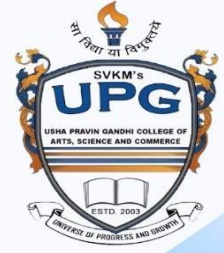




Shri Vile Parle Kelavani Mandal's
**USHA PRAVIN GANDHI COLLEGE OF
ARTS, SCIENCE AND COMMERCE**

(Autonomous, Affiliated to University of Mumbai)

NAAC Re-accredited 'A+' Grade, CGPA: 3.27



PROSPECTUS

2026 - 27



INFORMATION
TECHNOLOGY



ARTIFICIAL
INTELLIGENCE



MEDIA &
COMMUNICATION



FILMS &
NEW MEDIA



MANAGEMENT
STUDIES



SHRI VILE PARLE KELAVANI MANDAL

“Adapting to a modern way of life, while holding on to our traditional values – an inherent part of SVKM’s Culture”

Shri Vile Parle Kelavani Mandal is a Public Charitable Trust registered under the Societies Registration Act and Bombay Public Trust Act. SVKM has always been committed to the cause of providing high quality education at various levels. From its humble beginnings in 1934, when it took over Rashtriya Shala, a school established in 1921 in the wake of the National Movement, the Mandal today has grown into a big educational complex imparting high-level education. The ethos of the Mandal, which is marked by patriotic fervor, selfless service and the spirit of indigenous enterprise, has its genesis in the days of India’s struggle for freedom. These values permeate all the institutions set up by the Mandal and are guiding principles for all of them.

After beginning its journey in the early 1930s, SVKM has blossomed into an educational colossus that has attained national recognition in multiple streams of higher education. With a strong guiding philosophy of providing education to all levels of the student community along with creating a feeling of bonding and commitment among academic and non-academic employees, SVKM has mastered the art of being able to transform itself into a close-knit family and at the same time help its students to attain all-round development, be employable and achieve success.

From its beginning with the Swadeshi Movement, the Mandal has now grown into an educational foundation promoting global thinking consistent with national interest and promoting the values, professionalism, social sensitivity and dynamic entrepreneurship. SVKM has shown phenomenal growth during the past 88 years of its existence. Today, it has under its fold, 65 institutions, not only catering to students in diverse streams of education such as science, commerce, humanities, management, law and technology, but also meeting their requirements right from nursery stage up to doctoral programs. Still more unique is the space that each of these institutions has carved for itself a very special niche in the fields of education in Mumbai, as well as through the length and breadth of India.

We are proud to state that SVKM, with its educational institutions, stands tall as a light house in the area of Education and Social change since more than 80 years.

PRESIDENT'S MESSAGE



Dear Parents, Students and Teachers,

I am immensely pleased to welcome you to SVKM's Usha Pravin Gandhi College of Arts, Science and Commerce, a distinguished centre of higher learning located in the heart of Mumbai. UPG college goes beyond the mere dissemination of knowledge, shaping individuals into responsible, empathetic, and forward-thinking citizens. At UPG college, our vision surpasses conventional classroom instruction. We are committed to fostering an environment that encourages overall development. Education here is not limited to academic achievement; it also emphasizes character formation, critical thinking, creativity, social awareness, and strong ethical foundations.

As we adapt to the changing landscape of education, we are aligning ourselves with the National Education Policy (NEP) to promote a more inclusive and multidisciplinary framework. This involves a stronger focus on Indian languages, the integration of technology and artificial intelligence into the curriculum, and equipping our students to effectively navigate the possibilities and challenges of an increasingly AI-driven environment.

So, dear students, as we pursue knowledge together, let us remember the timeless wisdom— सा विद्या या विमुक्तये— true education liberates. May your learning here not only shape your intellect but also free your mind, strengthen your values, and guide you toward becoming thoughtful, responsible, and enlightened individuals. As we begin the 2025–2026 academic year, we do so with optimism in our hearts and a determination to achieve greater milestones. This year, we move forward together with a shared sense of purpose—a strong commitment to excellence, resilience, and taking pride in all our efforts.

Shri Amrish R. Patel
Hon. President

PRINCIPAL'S MESSAGE



We warmly welcome our students, staff, and the wider community to our institution. Our college is built on a strong tradition of academic excellence, innovation, and holistic development, creating a dynamic environment for learners from diverse backgrounds. We take pride in our remarkable achievements, including an A+ NAAC accreditation. These milestones reflect our unwavering dedication to maintaining the highest standards in education and institutional growth. At UPG college, we are committed to fostering curiosity, critical thinking, and a lifelong love for learning. Our distinguished faculty members are not only experts in their disciplines but also supportive mentors who guide students in achieving both academic success and personal growth.

The college offers 11 programs across Arts, Science, and Commerce, including a doctoral program in Mass Media. Learning here extends beyond classrooms through internships, research opportunities, and experiential activities. The Placement Cell actively connects students with leading organizations, and equips them with practical and employable skills. The AI integration across all programs equips students with industry-ready skills, enhances learning outcomes and fosters innovation. We strongly encourage entrepreneurship, research and innovation through entrepreneurship cell and initiatives such as the literature festivals, Techvanza, Technovation, annual research conferences etc. Our institution values diversity, inclusivity, and social responsibility.

Through initiatives like NSS, Social Outreach, Rotaract Cell and DLLE, students actively engage with communities and develop a broader perspective. The Health and Well-being course offered across disciplines promotes physical fitness, mental resilience, and holistic development, empowering students to lead balanced, healthy, and productive lives.

To our students – “Aim high, stay focused, and strive for excellence with humility and determination. Take full advantage of the opportunities before you, and remain grounded in strong values.”

To our parents and alumni – “I sincerely appreciate your confidence and encouragement, and I invite you to stay engaged as valued partners in the ongoing progress and development of the college.”

Dr. Smruti Nanavaty
I/C. Principal



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Bhakti Vedanta Swami Marg, Juhu Scheme, Vile Parle (West), Mumbai 400 056.
NAAC Re-accredited "A+" Grade with CGPA 3.27



USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE

VISION

- "To be one of the country's premier educational institutions that helps students to gain contemporary knowledge by innovating, adapting and resetting learning as a more accessible, digital and collaborative experience."

MISSION

- To facilitate global exchange initiatives and collaborations.
- To enhance life skills by providing value-based education.
- To foster the scientific spirit of inquiry and strengthen innovation-based learning.
- To encourage connectivity between research, technology and employability.

OBJECTIVES

- To sharpen students' focus and build more digital and global experiences for the learners.
- To empower them for lifelong learning by fostering innovative and independent thinking.
- To enhance the student's technological skills by providing greater opportunities for shared, collaborative experiences.
- To stimulate students' research and entrepreneurial understanding and to mould their passion into a profession.

QUALITY POLICY STATEMENT

- Ensuring the support of all stakeholders enables the college to improve the services offered to the learners.
- Effective utilization of human and other resources to enhance the quality of education.
- Providing state-of-the-art infrastructure and ICT facilities to augment the teaching-learning process.
- Fostering competencies to equip learners to face demands of a changing world.
- Inculcating a sense of social and moral responsibilities towards society and the environment.



SHRI VILE PARLE KELAVANI MANDAL

EXECUTIVE COMMITTEE

Sr. No	Name of member	Sr. No	Name of member
1	Shri Amrish R. Patel	32	Shri Naresh K. Sheth
2	Shri Bhupesh R. Patel	33	Shri Nayan M. Patel
3	Shri Bharat M. Sanghvi	34	Shri Pravin H Doshi
4	Shri Chintan A. Patel	35	Shri Pruthviraj C. Shah
5	Dr. Jayant P. Gandhi	36	Shri Rajgopal C. Bhandari
6	Shri Harshad H. Shah	37	Shri Rajiv M. Sanghvi
7	Shri Shalin S. Divatia	38	Shri Rajnikant S. Ajmera
8	Shri Harit H. Chitalia	39	Shri Ranjeet V. Dudeja
9	Shri Jagdish B. Parikh	40	Smt. Sarla H. Doshi
10	Shri Amit Desai	41	Shri Sanjay A. Desai
11	Shri Amit B Sheth	42	Smt. Saroj Rao
12	Shri. Ankit Parekh	43	Shri Shailesh M. Patel
13	Shri Anand K. Pandit	44	Smt. Sneha A. Parekh
14	Shri Bhargav N.Patel	45	Shri Sundandan R. Divatia
15	Shri BhupeshP. Bafna	46	Shri Sunil N. Dalal
16	Shri Girish S. Mehta	47	Shri Tushar H. Mehta
17	Shri Harish J Patel	48	Shri Vinod K. Goenka
18	Shri Harshad B. Kawa	49	Shri Vinod M. Patel
19	Shri Jagat A. Killawala	50	Shri Vaibhav C. Patel
20	Shri Jayesh P. Choksi	51	Shri Vishal H. Shah
21	Shri Jairaj C. Thacker	52	Shri Jatin J. Bhimani
22	Smt. Jayshree A Patel	53	Ms. Dweta B. Patel
23	Shri Jesus Lall	54	Smt. Zainab R. Chauhan
24	Smt. Ketki M Patel	55	Shri Mehul K. Mehta
25	Shri Kirit P. Mehta	56	Shri Aditya Vivek Vaidya
26	Smt. Kruti B Patel	57	Shri Anil K. Bapat
27	Shri Maherdas J. Patel	58	Shri Asoke Basak
28	Smt. Manju D. Gupta	59	Shri Mukesh Khandelwal
29	Shri Mukesh A. Shah	60	Shri Deepak Golwala (Spl. Invitee)
30	Shri Mukesh H. Patel	61	Shri Rajesh V. Shah (Spl. Invitee)
31	Shri Mukul P Patel	62	Shri Karan R. Shah (Spl. Invitee)



