



Shri Vile Parle Kelavani Mandal's

USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE

(Autonomous, Affiliated to University of Mumbai)

NAAC Re-accredited 'A+' Grade, CGPA: 3.27



SHAPING FUTURES, INSPIRING EXCELLENCE

About Usha Pravin Gandhi College of Arts, Science and Commerce (Autonomous)

Established in 2003, UPG has grown into a reputed institution known for academic excellence and holistic development. Driven by dedicated faculty, supportive management, and active student participation, the college has earned recognition in academics, sports, cultural activities, and social initiatives. Aligned with the National Education Policy (NEP), the institution adopts a flexible, multidisciplinary approach to education, focusing on skill development and holistic learning. With university rank holders and a strong placement cell offering internships and job opportunities, UPGCASC ensures career readiness for students. The institution also emphasizes green initiatives, discipline, character-building, and life skills, fostering overall growth and development.



Vision

To be one of the country's premier educational institutions that helps students to gain contemporary knowledge by innovating, adapting and resetting learning as a more accessible, digital and collaborative experience.

Mission

To facilitate global exchange and collaboration, enhance life skills through value-based education, foster a scientific spirit of inquiry, and strengthen the connection between research, technology, and employability.

Top Reasons to Study at UPG



Regular upgrade of syllabus to meet industry standards as well as NEP 2020 requirements



Blend of Highly qualified, academically strong & Industry oriented faculty



Experiential learning through innovative pedagogies, case-based learning, industrial visits, events and expert sessions



Excellent placement opportunities



From Degree to Ph.D. - All levels of academics under one roof



State of the art infrastructure, classrooms with smart board, IT Labs, Media Lab, Sound recording room, Mac Lab, Green Screen Croma room etc.

State-of-the-Art Infrastructure



B.Sc. Artificial Intelligence & Data Science

Eligibility

- HSC (10+2) or equivalent with Mathematics / Statistics.

Duration : 3 Year Degree / 4 Year Honours

Features

- Learn to work with data and intelligent systems using advanced technologies
- Covers Machine Learning, Deep Learning, NLP, Computer Vision & Big Data
- Strong foundation in Mathematics, Programming & Analytics
- Develops analytical thinking and practical problem-solving skills

Career Prospects : Data Analyst, AI Engineer, ML Engineer, Data Scientist and more.



B.Sc. Information Technology

Eligibility

- HSC (10+2) or equivalent with Mathematics / Statistics .

Merit : Based on Mathematics Marks.

Duration : 3 Year Degree / 4 Year Honours

Features

- Strong foundation in Programming, Web Development & Computer Systems
- Covers Data Structures, Databases, Networking & Software Engineering
- Exposure to AI, Cybersecurity, Cloud computing & UI/UX design
- Focus on practical learning, projects & industry training

Career Prospects: Software Developer, Web Developer, System Analyst, IT Specialist and more.



B.Com. Management Studies

Eligibility

- HSC (10+2) or equivalent.

Duration : 3 Year Degree / 4 Year Honours

Features

- Strong foundation in Management Principles & Business Functions
- Develops critical thinking, problem-solving & decision-making skills
- Encourages innovation and creative thinking for business & society

Career Prospects: Business Analyst, Manager, Consultant, Entrepreneur and more.



B.A. Multimedia and Mass Communication

Eligibility

- HSC (10+2) or equivalent.

Duration : 3 Year Degree / 4 Year Honours

Features

- Strong foundation in Media, Communication & Digital Content Creation
- Covers Journalism, Advertising, Public Relations, Media Studies & Film Studies
- Exposure to Video Editing, Graphic Design & Social Media Analytics
- Focus on practical learning, portfolio development & industry exposure

Career Prospects : Journalist, Content Creator, Copywriter, Public Relations Executive, Media Planner and more.



M.Sc. Artificial Intelligence & Data Science

Eligibility

- Bachelor's in IT / Computer Science / Data Science / AI & Data Science / Mathematics or related

Selection : Based on Interview

Duration : 2 Years (4 Semesters)

Features

- Exposure to advanced technologies like Deep Learning, NLP & Cloud Computing
- Emphasis on real-world problem solving using data-driven approaches

Career Prospects : Data Scientist, Machine Learning Engineer, AI Engineer, Data Analyst and more.



M.Sc. Information Technology

Eligibility

- Bachelor's in IT / Computer Science / Data Science / AI & Data Science / Mathematics or related

Selection : Based on Interview.

