

7.2 Best Practice No 1

Title of the Best Practice: To create internship opportunities for students.

Objectives of the Best Practice: Internship fair is an excellent chance for participants to connect with various businesses and discover potential internship openings. This event is a platform for students to interact with company representatives and gain valuable insights into the industry they are interested in. The main objective of the internship fair was to provide candidates with opportunities to interact with recruiters from various industries, establish professional relationships, and discuss potential internship opportunities.

The Context: An internship program was held for the students of UPG College. The students were offered a variety of internships from various sectors of the market. The details are mentioned below

Date – 13th March 2023

Time – 10:00AM to 3:00PM

Students from BMS, BAMMC, BSc IT, MSc IT, BAFTNMP, MAEMA participated from FY and SY. 16 companies participated and about 350 students registered themselves.

Name of the Company and Profile offered

Company Name	Internship Profile
HR Dynamics	Marketing Executive
Shoot Express	Digital Marketing Executive
IIDE	Academic Content Developer Intern
	Strategic Alliance & Marketing Intern
	Market Research and Outreach Trainee
	Program Coordination Intern
GIA	HR
	IT
	Operation Management
Exhibit	Sales/Marketing



	Photography/Videography	
	Content Writer	
	PR	
	Social Media Interns	
Saw India		
FIKAA	Marketing Intern	
	Community Outreach Intern	
	Customer Success Intern	
	Business Associate Intern	
	Graphic Designer Intern	
	Content Creation Intern	
Viral Fission	Community Intern	
Anand House		
Finomes	Marketing	
	Social Media Marketing	
LEMark		
Petzzco		
Reels and Frames	Photography	
	Videography	
	Editors/Social Media	
	Digital Marketing	
	Content Writer	
Eka Solutions		
JD Consultant	Marketing	
Saw India	Finance	

Student get access to a large number of employers. Hosting a fair give us the ability to invite as many employers as our venue can handle. The focus of the fair was to get our students access to employers who have plenty of positions to fill. We scale the fair based on our students' needs and fields. Students get the opportunity to meet a wide variety of employers from multiple industries.

The Practice:



Opportunities for students to visit companies and learn about the people there, the work they do, the employment setting.

As a result of participating in the Internship fair, students will be able to demonstrate effective preparation for the journey including research, proper attire, promptness, and managing conflicting commitments, Develop the ability to engage with professionals using appropriate words, tone, and body language, Articulate the interpersonal and technical competencies desired by the organization that visit, Evaluate their fit with organizational cultures, career paths, and specific employment opportunities.

Evidence of Success: The internship programme give students a clearer career direction by experiencing what they would like to do and gaining a taste of their potential career. A lot of companies offer summer internships to the students.

32 students got internship offers/opportunities. The Summer Internship Programme give a chance to students to explore work experience options in a variety of sectors like Digital Marketing, Public Relation, content Creation, Photography and Videography, Graphic Designer, Finance, IT, HR and Operation. Summer training is all about learning new skills, being updated with the world, making use of your theoretical knowledge in practical so you can be ready for your future. Certification of summer training is valuable for any job interview.

Problems encountered and resources required:

Infrastructure- More space/class room/hall should be provided for the event.

Photographs:



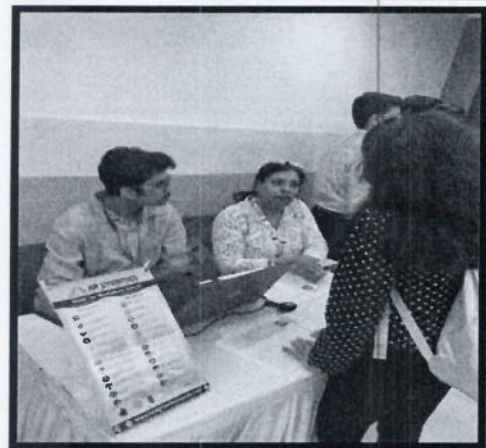
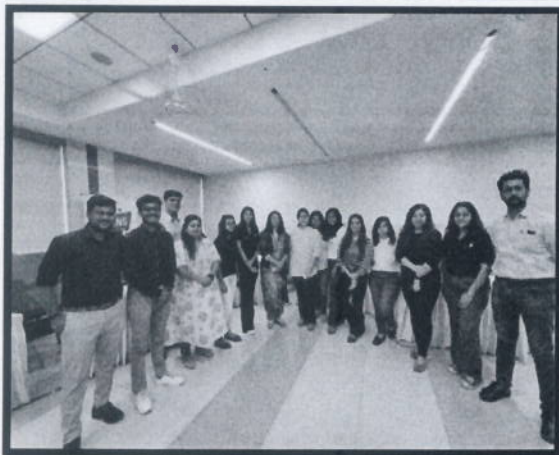
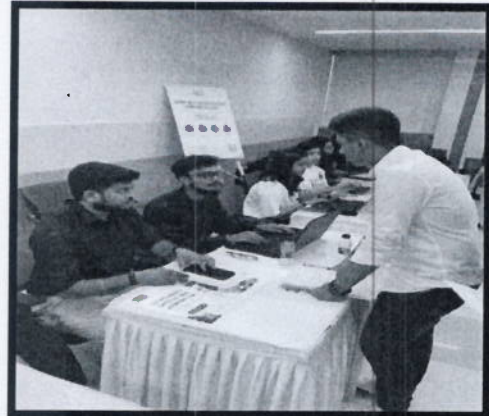
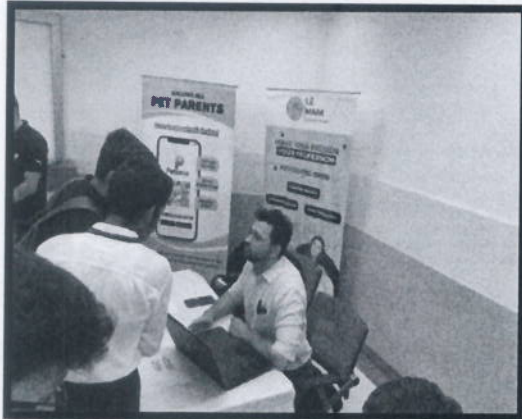