SHRI VILE PARLE KELAVANI MANDAL

MANAGING COMMITTEE

Sr. No	Name of member	Sr. No	Name of member
1	Shri Amrish R. Patel	21	Shri Mukul P. Patel
2	Shri Bhupesh R. Patel	22	Shri Mukesh H. Patel
3	Shri Bharat M. Sanghvi	23	Shri Mukesh A. Shah
4	Shri Chintan A. Patel	24	Shri Naresh K. Sheth
5	Dr. Jayant P. Gandhi	25	Shri Nayan M. Patel
6	Shri Harshad H. Shah	26	Shri Pruthviraj C. Shah
7	Shri Shalin S. Divatia	27	Shri Pravin H Doshi
8	Shri Harit H. Chitalia	28	Shri Rajgopal C. Bhandari
9	Shri Jagdish B. Parikh	29	Dr. Rajesh L. Jani
10	Shri Amit B Sheth	30	Shri Ranjeet V. Dudeja
11	Shri Bhargav N. Patel	31	Smt. Sneha A. Parekh
12	Shri Harshad B. Kawa	32	Shri Sanjay A. Desai
13	Shri Harish J. Patel	33	Shri Sunandan R. Divatia
14	Shri Jagat A. Killawala	34	Shri Tushar H. Mehta
15	Shri Jayesh P. Choksi	35	Shri Vaibhav C. Patel
16	Shri Jatin J. Bhimani	36	Shri Vinod M. Patel
17	Shri Jayesh R. Gandhi	37	Shri Vishal H. Shah
18	Shri Kirit P. Mehta		
19	Shri Meherdas J. Patel		
20	Smt. Minaxi K. Mehta		



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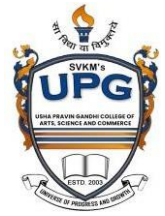
COLLEGE DEVELOPMENT COMMITTEE (CDC)

As per Maharashtra Public University Act, 2016, Rule 97 (1)

	Position	Name
a)	Chairperson of the Management - Ex-officio Chairperson	Shri Harshadbhai Shah
b)	Secretary of the Management	Dr. M.N. Welling
c)	Principal of the College or Head of Institution - Member Secretary	Dr. Smruti Nanavaty, I/C. Principal
d)	Co-ordinator, Internal Quality Assurance Committee (IQAC) of the college	Dr. Sriram Deshpande
e)	Head of department, nominated by the principal or the head of the institution	Dr. Mayur Vyas
f)	Teachers in the college elected by the full time teachers amongst themselves	Mr. Lokesh Tardalkar Dr. Prashant Chaudhary Mrs. Madhuvanti Date
g)	Non-teaching employee, elected by regular non- teaching staff from amongst themselves	Mrs. Vidhya Prabhu
h)	Members, nominated by the management in consultation with the principal from the field of education, industry, research & social service of whom at least one shall be alumnus	Academician: Shri. Asoke Basak Social Service: Dr. Jayant P. Gandhi Researcher: Dr. Meena Chintamaneni Alumni: Mr. Shezil Samnani
i)	President and Secretary of the College Students' Council	To be nominated from the Student Council
j)	Special Invitee	Mrs. Kalika S. Kherdikar, Registrar



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IQAC Committee 2026-2027

Sr. No.	Name of the members	Representation on IQAC
1.	Dr. Smruti Nanavaty	HOI, Chairperson
2.	Shri Harshadbhai Shah	Management Representative
3.	Smt. Sneha Parikh	Industry Expert
4.	Dr. Nupur Mehrotra	Special Invitee
5.	Dr. Sriram Deshpande	IQAC, Co-ordinator
6.	Shri Lokesh Tardalkar	IQAC Asst. Coordinator
7.	Dr. Navita Kulkarni	Senior Teacher
8.	Dr. Swapnali Lotlikar	Senior Teacher
9.	Smt. Madhuvanti Date	Senior Teacher
10.	Dr. Abhijeet Mohite	Teacher Representative
11.	Mrs. Sunita Gupta	Teacher Representative
12.	Dr. Machunwangliu Kamei	Teacher Representative
13.	Smt. Kalika Kherdikar	Administration
14.	Smt. Dipali Vichare	Administration
15.	Shri Abhang Deshpande	Administration
16.	Mr. Alok Hardikar	Representation from Local Society
17.	Shri Abhijeet Kini	Industry Expert
18.	Shri K V Ramana Sastry	Industry Expert
19.	To be announced	General Secretary (Students 'Council)
20.	Ms. Nidhi Kuse	Student Representative
21.	Mr. Vansh Sapkal	Student Representative
22.	Mr. Prem Pujara	Student Representative
23.	Ms. Ruchi Shah	Student Representative
24.	Shri Ashish Mehta	Student Alumni
25.	Shri Utkarsh Yadav	Student Alumni
26.	Mr. Ankit Pandey	Student Alumni
27.	Ms. Saakshi Rathi	Student Alumni

TEACHING STAFF & NON-TEACHING STAFF

COLLEGE ADMINISTRATION

Name	Designation
Dr. Smruti Nanavaty	I/c Principal
Mrs. Suruchi Bhandodkar	Librarian

DEPARTMENT OF MEDIA AND JOURNALISM

Members Name	Designation
Dr. Navita Kulkarni	Head of Department & Coordinator, M.A. (E.M.A.)
Mr. Mayur Sarfare	Asst. Prof. & Coordinator, B.A.(M.M.C.)
Mrs. Madhuvanti Date	Asst. Prof., B.A.(M.M.C.)
Dr. Rashmi Gahlowt	Asst. Prof., B.A.(M.M.C.)
Dr. Yatindra Ingle	Asst. Prof., B.A.(M.M.C.)
Dr. Geeta Sharma	Asst. Prof., B.A.(M.M.C.)
Mr. Utkarsh Yadav	Asst. Prof., B.A.(M.M.C.)

DEPARTMENT OF FILM / TV / NEW MEDIA

Members Name	Designation
Dr. Machunwangliu Kamei	Head of Department & Coordinator M.A. (MC-FTNM) and Asst. Prof., B.A.(FTNMP)
Mr. Ashish Mehta	Asst. Prof. & Coordinator, B.A.(FTNMP)
Mr. Shalu Balan	Asst. Prof. B.A.(FTNMP)

DEPARTMENT OF INFORMATION TECHNOLOGY

Members Name	Designation
Dr. Smruti Nanavaty	Head of Department
Dr. Prashant Chaudhary	Asst. Prof. & Coordinator, B.Sc. (I.T.)
Mrs. Sunita Gupta	Asst. Prof., B.Sc. (I.T.) & Coordinator, M.Sc.(I.T.)

DEPARTMENT OF ARTIFICIAL INTELLIGENCE

Members Name	Designation
Dr. Swapnali Lotlikar	Head of Department & Coordinator, M.Sc. (AI &DS)
Dr. Neha Vora	Asst. Prof., B.Sc. (I.T.)
Dr. Manisha Divate	Asst. Prof., B.Sc. (I.T.)
Dr. Neelam Naik	Asst. Prof., B.Sc. (I.T.)

DEPARTMENT OF COMMERCE

Members Name	Designation
1. Dr. Mayur Vyas	Head of Department & Coordinator, M. Com. (BM)
2. Mr. Lokesh Tardalkar	Asst. Prof., B.Com. (Management Studies)
3. Ms. Aditi Saini	Asst. Prof., B.Com. (Management Studies)

DEPARTMENT OF MANAGEMENT

Members Name	Designation
1. Dr. Sriram Deshpande	Head of Department & Coordinator, Asst. Prof., B.Com. (Management Studies)
2. Dr. Abhijeet Mohite	Asst. Prof., B.Com. (Management Studies)
3. Dr. Sharyn Bangera	Asst. Prof., B.Com. (Management Studies)

NON-TEACHING STAFF

Name	Designation
Mrs. Kalika Kherdikar	Registrar
Mrs. Charishma Mudbidri	Placement Officer
Mr. Rambahadur Singh	Sports Officer
Mrs. Dipali Vichare	Head Clerk
Ms. Vidya Salvi	Assistant Accountant
Mrs. Rekha Thanvi	Account Assistant
Mr. Abhang Deshpande	Library Assistant
Mr. Jagdish Sanas	Sr. Clerk
Mrs. Vidhya Prabhu	Jr. Stenographer
Mr. Santosh Shinde	Jr. Clerk cum Typist
Mrs. Nidhi Pawar	Jr. Clerk cum Typist
Mrs. Shruti Pawaskar	Jr. Clerk cum Typist
Mr. Mayur Pdamkar	Jr. Clerk cum Data Operator
Mr. Deepak Bendhari	Junior Clerk
Mr. Dashrath Yedage	Junior Clerk
Mr. Sandeep Gupta	Lab. Assistant
Mr. Omkar Mestry	Lab. Assistant
Mr. Arun Lanjekar	Lab Attendant cum wireman
Mr. Ganesh Pambala	Peon
Mr. Vilas Bansode	Peon

PROGRAMS OFFERED

UNDER-GRADUATE PROGRAMS OFFERED

Three year integrated Under-Graduate programs / four year Under –Graduate Degree (Honours) as per NEP 2020 leading to the following degrees:-

Program	Seats
B. A. (Multimedia & Mass Communication) [B.A.M.M.C.]	120 seats
B.A. (Film, Television & New Media Production) B.A. (FTNMP)	120 seats
B.Sc. (Information Technology) [B.Sc. (I.T.)]	60 seats
B.Sc. (Artificial Intelligence and Data Sciences) [AI & DS]	60 seats
B. Com (Management Studies)	120 seats

POST-GRADUATE PROGRAMS OFFERED

Program	Seats
M.Sc. Information Technology (I.T.) by papers	40 seats
M.Sc. Artificial Intelligence and Data Sciences (AI & DS) by papers	20 seats
M.A. (Mass Communication- Entertainment, Media & Advertising) [E.M.A.] by papers	60 seats
M.A. (Mass Communication- Film Television & New Media) MA (MC-FTNM) by papers	60 seats
M.Com.(Business Management) [B.M.] by papers	60 seats

DOCTORAL PROGRAM OFFERED

Ph.D. in Mass Media

BACHELOR OF ARTS (MULTIMEDIA & MASS COMMUNICATION) [B.A.M.M.C.]