Duration : 2 Years (4 Semesters)

Features

- Covers Software Engineering, Networking & Data Management
- Exposure to emerging technologies like AI, Cloud Computing & Cybersecurity
- Focus on practical learning, research projects & industry-oriented training

Career Prospects : Software Developer, Data Analyst, IT Consultant, Network Administrator and more.



M.Com. Business Management

Eligibility

- Graduation in Commerce or related field (B.Com or equivalent)

Duration : 2 Years (4 Semesters)

Features

- Advanced knowledge of commerce, finance & business management practices
- Exposure to research, analytics, business strategy & corporate decision-making

Career Prospects : Business Analyst, Financial Analyst, Marketing Manager, HR Manager, Corporate Executive, Entrepreneur, Academic / Researcher and more.



M.A. Entertainment, Media & Advertisement

Eligibility

- Bachelor's degree in any discipline from a recognized university
- Admission on merit-basis / as per college norms

Duration : 2 Years (4 Semesters)

Features

- Specialization in Advertising & Marketing
- Covers film, Television, Digital Media, Communication Theory & Content Creation

Career Prospects : Copywriter, Film/Video Editor, PR Officer, Media Professional, Content Creator and more.



B.A. Film, Television & New Media Production

Eligibility

- HSC (10+2) or equivalent

Duration : 3 Year Degree / 4 Year Honours

Features

- Strong foundation in Filmmaking, Storytelling & Media Production
- Covers direction, Cinematography, Editing & Sound design
- Exposure to VFX, digital media, and content creation
- Focus on practical projects, shoots & industry training

Career Prospects: Video Editor, Cinematographer, Director, Content Creator and more.



M.A. Mass Communication Film, Television and New Media

Eligibility

- Bachelor's degree in any discipline from a recognized university
- Admission as per college / university norms

Duration : 2 Years (4 Semesters)

Features

- Specialization in Film, Television & Digital Media Production
- Covers Filmmaking, Animation, Content Creation, AI & Media Marketing

Career Prospects: Media Planner, Content Creator, Advertising Executive, Digital Marketing Executive, Film, TV, and OTT platforms, Production Assistant and more.



Ph.D.

(Doctor of Philosophy)

Subject: Mass Media

Eligibility: As per UGC Norms

Min Duration: 3–5 Years

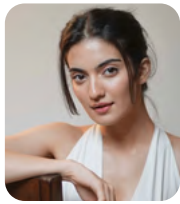
Our Events



Our Alumni



Khushvi Gandhi
IRS Officer



Pratibha Ranta
Actress



Vishwa Variya
Sr. Software Engineer
@ Tesla



Preet Kamani
Actor



Manasvi Munshi
Integration Engineer
@ Hyper Verge



Kush Shah
Actor



Meet Patel
Security Consultant
@ Google



Nemil Shah
National Award Winner
Film Maker



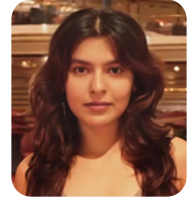
Karan Tacker
Actor



Ajitesh Madai
Lead Software Engineer
@ J.P. Morgan India



Heli Mehta
Consultant
@ World Bank



Nidhi Bhanushali
Actress



Disha Selarka
Founding Director
& CEO @ Giftract



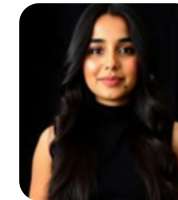
Shezil Samnani
Founder @ Xanitz
Ex Vice President, Citi Bank



Lekhinee Desai
Founder
The Indianethnic co.



Krunal Oza
Building Cloud Kitchen
QSR Food Brands Online



Palak Kapadia
Copywriter
@ Amazon



Dhruvi Shah
Data Scientist
@ Global Payments

Top Recruiters

Highest CTC: 22.5 LPA

Median CTC: 6.05 LPA

Capgemini

zomato

Axxela

BARCLAYS

Chheda's

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DE Shaw & Co

Deloitte.

DeltaX

Deutsche Bank

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CONSULTANCY
SERVICES

HUNT

ICICI Bank

KPMG

LogIQids
An IIT-IM Alumni Venture

Morgan Stanley

newfold
digital

NielsenIQ

niva
Health Insurance

pwc

ADITYA BIRLA
CAPITAL

WATERFRONT
CAPITAL

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