



**SVKM's Usha Pravin Gandhi College of Arts, Science and Commerce (Autonomous), Mumbai**  
**Bachelor of Management Studies (BMS) Program Structure for First Year 2024-2025**



SEMESTER I		SEMESTER II	
MAJOR		MAJOR	
Principles of Management (3)		Marketing Management (3)	
Fundamentals of Accounting (3)		Fundamentals of Financial Services (3)	
MINOR		MINOR	
Microeconomics (2)		Macroeconomics (2)	
OE (Open Elective)		OE (Open Elective)	
Mathematical and Statistical Techniques I (2) (Compulsory)		Mathematical and Statistical Techniques - II (2) (Compulsory)	
Media Culture and Society (2) (Elective I)		Applications of AI in Business (2) (Elective II)	
Food and Nutrition (2) (Elective II)		Prompt Engineering (2) (Elective II)	
VSC/SEC (Vocation Specific Course/Skill Enhancement Course)		VSC/SEC (Vocation Specific Course/Skill Enhancement Course)	
Business Laws (2) (VSC)		Company Law (2) (VSC)	
Information Technology in Business Management (2) (SEC)		Personal Branding (2) (SEC)	
AEC/VEC/IKS (Ability Enhancement Course/Value Education Course/Indian Knowledge System)		AEC/VEC/IKS (Ability Enhancement Course/Value Education Course/Indian Knowledge System)	
Communication Skills - I (2) (AEC)		Communication Skills - II (2) (AEC)	
Environmental Studies (2) (VEC)		Understanding India (2) (IKS)	
Indian Knowledge Systems (2) (IKS)			
CC (Co-curricular Course)		CC (Co-curricular Course)	
NIL		NSS Level I / Yoga Level I / Cultural Level I /Sports Level I / Health and Wellbeing / DLLE (2)	
Total Credits	22	Total Credits	22



Total Number of Credits in FYBMS: 44 and Total Courses: 20

Figure in the brackets represent number of credits.

BMS USP : The Bachelor of Management Studies program at SVKM's Usha Pravin Gandhi College offers a comprehensive and industry-integrated curriculum delivered by experienced faculty in a prime Mumbai location, ensuring practical exposure and excellent career prospects.