Semester I			
Sr. No.	Name of the module	Module Category	Total no. of credits
1	Fundamentals of Mass Communication	Major	4
2	Introduction to News Media and Advertising-I	Minor	2
3	Principles of Management	OE	2
4	Introduction to Indian Literature / Data Management in Excel	OE	2
5	Content Writing	SEC	2
6	Multimedia	VSC	2
7	Bhartiya Dnyan Parampara	IKS	2
8	Communication skills I	AEC	2
9	Introduction to Constitution	VEC	2
10	Yoga 1/DLLE1/ Sports 1/ NSS 1/Cultural 1	CC	2

Semester II

Sr. No.	Name of the module	Module Category	Total no. of credits
1	Introduction to Media studies	Major	4
2	Introduction to News Media and Advertising-II	Minor	2
3	Processes and Techniques of Reporting	Minor	2
4	Information Technology in Business Management	OE	2
5	Introduction to World Literature OR Web Designing	OE	2
6	Introduction to Script writing	VSC	2
7	Introduction to Radio and TV	SEC	2
8	Communication Skills II	AEC	2
9	Environmental Studies	VEC	2
10	Yoga 2 /DLLE 2/Sports 2/ NSS 2/ Cultural 2	CC	2

Semester III

Sr. No.	Name of the module	Module Category	Total no. of credits
1	Journalism and Public Opinion	Major	4
2	Corporate Communication and Public Relations	Major	4
3	Film Studies	Minor	4
4	Travel & Tourism - I / Business Analytics -I	OE	2
5	Mobile Media Editing	VSC	2
6	Hindi Level I/ Marathi Level I/ Gujarati Level I/ Sanskrit Level I	AEC	2
7	Co-curricular (NSS 3 / Yoga 3/ DLLE 3/ Sports 3/ Cultural 3) & FP	CC &FP	2+2

Semester IV

Sr. No.	Name of the module	Module Category	Total no. of credits
1	Integrated Marketing Communications	Major	4
2	Media Laws & Ethics	Major	4
3	Mass Media Research	Minor	4
4	Business Analytics-II OR Travel and Tourism -II	OE	2
5	Writing for Media	SEC	2
6	Hindi Level II/ Marathi Level II/ Gujarati Level II/ Sanskrit Level II	AEC	2
7	Co-curricular (NSS 4 / Yoga 4/ DLLE 4/ Sports 4/ Cultural 4) & FP	CC & FP	2+2

Semester V			
Sr. No.	Name of the module	Module Category	Total no. of credits
1	Consumer Behavior	Major	4
2	Brand Building	Major	4
3	Lifestyle Journalism & Indigenous Knowledge	Major	2
4	Copywriting / Alternative News Media	Elective	2
5	Marketing Research	Minor	4
6	Broadcast Media	VSC	4
7	Field Project	FP	2

Semester VI			
Sr. No.	Name of the module	Module Category	Total no. of credits
1	Understanding Digital Media	Major	4
2	Media Planning and Buying	Major	4
3	Integrated Media Design	Major	2
4	International Communication	Minor	4
5	Marketing Media Strategies/Photojournalism	Elective	4
6	On Job Training	OJT	4

MA (ENTERTAINMENT MEDIA AND ADVERTISING) [M.A.E.M.A]

Semester I			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Fundamentals of Conventional and New media	Major	4
2	Dynamics of Communication and Media Theories	Major	4
3	Content writing for Visual Media 1	Major	4
4	Photography and Cinematic Arts	Major P	2
5	Media Management / Multimedia Advertising	Elective	4
6	Research Methodology	RM	4

Semester II			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Content Marketing and Digital PR	Major	4
2	Content writing for Visual Media 2	Major P	4
3	Media Ethics and Regulation	Major	4
4	Branding and Identity Design	Major P	2
5	Dynamics of Advertising theory / Film Distribution and Marketing	Elective	4
6	Internship in media organization	OJT	4

Semester III

Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Account Planning & Media Business	Major	4
2	Media Planning and Buying Services	Major	4
3	Strategic Brand Management	Major	4
4	Business Plan and Negotiation Skills	Major	2
5	Media & Consumer Behaviour / Digital and Social Media Advertising	Elective	4
6	Media Agency Research Project	RP	4

Semester IV

Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Advanced Media research and Analysis	Major	4
2	Media Ethics and Policies	Major	4
3	Academic Writing and Research Communication	Major	4
4	Advanced Data Analysis/New Media and Augmented Reality	Elective	4
5	Dissertation	RP	6

BACHELOR OF ARTS (FILM, TELEVISION & NEW MEDIA PRODUCTION) B.A. (FTNMP)

Semester I			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Fundamentals of Film Theory & Appreciation	Major	4
2	Creative Writing	Major	2
3	Graphic Design	OE	2
4	Economic Perspective on Indian Literature / Principles of Management	OE	2
5	Technology and Visual Narratives	VSEC	2
6	Basics of Photography	VSEC	2
7	Communication Skills I	AEC	2
8	Foundation Course-I (Human Skills & Universal Values)	VEC	2
9	Bhartiya Dnyan Parampara	IKS	2
10	Health and Wellbeing	CC	2

Semester II			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Introduction to History of Non-Fiction Films	Major	3
2	Filmmaking (Non-fiction Films)	Major	3
3	Importance of Sound & SFX	Minor	2
4	Digital Post Processing	OE	2
5	Economic Perspective on World Literature / Information Technology in Business Management	OE	2
6	Introduction to Screenplay Writing	VSEC	2
7	Basics of Cinematography – I	VSEC	2
8	Communication Skills II	AEC	2
9	Foundation Course-II (Understanding India)	VEC	2
10	Yoga 2/ NSS 2/ Cultural 2/ Sports 2/ Health and Wellbeing	CC	2

Semester III			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Introduction to Direction for Television	Major	4
2	OTT Genres and Transmedia Storytelling	Major	4
3	Entrepreneurship and media business	Minor	4
4	Computational 3D and Visual Effects / Fashion and Lifestyle / Travel and Tourism	OE	2
5	Basics of Cinematography – II	VSEC	2
6	Hindi Level I / Marathi Level I / Gujarati Level I / Sanskrit Level I	AEC	2
7	Ad-film making	FP	2
8	Yoga 3/ DLLE 3/ Sports 3/ NSS 3/Cultural 3	CC	2

Semester IV			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Direction for Films	Major	4
2	Filmmaking (Fiction Films)	Major	4
3	Visual Communications and Film Aesthetics	Minor	4
4	Basics of Web and Experience Design / 3D Simulation Technology	OE	2
5	Screenwriting for fiction films	SEC	2
6	Hindi Level II / Marathi Level II / Gujarati Level II / Sanskrit Level II	AEC	2
7	Community Engagement Project	CEP	2
8	Yoga 4/ DLLE 4/ Sports 4/ NSS 4/ Cultural 4	CC	2

Semester V			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Indian Knowledge Systems (IKS) for Filmmakers	Major	2
2	Laws Related to Films, TV & OTT	Major	4
3	Production Management	Major	4
4	Trends and Technologies in films, television and OTT / New media Theory and Practice	Elective	4
5	Marketing and Distribution of Films Television and New Media	Minor	4
6	Art of Set Design	VSC	2
7	Practical Filmmaking (music video)	CEP	2

Semester VI			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Graduation film	Major	10
2	Indie Cinema / Micro Filming	Elective	4
3	Business of films	Minor	4
4	On Job Training	OJT	4

MA (MASS COMMUNICATION-FILM, TELEVISION & NEW MEDIA) [MA (MC-FTNM)]

Semester I			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Fundamentals of Conventional and New Media	Major	4
2	Dynamics of Communication and Media Theories	Major	4
3	Content writing for Visual Media 1	Major	4
4	Photography & Cinematic Arts	Major P	2
5	AI in Film Distribution & Analytics / Vertical Cinema & Social Film Production	Elective P	4
6	Research Methodology and Media Landscape	RM	4

Semester II			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Content Marketing & Digital PR	Major	4
2	Content writing for Visual Media 2	Major P	4
3	Media Ethics and Regulation	Major	4
4	Branding and Identity Design	Major P	2
5	Web Designing and Prototyping / Deep Learning for Film Editing	Elective P	4
6	Niche Media Production - OTT/ Web Series	OJT	4

Semester III			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Film Production & Content pipeline	Major	4
2	TV Production	Major P	4
3	Sound Design for Filmmakers	Major P	4
4	Direction for films	Major	2
5	Script & Screenplay Writing / Digital Animation	Elective P	4
6	Film Festivals Curation	RP	4

Semester IV			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Film Marketing and Distribution	Major	4
2	Production Design & Art Direction	Major	4
3	Advanced 3D Technology	Major	4
4	Advanced Digital Cinematography / New Media and Augmented Reality (AR)	Elective	4
5	Capstone Project	RP	6

BACHELOR OF SCIENCE (INFORMATION TECHNOLOGY) [B.Sc. (I.T.)]