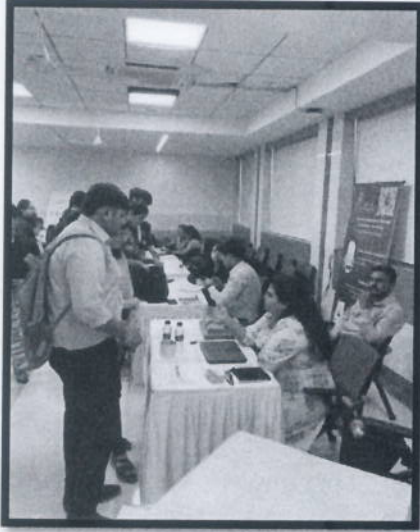
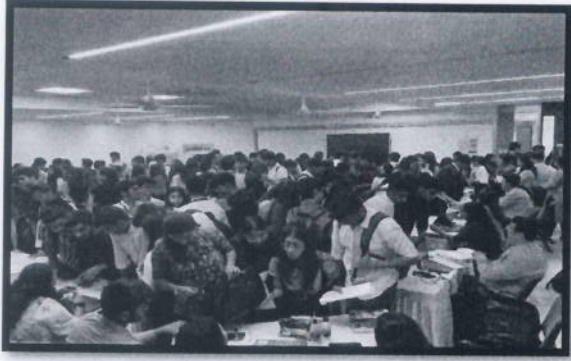

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Contact
 Charishma.mudbidri@svkm.ac.in
 Amrita.phillips@svkm.ac.in





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Best Practice no 2

Title of the best practice: Bookshelf-E-library

Objectives of the practice:

1. The broad vision of this best practice is to provide access to a vast collection of digital books, academic journals, and research papers, allowing students to explore a diverse range of resources from various disciplines.
2. Enable students to access e-library resources anytime, anywhere, promoting flexibility in study schedules and accommodating diverse learning styles
3. Implement robust search features to facilitate efficient information retrieval, helping students quickly locate relevant materials for their studies and research

The Context:

UPG College Library has always been striving hard to meet the expectations of students and teachers in procedures and practices of the library and resource centre so as to further improve its efficiency, utility and services. Library plays a very critical role in supporting the academic programmes of the institute. It identifies, evaluates, procures, processes and then makes these learning resources available to the faculty and students for their teaching, learning and research assignments. E-libraries provide students, researchers, and educators with the flexibility to access a vast array of resources at any time and from any location with an internet connection. This is particularly important for distance education and remote learning scenarios. E-libraries can host a variety of multimedia resources, including e-books, academic journals, videos, and interactive simulations, providing a richer and more diverse learning experience compared to traditional libraries.

The Practice:

Every student and faculty member is assigned a unique username and password to access Online Public Access Catalogue through the following URL <http://library.svkm.ac.in/> . With the given drop-down menu bar, a student can browse the list of all books and other publications available in the library by author, title and subject. It is as good as a virtual catalogue.

The second major E-library facility is *MAPMyAccess* (<https://svkm.mapmyaccess.com>) a Remote Access Solution that is specifically designed to facilitate off campus and anytime-



anywhere access to digital content that is owned by a specific library. Students have the privilege of accessing library content from any device in a seamless manner.

MAPMyAccess enables access to world-class library suite specifically designed for effective management of libraries. Ebesco, ProQuest, Jstor etc are the various portals that students and faculty members have unlimited access to with the help of MAPMyAccess. It acts as a digital catalogue that serves as an organized repository of digital resources, including e-books, articles, research papers, multimedia content, and more. E-library offers robust search features, including keyword searches, filters, and sorting options, to help students and teachers quickly find relevant materials. Students are able to access the e-library at any time and from anywhere with an internet connection, providing flexibility for students, researchers, and faculty members. E-library implements user authentication and authorization mechanisms to ensure that only authorized individuals can access certain materials or features. Students can often access the full text of digital resources directly within the e-library platform, eliminating the need to obtain physical copies. Students and teachers can download digital resources for offline access, allowing for studying without an internet connection.

Evidence of success:

There has been an increase in the number of users and sessions within the e-library platform, which demonstrates growing engagement and utilization. The capability of monitoring the number of downloads, views, or interactions with digital resources provides insights into the popularity and relevance of the materials available. There has been a significant shift from traditional print resources to digital resources, it suggests that teachers and students find the e-library platform effective and prefer digital access. There has been a significant rise in the number of research publications after the availability of E-library facility for students and teachers.

Problems Encountered & Resources Required:

Technical issues, such as server downtimes or slow loading times, impedes access. Strict digital right management measures sometimes hinder the legitimate use of digital resources, affecting user experience. Complex licensing agreements may limit the number of simultaneous users or the duration of access.

Photographs:



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Principal Details
 Dr. Anju Kapoor
Anju.Kapoor@upgcm.ac.in
 9820305613

N-LIST College Admin Details
 Mrs Suruchi Bandodkar
suruchi.bandodkar@upgcm.ac.in
 9892191155

Technical Person Details
 Mr. Jagdish Sanas
jagdish.sanas@upgcm.ac.in
 9769225910

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