

**USHA PRAVIN GANDHI COLLEGE OF ARTS,  
SCIENCE & COMMERCE**

**IQAC & DEPARTMENT OF MANAGEMENT  
ORGANISES**

**INTERNATIONAL**

**CONFERENCE ON**

**“GLOBAL TRENDS IN MANAGEMENT & INNOVATIVE  
STRATEGIES IN BUSINESS”**

**12<sup>th</sup> August 2025**

**Mumbai, India**

**<http://upgcm.ac.in>**

# Conference Themes



- Emerging Trends in Global Business Management and Industry 4.0
- Technology, AI, and Digital Transformation in Business
- Leadership and Organisational Strategy in the International Markets
- Sustainable Business Practices and Corporate Ethics
- Entrepreneurship and Startups in a Global Economy
- Financial Management, Risk Assessment and Global Market Trends
- Diversity, Equity and Inclusion in Global Business
- Role of Digital Marketing and E-commerce in Business Growth
- Cross Cultural Business Practices and Challenges
- Impact of Geopolitical Issues on Global Business Strategy
- Supply Chain and Logistics Operations

## Note to Contributors

While the above subthemes highlight the key focus areas of the conference, we also welcome high-quality research papers and case studies that explore other relevant topics within the broader scope of Global Business Management, Innovation, and Industry 4.0. We encourage diverse perspectives and interdisciplinary approaches that contribute to the advancement of knowledge in this dynamic field.

# Guidelines For Submission

Font Style: Times New Roman

Font Size: 12

Line spacing: 1.5

Paper must follow APA format

For submission, upload the full paper with an abstract via the Google link shared under the registration section

# Publication



- 01 All the accepted papers will be sent for publication in SCOPUS/WOS/SCI/ABDC/UGC care listed journals.
- 02 Papers selected for publication in SCOPUS/WOS/SCI/ABDC/UGC care listed journals will invite additional adjusted charges which will be conveyed to the author by the concerned publication.
- 03 Papers which won't be selected for UGC care listed journals, would be published in the following peer reviewed journals:
1. International Journal of Advance & Innovative Research (**ISSN: 2394-7780**) **Impact Factor: 7.46** <http://iaraedu.com/about-journal/>
  2. International Journal of Research in Management & Social Science (**ISSN: 2322-0899**) **Impact Factor: 6.45** <http://www.empyreal.co.in/journal-currentissue.html>

## Conference Registration Link

<https://forms.gle/RuDQnz6DjiUPnnG67>

## Registration fees to be paid:

Participants can register by paying the registration fees as mentioned below:

- Rs 1400/- per author (for Offline participation, includes breakfast, lunch and high tea.)
- Rs 800/- per author (for online participation)
- \$ 25/- per author (for international delegates)

## Payment Details:

Name of Bank: HDFC Bank

Name of account holder: UPG College of Arts, Science, and Commerce

Account Number: 03210330000034

IFSC Code: HDFC0000321

**Swift Code (in case foreign payment)**

**HDFCINBB**

## Important Dates: Revised

Last date for registration - 15<sup>th</sup> July 2025

Last date for paper acceptance - 15<sup>th</sup> July 2025



# About UPGCASC

Usha Pravin Gandhi College of Arts, Science and Commerce has grown into an institution of excellence, known for its commitment to holistic education and academic distinction. Over the past 21 years of dedicated service, the college has built a stellar reputation—one that reflects the relentless efforts of its dynamic faculty, the collaborative spirit of its students, and the unwavering support of its management.

This collective synergy has empowered the college to consistently excel across multiple domains. From achieving academic distinction, with several university rankers to its credit, to earning accolades in sports, cultural pursuits, and social initiatives, UPGCASC continues to nurture talent and inspire excellence.

With a legacy of excellence and a vision for the future, Usha Pravin Gandhi College of Arts, Science and Commerce stands as a beacon of opportunity for aspiring students.

# DR. ANJU KAPOOR



## From the Principal's Desk

"Education is the foundation of progress, and the exchange of knowledge fuels its evolution. As we invite esteemed researchers to share their insights and contribute to our conference, we celebrate the spirit of collaborative learning that propels us towards a brighter, more enlightened future. Your participation will be a vital step in the journey of shaping minds and inspiring innovation. Together, let us forge new paths of discovery and elevate the pursuit of knowledge."

Dr. Anju Kapoor

Principal

Usha Pravin Gandhi College of Arts, Science and Commerce



**SHRI VILE PARLE KELAVANI MANDAL**

Pursuing excellence in education

# About SVKM

Shri Vile Parle Kelavani Mandal is a Public Charitable Trust registered under the Society's Registration Act and Bombay Public Trust Act. From its humble beginnings in 1934, when it took over the Rashtriya Shala, a school established in 1921 in the wake of the National Movement, the Mandal today has grown into a big educational complex imparting high-level education to more than 35,000 students.

The ethos of the Mandal, is marked by patriotic fervor, selfless service and a spirit of indigenous enterprise. These values permeate all the institutions set up by the Mandal and are the guiding principles for all of them.

After beginning its journey in the early 1930s SVKM has blossomed into an educational colossus that has attained national recognition in multiple streams of higher education. With a strong guiding philosophy of providing education to all levels of the student community along with creating a feeling of bonding and commitment amongst academic and nonacademic employees. SVKM has mastered the art of being able to transform itself into a close knit family and at the same time help its students to attain all-round development, be employable and achieve success.