Semester I			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Programming Logic and Techniques	Major	3
2	Notion of Operating Systems	Major	3
3	Electronics and Communication Technology I	Minor	2
4	Digital Marketing / Principles of Management	OE	2
5	Introduction to Computer Programming LAB	VSC/SEC	1
6	Operating System LAB	VSC/SEC	1
7	Discrete Mathematics	VSC/SEC	2
8	Communication Skills I	AEC	2
9	Sustainable Green IT	VAC	2
10	Bhartiya Dnyan Parampara	IKS	2
11	Yoga 1/DLLE 1/Sports1 /NSS / Cultural / Health and Wellbeing	CC	2

Semester II

Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Object Oriented Concepts	Major	3
2	Web Technologies	Major	3
3	Electronics and Communication Technology II	Minor	2
4	Choose Any two Introduction to Public Relation / Financial Literacy / Fundamentals of Leadership and Team Building	OE	2+2
5	Object Oriented Programming LAB	VSC/SEC	1
6	Web Programming LAB	VSC/SEC	1
7	Statistical Methods	VSC/SEC	2
8	Communication Skills II	AEC	2
9	Practical Applications in Green IT	VAC	2
10	Yoga 2/ DLLE 2/Sports 2/NSS 2/Cultural 2	CC	2

Semester III

Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Data Structures And Algorithm	Major	3
2	Data Structures And Algorithm LAB	Major	1
3	Software Engineering	Major	3
4	Python Programming LAB	Major	1
5	Networking Technology	Minor	3
6	Networking Technology LAB	Minor	1
7	Choose any one Management Information System / Multimedia and Animation I	OE	2
8	Linear Algebra Concepts	VSC/SEC	2
9	Hindi Level I/ Marathi Level I/ Gujarati Level I/ Sanskrit Level I OR Professional And Management Skills	AEC	2
10	Field Project	FP	2
11	Yoga 3/ DLLE 3/ Sports 3/NSS 3/ Cultural 3	CC	2

Semester IV

Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Database Management System	Major	3
2	Database Management System LAB	Major	1
3	Core Java	Major	3
4	Core Java LAB	Major	1
5	Embedded System	Minor	3
6	Embedded System LAB	Minor	1
7	Multimedia and Animation II/ Customer Retention and Engagement	OE	2
8	Numerical Methods	VSC/SEC	2
9	Hindi Level II/ Marathi Level II/ Gujarati Level II/ Sanskrit Level II OR Universal Values And Skills	AEC	2
10	Community Engagement Project	CEP	2
11	Yoga 4/ DLLE 4/ Sports 4/ NSS 4/ Cultural 4	CC	2

Semester V			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Computational Indic Studies (Lab based)	Major	2
2	Enterprise Java	Major	2
3	Design Principles Of User Interface And Experience	Major	2+1
4	Software Project Management	Major	2+1
5	Artificial Intelligence/ Security in Computing	Major Elective	3+1
6	Internet Of Things	Minor	3+1
7	Android Programming LAB	VSC/SEC	1
8	Enterprise Java LAB	VSC/SEC	1
9	Field Project/ Community Engagement Project	FP/CEP	2

Semester VI			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Introduction to Devop	Major	2+1
2	Data Science	Major	3+1
3	Cloud Computing	Major	2+1
4	Advanced Artificial Intelligence / Ethical Hacking	Major Elective	3+1
5	Search Engine Optimization	Minor	2
6	Project	Minor	1
7	Hybrid Mobile Application LAB	Minor	1
8	On Job Training	OJT	4

MASTER OF SCIENCE (INFORMATION TECHNOLOGY) [M. Sc. (I.T.)]

Semester I			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Data Science	Major	4
2	Data Science Practical	Major	2
3	Soft Computing Techniques	Major	4
4	Soft Computing Techniques Practical	Major	2
5	Cloud Computing	Major	2
6	Security Breaches and Counter Measures Practical	Elective	4
7	Data Center Technologies	Elective	4
8	Image Processing	Elective	4
9	Research Methodology	RM	4

Semester II			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Big Data Analytics	Major	4
2	Big Data Analytics Practical	Major	2
3	Modern Networking	Major	4
4	Modern Networking Practical	Major	2
5	Microservices Architecture	Major	2
6	Malware Analysis Practical	Elective	4
7	Cloud Management Practical	Elective	4
8	Computer Vision Practical	Elective	4
9	On Job Training	OJT	4

Semester III			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Applied Artificial Intelligence	Major	4
2	Applied Artificial Intelligence Practical	Major	2
3	Machine Learning	Major	4
4	Machine Learning Practical	Major	2
5	Storage as a Service	Major	2
6	Natural Language Processing	Elective	4
7	Security Operations Centre Practical	Elective	4
8	Server Virtualization on VMWare Platform Practical	Elective	4
9	Research Project	RP	4

Semester IV			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Blockchain	Major	4
2	Blockchain Practical	Major	2
3	Deep learning	Major	4
4	Deep Learning Practical	Major	2
5	Robotic Process Automation Practical	Elective	4
6	Cyber Forensics Practical	Elective	4
7	Advanced IoT Practical	Elective	4
8	Research Project	RP	6

B.Sc. (ARTIFICIAL INTELLIGENCE AND DATA SCIENCE)

BSc [AI & DS]

Semester I			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Programming Logic and Techniques	Major	3
2	Fundamentals of Artificial Intelligence	Major	3
3	Introduction to Economics	OE	2
4	Digital Marketing	OE	2
5	Principles of Management	OE	2
6	Python Programming LAB	VSC	1
7	Fundamentals of Artificial Intelligence Lab	VSC	1
8	Computer Organization and Structure	SEC	2
9	Communication Skills I	AEC	2
10	Environmental Science I	VEC	2
11	Bhartiya Dnyan Parampara	IKS	2
12	NSS 1/YOGA 1/DLLE 1/SPORTS 1/ Cultural/Health and Wellbeing	CC/FP/CEP/OJT	2

Semester II			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Statistical Methods	Major	3
2	Statistical Methods lab	Major	1
3	Introduction to Data Science	Major	2
4	Linear Algebra	Minor	2
5	Multimedia and Animation I	OE	2
6	Business Intelligence	OE	2
7	Fundamental of Leadership and Team Building	OE	2
8	Prompt Based-Interactive Tool Development	VSC	2
9	Applied Computational Statistics	SEC	1
10	Communication Skills II	AEC	2
11	Environmental Science-II	VEC	2
12	NSS 2/YOGA 2/DLLE 2/SPORTS 2/ Cultural 2	CC/FP/CEP/OJT	2

M.Sc. (ARTIFICIAL INTELLIGENCE AND DATA SCIENCE) MSc [AI & DS]

Semester I			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Fundamental Concepts of Artificial Intelligence	Major	4
2	Fundamental Concepts of Artificial Intelligence Practical	Major	2
3	Data Analysis and Visualization	Major	4
4	Data Analysis and Visualization Practical	Major	2
5	Linear Algebra	Major	2
6	Human Resource Analytics	Elective	2
7	Human Resource Analytics Practical	Elective	2
8	Retail Marketing Analytics	Elective	2
9	Retail Marketing Analytics Practical	Elective	2
10	Sports Data Analytics	Elective	2
11	Sports Data Analytics Practical	Elective	2
12	Research Methodology	RM	4

Semester II			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Deep Learning	Major	4
2	Deep Learning Practical	Major	2
3	Big Data Systems	Major	4
4	Big data Systems Practical	Major	2
5	Time Series Analysis and Forecasting Practical	Major	2
6	Resilient Data Processing Techniques	Elective	2
7	Resilient Data Processing Techniques Practical	Elective	2
8	Public Health Care Analytics	Elective	2
9	Public Health Care Analytics Practical	Elective	2
10	Social Media Analytics	Elective	2
11	Social Media Analytics Practical	Elective	2
12	On Job Training	OJT	4

Semester III			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Quantum Computing	Major	4
2	Reinforcement Learning Practical	Major	2
3	Natural Language Processing	Major	4
4	Natural Language Processing Practical	Major	2
5	Robotic Processing Automation	Major	2
6	Image and Video Analytics	Elective	2
7	Image and Video Analytics Practical	Elective	2
8	Risk Analytics in Banking and Financial Markets Practical	Elective	4
9	Cloud Computing	Elective	2
10	Cloud Computing Practical	Elective	2
11	Research Project	RP	4

Semester IV			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Generative AI	Major	4
2	Generative AI Practical	Major	2
3	Optimization Methods	Major	4
4	Optimization Methods Practical	Major	2
5	Blockchain Technologies	Elective	2
6	Blockchain Technologies Practical	Elective	2
7	Econometrics and Finance	Elective	2
8	Econometrics and Finance Practical	Elective	2
9	Developing Data Science Web Applications Practical	Elective	4
10	Research Project	RP	6

B.Com. (MANAGEMENT STUDIES) B.Com. [M.S.]

Semester I			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Principles of Management	Major	3
2	Basics of Accounting & Reporting	Major	3
3	Mathematical and Statistical Techniques I	OE	2
4	Media, Culture and Society	OE	2
5	Rebuilding Our Relationship With Food	OE	2
6	Business Laws	VSEC	2
7	Information Technology in Business Management	VSEC	2
8	Communication Skills I	AEC	2
9	Environmental Studies	VEC	2
10	Bhartiya Dnyan Parampara	IKS	2
11	Yoga 1/DLLE 1/Sports 1/ NSS 1/ Cultural 1	CC	2

Semester II			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Marketing Management	Major	3
2	Fundamentals of Financial Services	Major	3
3	Introduction to Organizational Behavior	Minor	3
4	Mathematical and Statistical Techniques II	OE	2
5	Applications of AI in Business	OE	2
6	Prompt Engineering	OE	2
7	Company Law	VSEC	2
8	Personal Branding	VSEC	2
9	Communication Skills II	AEC	2
10	Understanding India	VEC	2
11	Yoga 2/ DLLE 2/ Sports 2/ NSS 2/ Cultural 2	CC	2

MASTER OF COMMERCE IN BUSINESS MANAGEMENT

M.Com. [B.M.]

