,		District

	16/02/2021		Mandala Arts, Ad Film Making and Crisis Management 2nd Podium : Chess, Declamation, Meme Master and Crisis Management 3rd Podium : Mysterious relay, Rapping and beatboxing, Solo dance, Ad Film Making and Crisis Management		
<b>Jalosh Inter-Collegiate Cultural Festival</b>	15/03/2021	Thakur Ramnarayan College of Arts and Commerce	Overall 2nd Prize 1st Runner-up	1st Prize in Reel Making	District

■ **Workshops/Events by Cultural Committee:**

<b>Name of the Event/Workshop</b>	<b>Date</b>	<b>Description</b>
<b>Youth fest elims</b>	20/08/2020	Various students participated in the Elims round of the Youth Fest
<b>Garba Workshop</b>	16/10/2020	A workshop to learn original garba movements on a new song, to keep it authentic
<b>Fine Arts Workshop</b>	11/09/2020	A workshop on how to design Super hero costumes by our own faculty, Prof Abhijeet Kini.
<b>Music Talent Hunt</b>	11/12/2020	A talent hunt in various genres of music like Rap, Indian vocal, Western vocal and Instrumental.
<b>Fitness Boot Camp</b>	19/11/2020	A workshop on how to stay fit while you are at home and tips to keep in mind during a workout and tips for a healthy life style.
<b>Dance Workshop (free style)</b>	25/11/2020	A free style dance workshop on the latest track "Nach Meri Rani" where in the attendees danced their heart out with great zest and enthusiasm.
<b>Literary Arts Workshop</b>	27/11/2020	A content writing workshop where in the attendees were told about types and importance of Content Writing followed by a short story making game.
<b>Finance Workshop</b>	29/11/2020	A session on money tips for teenagers and ways of earning money at a young age. Stress was laid on saving money for a safe and secure future.
<b>Literary Arts Event</b>	28/12/2020	A Poetry Writing Competition, called Antipode Verse where in the participants recited their poems in English or Hindi.

**2. Part II :**

- Results of the Institute (Report enclosed - Annexure I)
- Strength of students (Report enclosed - Annexure II)
- Bouquet of Courses (Report enclosed - Annexure III)
- New Infrastructure added: NIL.**

**Annexure - I**

**a. Results of the Institute**

- Result declared for the University examination held in Sept/Oct 2020 for academic year 2019-20 for UG & PG courses.

<b>Stream</b>	<b>Sem.</b>	<b>Name of the Institution</b>	<b>Students</b>		<b>Institute %</b>
			<b>Appeared</b>	<b>Passed</b>	
B.M.M.	VI	SVKM's UPG College of Arts, Science and Commerce	117	117	100.00%
B.M.S.	VI		126	126	100.00%
B.Sc.(I.T.)	VI		113	113	100.00%
B.A. (FTNMP)	VI		57	57	100.00%
M.Sc.(I.T.)	II		46	46	100.00%
	IV		42	42	100.00%

M.A. (EMA)	II	61	61	100.00%
	IV	55	55	100.00%
M.Com (BM)	II	69	69	100.00%
	IV	49	49	100.00%

- Result declared for the University examination held in December 2020 for academic year 2020-21 for UG courses.

Stream	Sem.	Name of the Institution	Students		Institute %
			Appeared	Passed	
B.M.M.	V	SVKM's UPG College of Arts, Science and Commerce	115	115	100.00%
B.M.S.	V		120	120	100.00%
B.Sc.(I.T.)	V		117	117	100.00%
B.A. (FTNMP)	V		103	103	100.00%