Over the past 80 years, the Mandal has developed a large educational complex in Vile Parle, in Suburban Mumbai and has spread its wings to metro cities like, Bangalore, Hyderabad, Chandigarh, Ahmedabad, Navi Mumbai, etc. With a strong vision and passion for being the pioneers of the modern education system, all SVKM institutes are state of the art, with ever expanding facilities and infrastructure.

# Our Patrons



**SHRI AMRISH R. PATEL**  
Hon. President & Trustee



**SHRI BHUPESH R. PATEL**  
Hon. Joint President & Trustee



**SHRI BHARAT M. SANGHVI**  
Hon. Vice President & Trustee



**SHRI CHINTAN A. PATEL**  
Hon. Vice President & Trustee



**SHRI JAYANT P. GANDHI**  
HON. SECRETARY



**SHRI HARSHAD H. SHAH**  
HON. TREASURER



**SHRI SHALIN S. DIVATIA**  
HON. JT. SECRETARY



**SHRI HARIT H. CHITALIA**  
HON. JT. TREASURER



**SHRI JAGDISH B. PARIKH**  
HON. JT. TREASURER

# Celebrating Independence



As we approach the 79th Independence Day of India, let us take a meaningful step toward the nation's progress by actively contributing to research and innovation. This international conference is a platform to exchange insights, explore global trends, and promote innovative business strategies that align with India's growth journey.

Let your voice be heard, your research be shared, and your ideas become a part of shaping a stronger, self-reliant India.

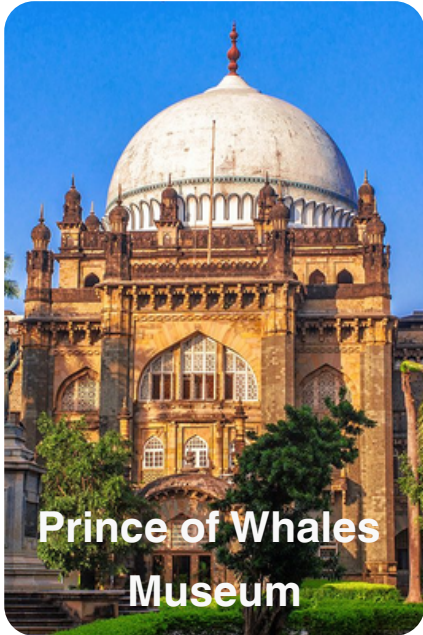
**“Dream, dream, dream. Dreams transform into thoughts and thoughts result in action.”**

— *Dr. A.P.J. Abdul Kalam*

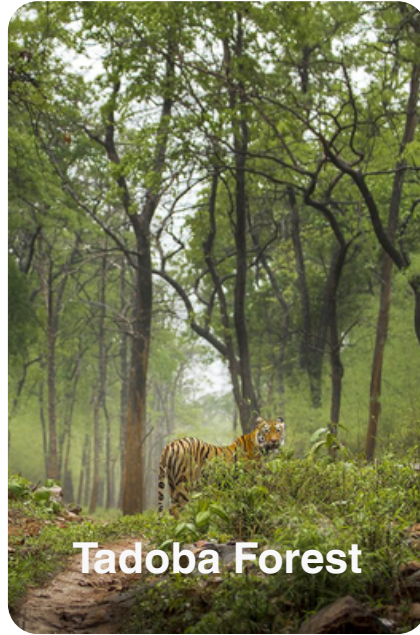
Your research today can shape the nation's tomorrow.



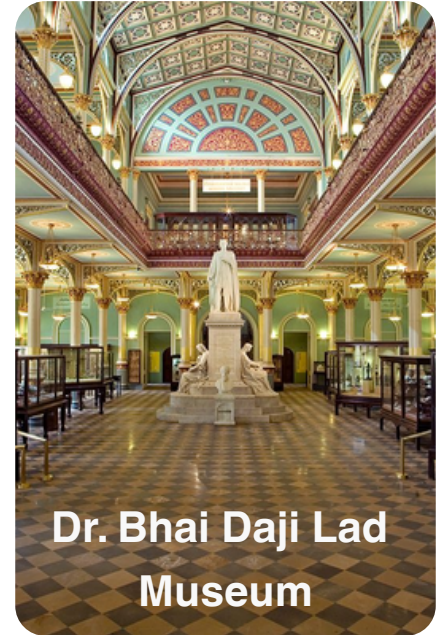
# Visit Maharashtra



Prince of Wales  
Museum



Tadoba Forest



Dr. Bhai Daji Lad  
Museum



Elephanta Cave



Kanheri Caves



ISKON Temple

For more fantastic places to visit log on to  
<https://www.incredibleindia.gov.in/en/maharashtra/mumbai>

# Conference Committee



## Organising Committee

**Dr. Anju Kapoor**  
Chairperson

**Dr. Abhijeet Mohite**  
Convener  
+91 9321625605

**Prof. Lokesh Tardalkar**  
+91 9820990389

**Dr. Naresh Sukhani**  
+91 8898036786

**Dr. Sharyn Bangera**  
+91 9969565886

**Prof. Aditi Saini**  
+91 8689940881

## Advisory Committee

**Dr. Mayur Vyas**  
Head of Department of  
Commerce

**Dr. Sriram Deshpande**  
Head of Department of  
Management and  
Coordinator of BMS and  
IQAC

Conference email  
[upgcollegeconference@gmail.com](mailto:upgcollegeconference@gmail.com)

Conference Registration Link  
<https://forms.gle/RuDQnz6DjiUPnnG67>

Website  
<http://upgcm.ac.in>