Semester I			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Global Strategic Management	Major	4
2	Organisational Behaviour	Major	4
3	Research Methodology	Minor	4
4	Managerial Decision Tools	Major	4
5	Operations Research	Major	2
6	Project Management / Consumer Behaviour	Major- Discipline Specific Elective	4

Semester II			
Sr. No.	Name of the Module	Module Category	Total no. of credits
1	E-Commerce & Digital Marketing	Major	4
2	Corporate Finance	Major	4
3	Entrepreneurship Management	Major	4
4	On Job Training	OJT	4
5	Family Business Management	Major	2
6	Production and Total Quality Management OR Talent Management	Major - Discipline Specific Elective	4

Semester III

Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Research Project- I	Major (RP)	4
2	Digital Transformation in Business	Major	2
3	Logistics Management	Major	4
4	Services Marketing	Major	4
5	Business Compliance Management	Major	4
6	Corporate Communications and Public Relations / Industrial Marketing	Major- discipline specific elective	4

Semester IV

Sr. No.	Name of the Module	Module Category	Total no. of credits
1	Research Project- II	Major (RP)	6
2	Business Analytics	Major	4
3	Retail Management	Major	4
4	Tourism and Hospitality Marketing	Major	4
5	Sales and Distribution Management / Innovations Management	Major - Discipline Specific Elective	4

ADMISSION GUIDELINES & ELIGIBILITY

ADMISSION GUIDELINES

Admission is purely on merit and is subject to availability of seats as per the directions issued by University of Mumbai, Government of Maharashtra from time to time. A transparent admission procedure is followed strictly based on the standard norms and on inter se merit. Any modification in admission guidelines will be notified on the college notice board as well as college website www.upgcm.ac.in at the time of admission. The Management or the college does not accept any donation or capitation fee for admission to any course offered by the college. The public is cautioned not to fall prey to any misleading information regarding admission in the college against donation.

SUBMISSION OF APPLICATION FOR ADMISSION

College will be conducting the admission procedure through its own On-line system ONLY. As per regulations, students must do the pre-registration on the E-Samarth portal of the University of Mumbai. A detailed notice regarding admission schedule, on-line application will be available on college website www.upgcm.ac.in and as well as college notice board. For Minority / Open Merit Seats: The applicants, shall apply online as per the admission schedule by paying a fee online. The details of admission schedule are available on the college website and on the college notice board. No further correspondence will be made with the candidates. It shall be the responsibility of the candidates to see the notices and merit lists displayed on the college notice boards and website as scheduled. No excuses of ignorance regarding procedure will be entertained or accepted, if a candidate misses an opportunity.

ELIGIBILITY FOR B.Sc. (I.T.)

A candidate for being eligible for admission to the degree course of Bachelor of Science – Information Technology, shall have passed XII standard examination of the Maharashtra Board of Higher Secondary Education or its equivalent with Mathematics and Statistics as one of the subjects and should have secured not less than 45% marks in aggregate for open category and 40% marks in aggregate in case of reserved category candidates.

Candidate who have passed Diploma (Three years after S.S.C. Xth Std.) in Information Technology / Computer Technology / Computer Engineering / Computer Science / Electrical, Electronics and Video Engineering and Allied Branches / Mechanical and Allied Branches / Civil and Allied Branches of are eligible for direct admission to the Second Year of B.Sc.(I.T.) degree course.

However, the Diploma should be recognized by the Board of Technical Education or any other recognized Government Body, Minimum marks

required 45% aggregate for open category candidates and 40% aggregate for reserved category candidates. OR Candidate with post HSC- Diploma in Information Technology/Computer Technology / Computer Engineering/ Computer Science and Allied branches will be eligible for direct admission to the Second Year of B.Sc.(I.T.). However, the Diploma should be recognized by the Board of Technical Education or any other recognized Government Body, Minimum Marks required 45% aggregate for open category candidates and 40% aggregate for reserved category candidates.

Admission will be on merit, based on order of preference as follows:

Marks in Mathematics and Statistics at H.S.C. or equivalent.

Aggregate Marks at H.S.C. (Std. XII) or equivalent.

Aggregate Marks at S.S.C. (Std. X)

ELIGIBILITY FOR B.Sc. (AI & DS)

Admissions to the B.Sc. Artificial Intelligence and Data Science program are offered on the 12th standard merit basis. Candidates must have passed 12th standard (HSC or equivalent) in any discipline, with Mathematics or Statistics or Mathematics and Statistics as one of the subjects.

ELIGIBILITY FOR B. Com. (Management Studies)

A candidate must have passed the Higher Secondary School Certificate (Std. XII) examination conducted by the Maharashtra/ other Indian State Boards or equivalent examination or Diploma program in any Engineering Branches with two years or three years after SSC conducted by the Board of Technical Examination or its equivalent examination.

ELIGIBILITY FOR B.A. (MULTIMEDIA & MASS COMMUNICATION)

A candidate must have passed the Higher Secondary School Certificate (Std. XII) examination conducted by the Maharashtra/ other Indian State Boards or equivalent examination.

ELIGIBILITY FOR B.A. (FILM, TELEVISION AND NEW MEDIA PRODUCTION)

A candidate must have passed the Higher Secondary School Certificate (Std. XII) examination conducted by the Maharashtra/ other Indian State Boards or equivalent examination.

POSTGRADUATE ELIGIBILITY CRITERIA

ELIGIBILITY FOR M.Sc. (I.T.) and M.Sc. (AI & DS)

A learner who has either passed B.Sc. Degree in Information Technology or B.Sc. Degree in Data Science of University of Mumbai or any other recognized University OR B.Sc. In Computer Science / BCS OR B.E. Degree/ B.Tech. degree in any branch OR B.Sc. (Mathematics) OR B.Sc. (Physics) OR B.Sc. (Statistics) OR B.Sc. (Electronics) OR Graduate with any discipline where subjects are aligned with Information Technology or Computer Science OR degree from any foreign University which has been approved by UGC with Information Technology or subjects aligned to computer science In addition, the learner should have Mathematics as one of the subjects at 10 + 02 or its equivalent examination.

Note: Eligibility subject to change according to NEP 2020 and autonomy

ELIGIBILITY FOR M.COM. (BUSINESS MANAGEMENT)

A learner for being eligible for admission to the Post Graduate Programme i.e. Master of Commerce, shall have passed the examination for the degree of Bachelor of Commerce (three years/Six Semester integrated course) or the degree B.Com. (Old Course) or the other Semester based Programmes i.e. Bachelor of Commerce (Banking & Insurance) or Bachelor of Commerce (Accounting & Finance) or Bachelor of Commerce (Financial Markets) or Bachelor of Management Studies (B.M.S.) of this University, or an examination of any other University recognized as equivalent thereto.

Note: Eligibility subject to change according to NEP and autonomy

ELIGIBILITY FOR M.A. (E.M.A), M.A. (M.C. - F.T.N.M)

Students who have passed a bachelor's course from any discipline/faculty of a recognized (by UGC- DE Council or any other competent body appointed for the said purpose by the due authority) university in India, or the degree from any foreign University which has been approved by UGC /Association of Indian Universities and is considered equivalent and at par with Indian degrees. In case of more applications are received than the sanctioned strength then merit- with entrance test will be criteria for selection.

Note: Eligibility subject to change according to NEP2020 and autonomy.

IMPORTANT NOTES

NOTE :

Under NEP 2020 the UG programs will have a duration of three years for the regular degree and four years for the Honours Degree. Students will have the option of enrolling for the fourth year of the program on successful completion of three years' program subject to defined criteria.

Autonomous Status of the College:

Usha Pravin Gandhi College was granted Autonomous status by UGC and University of Mumbai in October 2023. We have implemented autonomy from the academic year 2024-25. The curriculum for all the programmes have been revised and upgraded as per NEP and autonomy. We regularly keep updating the syllabus as per academic and industry requirements.

Academic Bank of Credits

The students are required to note that it is mandatory to get registered on the site of Academic Bank of Credit (ABC). In order to complete the process of ABC registration smoothly, the students are suggested to link the cell phone number with Aadhar Card well in advance. The students can refer the website of the college to understand the process of registration and the importance of having account on ABC. It should be noted that student will not be granted admission to Usha Pravin Gandhi College without ABC ID.

EXAMINATION SCHEME & PASSING STANDARDS

SCHEME OF EXAMINATIONS, PASSING STANDARDS & PROGRESSION RULES (CREDIT BASED EVALUATION NORMS)

Examination Scheme

The performance of the learner will be evaluated in two components. The first component will be a Continuous Assessment with a weightage of 40% of total marks per course (The Continuous Assessment Component will have further 3-4 sub-components such as class tests, individual assignment / group assignments/ presentations, projects, reports, critical essays, article reviews, quizzes, etc.). The second component will be a Semester-end Examination with a weightage of 60% of the total marks per course.

Passing Standards

To pass a course, the learner should obtain a minimum of 40% marks in aggregate out of the total marks allotted for each course where the course consists of Continuous Assessment and Semester-End Examination. The learner should also obtain a minimum of 40% marks (i.e.16 out of 40, if the maximum marks allocated to Continuous Assessment is 40) out of the total marks allotted to the Continuous Assessment and minimum of 40% marks out of the total marks allotted to the Semester-End Examination (i.e. 24 out of 60 if the maximum marks allocated to the Semester end examination is 60) separately, to pass the course and a minimum of Grade P, wherever applicable, to pass a particular semester.

A learner should obtain a minimum of 40% marks out of the total marks allotted to a course, in case that course consists of only Continuous Assessment Component or only Semester-End Exam component.

A learner who obtains less than 40% marks in the continuous assessment or less than 40% marks in the Semester-End examination or less than 40% marks 'in aggregate' (i.e., a learner who fails to fulfill the passing criteria mentioned in the Passing Standards above) will be required to appear for continuous assessment / Semester-End re-examination (as the case may be) which will be conducted after the result declaration of each semester. In such a case the continuous assessment / Semester-End examination marks (as the case may be) in which the learner had already passed will be carried forward in the respective course for which the candidate has appeared for re-examination. In case the learner fails even in the re-examination which is held after the result declaration of each semester, s/he will be allowed to appear along with the re-examination of the regular learners of the subsequent academic year.