## Annexure – II

### b. Strength of students

Sr. No.	Name of the Institution	Strength of Students		Staff		Total Staff
		Course	No. of students	Teaching	Non-Teaching	
1	SVKM's UPG College of Arts, Science and Commerce			Principal - 1	17	42
2				Librarian -1		
3		F.Y.B.A.(M.M.C.)	116	Asst. Prof. 05 + #1		
		S.Y.B.A.(M.M.C.)	116			
		T.Y.B.M.M.	115			
4		F.Y.B.M.S.	118	Asst. Prof. 06 + @1		
		S.Y.B.M.S.	116			
		T.Y.B.M.S.	120			
5		F.Y.B.Sc.(I.T.)	127	Asst. Prof. 06 + # 2		
		S.Y.B.Sc.(I.T.)	120			
		T.Y.B.Sc.(I.T.)	118			
6		F.Y. B.A. (FTNMP)	116	Asst. Prof 01 + *01		
		S. Y. B.A. (FTNMP)	124			
		T. Y. B.A. (FTNMP)	103			
7		M.Sc.(I.T.) – Part I	48			
		M.Sc.(I.T.) – Part II	46			
8		M.A. (E.M.A.) – Part I	50			
	M.A. (E.M.A.) – Part II	59				
9	M.Com (B.M.) – Part I	60				
	M.Com (B.M.) – Part II	66				
<b>TOTAL STUDENTS</b>		<b>1738</b>				

# Asst. Prof.: Stage 3 @ Asst. Prof.: Stage 2 \*Non NET / SET  
\$ NET / SET qualified and appointed on Temporary basis on scale.

### ❖ Staff Status:

#### • Interviews and Appointments:

##### **New Appointments of Assistant Professor:**

Interviews for the post of Assistant Professor in BA(MMC) and B.Sc.(I.T.) were conducted on Friday, 21<sup>st</sup> August, 2020 respectively. The candidate was selected by the Selection Committee. The details are as follows:

Sr. No.	Name of the Staff	Designation	Nature of Appointment
1	Mrs. Geeta Sharma	Asst. Prof., BA(MMC)	Probation

- No Candidates was found suitable in BSc(IT).

#### • Renewal of Appointment:

As per the OB meeting dated 10/10/2020, the appointment of Principal, Dr. Anju Kapoor was continued in the post of Principal of SVKM's Usha Pravin Gandhi College of Arts, Science and College from 01.01.2021 till her superannuation.

#### • Confirmation :

The college has received the confirmation letter from Central HR for following staff w.e.f. 18/06/2020 :

1. Mr. Rajesh Kumar Maurya, Asst. Prof. B.Sc.(I.T.)
2. Mrs. Neha Vora, Asst. Prof. B.Sc.(I.T.)
3. Dr. Sharyn Bangera, Asst. Prof. B.M.S.

• **Promotion under CAS :**

Mrs. Suruchi Bandodkar, Librarian has applied under CAS promotion for academic level 11 in VII pay in July, 2019. **The decision is still pending.**

• **Retirement:**

Mr. Bhupendra Kesaria has super annuated on 31/07/2020.

• **Resignation :**

Mr. Durgesh Gupta, Asst. Prof. B.A. (FTNMP) has resigned and he was relieved from the post on 09/01/2021 (A.N.).

**List of contract agencies and support staff on contract:**

Sr. No.	Name of Agency	Nature of Work	No. of persons working
1	Satguru Enterprises	Office Boy	10
2	Satguru Enterprises	Sweepers	It is common for entire Mithibai Campus
3	Satguru Enterprises	Supervisors-Sweepers	
4	Super Protection Security	Watchman	05

**Annexure – III**

**c. Bouquet of Courses**

Sr. No.	Name of the courses	Intake capacity	Duration
1.	Bachelor of Mass Media (BMM)	120	3 years
2.	Bachelor of Management Studies (BMS)	120	3 years
3.	Bachelor of Science Information Technology [BSc(IT)]	120 + *24	3 years
4.	Bachelor of Arts (Film, Television & New Media Production) [BA (FTNP)]	120 + *24	3 years
5.	Master of Science Information Technology [MSc(IT)]	40 + *08	2 years
6.	Master of Commerce (Business Management) [M.Com (BM)]	60 + *12	2 years
7.	Master of Arts (Entertainment, Media & Advertising) [MA (EMA)]	60 + *12	2 years

\* Additional intake for the academic year 2020-21.