Submission of re-examination form along with prescribed fee before the designated date is a precondition to appear for the re-examination. A learner will not be allowed to appear for the re-examination in case he/she fails to submit the re-examination form online, within the time frame stipulated by the college, through the Student Portal.

In order to receive the degree/diploma certificate, the learner will have to pass in all the examinations of all the years of the program within the validity period, as per rules.

PROGRESSION RULES

Progression Rules

- A learner who has passed in all the courses (as per the rules of the Passing Standards) of Semester I and Semester II examinations of the first year of the program will be promoted to the second year of the program concerned. A learner who has passed in all the courses of Semester III and Semester IV examinations of the second year of the program will be promoted to the program concerned, of the third academic year. The grade cards of VI shall be kept on hold until the learner successfully passes each of the previous semesters and the final semester.
- A learner who fails to pass in one or more courses in Semester I examination will be “allowed to keep terms” (ATKT) and will be permitted to attend lectures and appear for the Semester-End examination of Semester II. This means that the learners will be allowed to keep terms for both the semesters during the first year of the programme, irrespective of the number of failures in any number of courses of the first and second semesters of that respective year of the programme. This criterion will apply to the subsequent years of the program also.
- Such failed learners will be allowed to appear at Semester end re-examination in all the ‘failed courses’ which will be conducted after declaration of the results of each semester end examination of that academic year. This re-examination will be held only once in an academic year and will be held immediately after declaration of the results of the semester concerned (i.e. odd semester re-examination after the results declaration of odd semester regular examination and even semester re-examination after the result declaration of even semester regular examinations).
- The learner is required to pay the prescribed fees for re-examinations before the commencement of the respective examination. Online applications for re-examinations (ATKT) along with the payment of prescribed fee before the designated date is a precondition for appearance at a re-examination. A learner will not be allowed to appear for the re-examination in case he/she fails to submit the re-examination form online within the time frame stipulated by the college, through the student portal.
- A learner who has failed to pass in one or more subjects, in the respective year of the program i.e. two semesters taken together, after the said re-examination (as mentioned in point no. 3 above) will not be permitted to apply for admission and to continue to the next year of the program. Such learners will be required to appear for the re-examination of the courses in which they have failed to pass.
- They will appear for the re-examination to be conducted for the regular learners of the subsequent batch. Such a learner will also have an option to take re-admission in the same year of the program, which he/she failed to pass subject to the validity of the program.
- The same criteria regarding re-examination as mentioned above shall be applied to Semester III and Semester IV of the second year of the program and for Semester V and Semester VI of the third year of the program.

RE-EXAMINATION GUIDELINES & GENERAL RULES

Guidelines for Re-examinations on non-fulfilment of Passing Criteria

- A learner who obtains less than 40% marks in the continuous assessment or less than 40% marks in the semester-end examination or less than 40% marks 'in aggregate' (i.e. a learner who fails to fulfill the passing criteria mentioned in the Passing Standards above) will be required to appear for continuous assessment / Semester end re-examination (as the case may be), which will be conducted after the declaration of results of each semester. In such a case, the continuous assessment / Semester end examination marks (as the case may be) in which the learner had already passed will be carried forward in the respective course for which the candidate has appeared for re-examination. In case the learner fails even in the re-examination which is held after the result declaration of each semester, he/she will be allowed to appear along with the re-examination of the regular learners of the subsequent academic year.
- Submission of re-examination form along with prescribed fees before the designated date is a pre-condition for appearance at a re-examination. A learner will not be allowed to appear for the re-examination in case he/she fails to submit the re-examination form online, within the time frame stipulated by the college, through the Learner Portal.
- In order to receive the degree, the learner will have to pass in all the examinations of all the years of the program, within the validity period as per rules.

General Rules

- A learner who remains absent for the Semester end examination/s due to any reason, in any subject, shall be awarded 'AB' grade in the subject/s in which he/ she has remained absent. All such learners will be allowed to appear for re-examination in the said subject to be conducted.
- In order to receive the degree, diploma, certificate, the learner will have to pass in all the examinations of all the years.
- Revaluation / Photocopy of the answer book: In case a learner is not satisfied with the result/ grade received by him in a particular subject, he/ she may follow the 'Revaluation Procedure' in case he/she desires.
- The fees for re-examination and re-admission will be decided by the College from time to time.
- In case of any disputes/differences, the decision of the College shall be final and binding on the learners. If a learner desires to institute any legal proceedings against the College, such legal proceedings shall be instituted only in courts at Mumbai in whose jurisdiction, the application is submitted by the learner, and not in any other court.
- UPG College authorities reserve the right to make modifications in the said rules from time to time.

RULES AND REGULATIONS

College Rules & Regulations

- All students are responsible to the Principal, the Program Coordinator and members of the staff of their conduct in the Public.
- Insubordination, abusive language or misbehavior, misconduct can lead to the dismissal of a student.
- Demonstration of any kind in the college is strictly prohibited.
- In case of sickness, a leave application shall be submitted to the college office along with a medical certificate within two days of resuming the college. Fitness certificate at the time of resuming the college is essential.
- All the receipts on account of the fines imposed on students for any reason whatsoever shall accrue to the Students' Aid Fund of the College.
- All students applying for Bonafide Certificate, Character Certificate, Birth Date Certificates, Testimonials etc. and requiring the Principal or Program Coordinator's signature on any kind of document or application should first contact the College Office. No papers should be taken by the students directly to the Principal or the Program Coordinator.
- College is well equipped with Biometric identification (RFID).
- Students are required to do biometric for entry into the college.
- Student behavior and activity should not interfere with the orderly administration and discipline of the college.
- Students are warned against communicating any information or write anything about the college to the press without the written permission of the Principal.
- Students must take proper care of all the college property. Any damage done to the property of the college by disfiguring walls, doors, windows and fitting or breaking furniture and such other things is breach of discipline and will be punishable as such. Smoking, tobacco-chewing, drugs etc. are strictly prohibited in the college premises.
- Notwithstanding anything contained in these Rules, if the Government takes any policy decision pertaining to admissions in all the programmes offered by the college, then the same shall be brought into effect at that point of time as per the directives from the Government/University of Mumbai from time to time.
- The students while studying in college, if found indulging in anti-national activities contrary to the provision of Acts and Laws enforced by Government or in any activity contrary to rules of discipline, will be liable to be expelled from the college without any notice by the Principal of the College.
- Students must always wear their valid Identity Card (ID) issued by the college Authority. No student shall be allowed to attend lectures, practical sessions, tutorials, etc. unless he or she has his/her valid ID card.
- Failure to comply with any of the rules, regulations or requirements notified from time to time will lead to strict disciplinary action.

CODE OF CONDUCT

Student Conduct & Discipline Guidelines

- All the learners must wear clean, modest, and presentable clothing.
- Indecent, revealing or offensive dresses (Shorts/skirts above knee-length, ripped jeans, crop tops above naval, spaghetti tops, vests, deep neck/back tops/t-shirts, transparent dresses etc.) are not permitted.
- Slippers (unless for medical reasons) are not permitted.
- Dress with an indecent slogan, symbol or an abuse are not permitted.
- Appropriate clothing in the laboratory is mandatory. Clean Lab. coats/aprons must be worn in laboratories during practical. Full sleeve outfits are strictly prohibited in the laboratories.
- ID cards must be visibly worn at all times on the campus. Students must always wear their valid Identity Card issued by the College Authority. They must present it for inspection or verification whenever demanded by the College authorities and / or Security Staff. No student shall be allowed to attend lectures, practical's, tutorials etc..., unless he/she has his/her Identity Card with him/her.
- Students should make use of the college library and must not loiter in the college premises whenever they have a free period.
- Students must be in their classes on time. Late comers will not be allowed to enter the class.
- Student behavior and activity should not interfere with the orderly administration and discipline of the college.
- Students are warned against communicating any information or write anything about the college to the press without the written permission of the Principal.
- Students must take proper care of all the college property. Any damage done to the property of the college by disfiguring walls, doors, windows and fitting or breaking furniture and such other things is breach of discipline and will be punishable as such. Smoking, Tobacco-Chewing, Drugs etc. are strictly prohibited in the college premises.
- Notwithstanding anything contained in these Rules, if the Govt. takes any policy decision pertaining to all the programs offered by the college admission, then the same shall be brought into effect at that point of time as per the directives from the Government/University of Mumbai from time to time.
- The students while studying in college, if found indulging in anti-national activities contrary to the provision of Acts and Laws enforced by Government or in any activity contrary to rules of discipline, will be liable to be expelled from the college without any notice by the Principal of the College.

FEE SUMMARY 2026-2027

Usha Pravin College of Arts, Science and Commerce - UG Programs		
Course	Year	Amount
B.A. (MMC)	FY	1,00,000
	SY	81,036
	TY	80,506
B.A. (FTNMP)	FY	1,25,000
	SY	90,730
	TY	90,390
B.Sc. I.T.	FY	1,25,000
	SY	81,030
	TY	78,075
B.Sc. (AI&DS)	FY	1,25,000
B. Com. (MS)	FY	1,50,000
B.M.S. (AICTE)	SY	88,537
	TY	79,783

Cancellation rules for the UG for the year 2026-27. These are as per the UGC norms.

Usha Pravin College of Arts, Science and Commerce - PG Programs		
Course	Year	Amount
M.Sc. I.T.	Part I	95,000
	Part II	95,000
M.A. (EMA)	Part I	95,000
	Part II	95,000
M.Com. (BM)	Part I	40,000
	Part II	40,000
M.Sc. (AI & DS)	Part I	95,000
	Part II	95,000
M.A. (MC-FTNM)	Part I	95,000
	Part II	95,000

Cancellation rules for the PG for the year 2026-27. These are as per the UGC norms.

Ph.D. Fee Structure		
Course	Year	Amount
Ph. D (Mass Media)	1st year	1,50,000
	2nd year	1,50,000
	3rd year	1,50,000

LIBRARY & ATTENDANCE RULES

LIBRARY

The Library of SVKM's Usha Pravin Gandhi College of Arts, Science & Commerce is spacious, spread on two floors. Open access system, spacious reading rooms provide a good atmosphere to study. The college library is under CCTV surveillance. It has Wi-Fi facility for internet connectivity. Library is well equipped with 6418 books on various subjects of media, films, commerce, management and information technology. It also has books of fiction, non-fiction, general knowledge, competitive exams, career guidance, research methodology, etc. All books have been duly classified and arranged in order to make them easily accessible for readers.

Library has online catalogue (OPAC) where users can search for books by author, title or subject. Users can also refer to certain e-resources using their login Id and password.

Apart from this, many newspapers and periodicals are available here and users can read them during the library hours. The library also has a very good collection of CDs and DVDs.

Moreover, the library has an institutional membership of American Library located at BKC. Also library provides syllabus of all the programs, previous years' question papers, projects / dissertations of past year students for reference purpose.

The rules & regulations with regards to library facilities and services, library hours and discipline, etc. are displayed on the library noticeboard as well as on the college website. Every year college library organizes an orientation programme for the first-year students so as to introduce them with the library's collection, activities and services.

ATTENDANCE

ATTENDANCE RULES FOR LEARNERS

Attendance requirement in every semester for UG & PG program to make learners eligible for appearing at the Semester End examination:

Every learner is expected to attend 100% lectures, practical and tutorials conducted for every course in each semester.

Every Bonafide learner shall ordinarily be allowed to keep terms for the given semester in a program of his/her enrolment, only if s/he fulfills the criteria of at least seventy-five (75%) attendance as an average of total number of lectures, practical's & tutorials conducted for all the courses taken together in every semester. It is mandatory for every learner to have minimum 70% attendance for each course & average attendance in all the courses taken together has to be minimum 75% in the program.

- Attendance of the learners who have officially represented the college in extra-curricular/co-curricular activity/ competition /camp / workshop/ convention/ symposium/ seminar or any such activity, with prior permission of the Principal, will be credited to his/her attendance for the missed number of lectures/ practical's/tutorials, which are otherwise conducted on the respective day/s, up to a maximum of 5% in every semester in the respective courses in which s/he has missed the lectures / practical's/ tutorials.

- (Learners participating in sports, cultural and extra-curricular activities etc. representing the college, should submit the participation certificate / relevant document within six working days of the completion of the event, authenticated by the competent authority).
- The Principal shall be the competent authority to condone the deficiency of attendance of any learner further up to an additional 5% per program, if deemed fit and on recommendation of the attendance committee of the college. It is mandatory for the said committee to do natural justice by giving personal hearing to every learner falling short of minimum attendance for keeping terms and recommending on a case by case basis to the competent authority after having verified the genuineness and gravity of the problem that justifies the learner to remain absent, which generally shall be limited to his own sickness, sickness of his parent, death of his parent etc. supported by valid documents. No condonation, whatsoever, is possible if the attendance of the learner is below 70% per course. (learners should submit the medical certificate if any within six working days of resuming college)

STUDENT SUPPORT SERVICES & REGULATIONS

ATTENDANCE CONTINUED

Before the Semester End examination, the list of learners whose term is not granted and who are debarred from appearing in the Semester End examination will be displayed on the college notice board. The college will also communicate, through post / e-mail, to the learners whose term is not granted.

Such learners may appeal to the Principal within three days from the date of display of the notice.

On the grounds of genuine medical emergencies and any other extreme exigencies such cases of students will be referred by the Principal with his /her recommendations to the management.

All learners fulfilling the prescribed attendance norms will be allowed to keep the term and will be eligible to appear at the Semester End examination. Learners who have less than 75% attendance per program in a semester and/or the learners who have less than 70% attendance per Course even after the exemption of 5 % as approved by the Principal on grounds as mentioned in point 3 above, will be required to take re-admission in the respective semester and program of study, in the subsequent academic year by paying the requisite fees on pro rata basis as per the prevailing rules of Usha Pravin Gandhi College of Arts, Science & Commerce (Autonomous) and complete all the requirements of the respective program subject to the validity of the program.

DISPENSARY

Shri Vile Parle Kelavani Mandal runs a dispensary which operates from 09:00 AM to 06:00 PM. It is maintained by two fully qualified Medical Officers in two shifts. Services of the dispensary are available for attending to all emergency first aid and for OPD. This facility is available to all students and staff members of SVKM Institutions.

COUNSELLOR

The college offers counselling services to all students, parents and staff. They can avail of this service free of cost by booking an appointment.

MISCELLANEOUS

The medium of instruction for all undergraduate, post-graduate and doctoral degree courses is English. Admission of candidate who has been admitted to the college will be treated as finally confirmed only after enrollment /final eligibility certificate is received from the university to which the college is affiliated and the final approval to the admitted candidates from the University of Mumbai.

ACTION AGAINST RAGGING

MAHARASHTRA PROHIBITION OF RAGGING ACT 1999 WHICH IS IN EFFECT FROM 15TH MAY, 1999 HAS THE FOLLOWING PROVISIONS AGAINST RAGGING

Ragging within or outside any educational institution is prohibited.

Whosoever directly or indirectly commits, participates in, abets or propagates ragging within or outside any educational institution shall, on conviction, be punished with imprisonment for a term which may extend to 2 years and shall also be liable to a fine which may extend to ten thousand rupees.

Any student convicted of an offence of ragging shall be dismissed from the educational institution and such students shall not be admitted in any other educational institution for a period of five years from the date of order of such dismissal.

Whenever any student or, as the case may be, the parent or guardian or a teacher of an educational institution complains, in writing, of ragging to the head of the educational institution, the head of the educational institution shall, without prejudice to the foregoing provisions, within seven days of the receipt of the complaint, enquire into the matter mentioned in the complaint and if, prima facie, it is found true, suspend the student who is accused of the offence, and shall, immediately forward the complaint to the police station having jurisdiction over the area in which the educational institution is situated, for further action. Where, on enquiry by the head of the educational institution, it is found that there is no substance, prima facie, in the complaint received, he/she shall intimate the fact, in writing to the complainant. The decision of the head of the educational institution that the student has indulged in ragging, shall be final.

If the head of the educational institution fails or neglects to act in the manner specified above when a complaint of ragging is made, such person shall be deemed to have abetted the offence and shall, on conviction, be punished.

TRAINING AND PLACEMENT

Training and Placement

The Training and Placement Department plays a crucial role in bridging the gap between academic excellence and professional success. Our mission is to empower students with the necessary skills, knowledge, and career opportunities in their respective fields. Through our comprehensive training modules, industry interactions, and dedicated support, "We don't just find jobs—we create success stories!" To ensure that the student is ready for the corporate world the training takes place over the three years for UG and 2 years for PG.

Skill Development

Organizing workshops, seminars, and training programs to enhance technical and soft skills.

Industry Observation (Annual Internship Fair)

Establishing partnerships with leading companies to facilitate internships and job placements.

Placement Assistance

Conducting campus recruitment drives, networking events, and mock interviews to prepare students for job opportunities.

Annual Internship Fair

Conducted exclusively for First-Year (FY) and Second-Year (SY) students, featuring 30+ leading companies. Students gain valuable industry exposure and receive spot offers during the event. Direct interaction with recruiters, HR professionals, and industry experts helps students build valuable connections. This helps students get early exposure to recruitment processes prepares students for future placement drives, reducing anxiety and boosting readiness.

Placement Process

The Pre-Placement Talk (PPT) helps companies and students better understating of what the company offer, key aspects of business, work environment and opportunities available for the students. The PPT end with a question and answer session where students get a better understanding of the company and potential roles.

Application and Shortlist

Once the job description is floated by the companies, interested student apply through the placement cell, by submitting a detailed resume. On the basis of the application company send a shortlist or conduct online test/Group Discussion (GD) as per their policy.

Placement Interview

The Final Interview gives the company and the students a chance to discuss the role in detail and make the right choice.

Offer and Acceptance

After the final interview the company can make a choice to give an offer to the students, after which the offer is communicated to the student through the placement officer.

College Committee List for the Academic Year 2026–2027

2026 – 2027 | w.e.f. 01/05/2026

Examination & Evaluation Committee	
Sr.	Name of the Committee Members
1	Dr. Smruti Nanavaty, In-charge Principal
2	Dr. Swapnali Lotlikar - Convenor
3	Dr. Rashmi Gahlowt - Co-Convenor
4	Dr. Navita Kulkarni
5	Dr. Mayur Vyas
6	Dr. Sriram Deshpande
7	Mr. Ashish Mehta

Admission Committee (First Year)	
Sr.	Name of the Committee Members
1	Mrs. Kalika S. Kherdikar, Registrar
2	Dr. Abhijeet Mohite - Convenor
3	Dr. Sriram Deshpande
4	Dr. Prashant Chaudhary
5	Dr. Manisha Divate
6	Mrs. Madhuvanti Date
7	Mr. Mayur Sarfare
8	Mr. Ashish Mehta
9	Mrs. Sunita Gupta
10	Dr. Navita Kulkarni
11	Dr. Swapnali Lotlikar
12	Dr. Machunwangliu Kamei

Unfair Means Committee	
Sr.	Name of the Committee Members
1	Dr. Mayur Vyas - Chairperson
2	Dr. Prashant Chaudhary
3	Dr. Abhijeet Mohite
4	Mrs. Madhuvanti Date

Attendance Committee	
Sr.	Name of the Committee Members
1	Mrs. Sunita Gupta - Convenor
2	Dr. Sharyn Bangera - Jt. Convener
3	Dr. Navita Kulkarni
4	Mr. Prashant Chaudhary
5	Mr. Mayur Sarfare
6	Mr. Ashish Mehta
7	Dr. Neelam Naik
8	Mr. Shalu Balan
9	Ms. Aditi Saini

Anti-Ragging Cell & Grievance Redressal Cell	
Sr.	Name of the Committee Members
1	Dr. Swapnali Lotlikar
2	Dr. Prashant Chaudhary
3	Mr. Utkarsh Yadav
4	Mr. Abhang Deshpande

Code of Conduct Monitoring Committee	
Sr.	Name of the Committee Members
1	Dr. Smruti Nanavaty, In-charge Principal
2	Mrs. Kalika S. Kherdikar
3	Dr. Rashmi Gahlowt
4	Mr. Mayur Vyas
5	Dr. Machunwangliu Kamei

N.S.S.	
Sr.	Name of the Committee Members
1	Dr. Sharyn Bangera - Program Officer
2	Dr. Yatindra Ingle
3	Dr. Neha Vora
4	Mr. Rambahadur Singh

DLLE	
Sr.	Name of the Committee Members
1	Dr. Geeta Sharma
2	Ms. Aditi Saini

Electoral Literacy Club	
Sr.	Name of the Committee Members
1	Dr. Prashant Chaudhary
2	Mr. Mayur Sarfare

Social Media Champion	
Sr.	Name of the Committee Members
1	Mr. Lokesh Tardalkar

Research Cell	
Sr.	Name of the Committee Members
1	Dr. Machunwangliu Kamei
2	Dr. Navita Kulkarni
3	Dr. Neelam Naik
4	Dr. Manisha Divate
5	Dr. Sriram Deshpande

Alumni Co-ordination Committee	
Sr.	Name of the Committee Members
1	Principal, Chairman
2	Mr. Ashish Mehta, Secretary
3	Mr. Utkarsh Yadav
4	Mr. Sulej Mane, Jt. Secretary
5	Mr. Harshil Treasurer
6	Ms. Akshara Treasurer
7	Mr. Lokesh Tardalkar Tech and Digital Head

Website Committee	
Sr.	Name of the Committee Members
1	Dr. Neelam Naik
2	Dr. Abhijeet Mohite
3	Dr. Sriram Deshpande
4	Dr. Neha Vora
5	Dr. Geeta Sharma
6	Mr. Shalu Balan
7	Mrs. Suruchi Bhandodkar
8	Mr. Jagdish Sanas
9	Mr. Sandeep Gupta

Governance of Socio-Economically Disadvantaged Groups (SEDGs) Cell	
Sr.	Name of the Committee Members
1	Dr. Sriram Deshpande
2	Dr. Neha Vora
3	Dr. Yatindra Ingle
4	Dr. Geeta Sharma
5	Student Representative from IQAC (Male)
6	Student Representative from IQAC (F)
7	Mrs. Nidhi Pawar
8	Mr. Abhang Deshpande

Library / E-Resource Committee	
Sr.	Name of the Committee Members
1	Mrs. Suruchi Bhandodkar
2	Dr. Rashmi Gahlowt
3	Dr. Sharyn Bangera
4	Dr. Mayur Vyas
5	Dr. Smruti Nanavaty, In-charge Principal

Women Development Cell Committee	
Sr.	Name of the Committee Members
1	Dr. Smruti Nanavaty, In-charge Principal
2	Dr. Neelam Naik
3	Dr. Navita Kulkarni
4	Mrs. Madhuvanti Date
5	Mrs. Kalika S. Kherdikar
6	Mr. Abhang Deshpande
7	Akshara Foundation - NGO
8	Ms. Shirisha Yovotikar - NGO Member

Students' Council	
Sr.	Name of the Committee Members
1	Dr. Smruti Nanavaty, In-charge Principal
2	Mr. Lokesh Tardalkar, Teacher In-charge
3	Dr. Sharyn Bangera, NSS Program Officer
4	Dr. Manisha Divate - Cultural
5	Mr. Rambahadur Singh - Sports Officer
6	Dr. Rashmi Gahlowt
7	G.S. and 1 student from each class
8	1 student from Sports, NSS and Cultural
9	2 Female students nominated by Principal

Placement Cell / Training / IT Council	
Sr.	Name of the Committee Members
1	Mrs. Charishma Mudbidri
2	Ms. Aditi Saini
3	Mrs. Sunita Gupta
4	Dr. Geeta Sharma
5	Dr. Abhijeet Mohite
6	Mr. Ashish Mehta
7	Mr. Utkarsh Yadav

Institutional Development Planning Committee	
Sr.	Name of the Committee Members
1	Dr. Smruti Nanavaty, In-charge Principal
2	Dr. Nupur Mehrotra
3	Dr. Navita Kulkarni
4	Dr. Swapnali Lotlikar
5	Mrs. Madhuvanti Date
6	Dr. Sriram Deshpande
7	Mr. Lokesh Tardalkar
8	Mrs. Kalika S. Kherdikar
9	Mr. Abhang Deshpande
10	Mr. Jagdish Sanas

Internal Complaint Committee (ICC)	
Sr.	Name of the Committee Members
1	Dr. Navita Kulkarni - Chairperson
2	Mrs. Kalika S. Kherdikar
3	Mr. Lokesh Tardalkar
4	Mrs. Madhuvanti Date
5	Dr. Neelam Naik
6	Mr. Abhang Deshpande
7	Ms. Priyanka Mehta - NGO Rep
8	Mr. Rajendra Mali
9	General Secretary of Student Council
10	Student Member

Staff Common Room Secretary & Staff Welfare (FDP) Activities	
Sr.	Name of the Committee Members
1	Mrs. Madhuvanti Date (Staff Secretary)
2	Mr. Manisha Divate (FDP)

Staff & Student Engagements

2026 - 2027 | w.e.f. 01/05/2026

Cultural Committee & Performing Arts	
Sr.	Name of the Committee Members
1	Mr. Lokesh Tardalkar
2	Dr. Mayur Vyas
3	Dr. Machunwangliu Kamei
4	Dr. Yatindra Ingle
5	Mrs. Madhuvanti Date
6	Dr. Rashmi Gahlowt
7	Dr. Manisha Divate

Sports Committee	
Sr.	Name of the Committee Members
1	Mr. Rambahadur Singh
2	Dr. Yatindra Ingle
3	Dr. Prashant Chaudhary
4	Mr. Utkarsh Yadav
5	Dr. Geeta Sharma
6	Dr. Neelam Naik
7	Mrs. Suruchi Bandodkar

Student Welfare Initiatives - Rotaract	
Sr.	Name of the Committee Members
1	Dr. Yatindra Ingle
2	Ms. Aditi Saini

Magazine / Prospectus Committee	
Sr.	Name of the Committee Members
1	Dr. Rashmi Gahlowt (Prospectus)
2	Dr. Sharyn Bangera (Prospectus)
3	Mr. Mayur Sarfare (Magazine)
4	Mr. Shalu Balan (Magazine)

Institution Innovation Cell	
Sr.	Name of the Committee Members
1	Dr. Abhijeet Mohite
2	Dr. Smruti Nanavaty
3	Dr. Mayur Vyas
4	Dr. Manisha Divate
5	Mr. Ashish Mehta
6	Dr. Rashmi Gahlowt
7	Mrs. Sunita Gupta
8	Mrs. Charishma Mudbidri

Environment and Sustainability Cell	
Sr.	Name of the Committee Members
1	Dr. Swapnali Lotlikar
2	Mr. Mayur Sarfare
3	Mr. Lokesh Tardalkar
4	Mrs. Kalika S. Kherdikar
5	Mr. Abhang Deshpande
6	Mr. Utkarsh Yadav
7	Mr. Rambahadur Singh
8	GS and NSS student Coordinator
9	NSS student Coordinator

STUDENTS' WELFARE & GRIEVANCE CELL

- A link between students, teachers and college administration
- Creates a healthy and safe atmosphere for students of the college
- Actively seeks to address issues of students
- Promotes timely and transparent resolution of the issues/ suggestions in a confidential manner

Anti-Ragging Cell & Grievance Redressal Cell (staff and students)

Sr. No.	Name of the Committee Members
1	Dr. Swapnali Lotlikar
2	Dr. Prashant Chaudhary
3	Mr. Utkarsh Yadav
4	Mr. Abhang Deshpande

NOTE: Grievance is any type of problem, concern, dispute, complaint or suggestion(s) related to academics or the environment in the college premises. We work on the principles of confidentiality, impartiality and sensitivity ensuring timely and appropriate action.

About UPG College



Established in 2003, UPG has grown into a reputed institution known for academic excellence and holistic development. Driven by dedicated faculty, supportive management, and active student participation, the college has earned recognition in academics, sports, cultural activities, and social initiatives.

Aligned with the National Education Policy (NEP), the institution adopts a flexible, multidisciplinary approach to education, focusing on skill development and holistic learning. With university rank holders and a strong placement cell offering internships and job opportunities, UPGCASC ensures career readiness for students.

The institution also emphasizes green initiatives, discipline, character-building, and life skills, fostering overall growth and development.

Explore Programs in

UG

- B.Sc. Artificial Intelligence & Data Science
- B.Sc. Information Technology
- B.Com. Management Studies
- B.A. Multimedia and Mass Communication
- B.A. Film, Television & New Media Production

PG

- M.Sc. Artificial Intelligence & Data Science
- M.Sc. Information Technology
- M.Com. Business Management
- M.A. Entertainment, Media & Advertisement
- M.A. Mass Communication
Film, Television and New Media

Ph.D.



(Doctor of Philosophy)

Subject: Mass Media

Eligibility: As per UGC Norms

Min Duration: 3-5 Years



Scan for more information



022-42332041- 44



www.upgcm.ac.in



Bhakti Vedanta Swami Marg, JVPD Scheme, Vile Parle (W), Mumbai