

Strategic Perspective Plan (SPS) of IQAC for the year 2021-2022

Sr. No.	Particulars	Area	Requirement and Possible Outcome	Proposed Timeline
Short Term Plans				
1.	Academic Calendar Preparation	IQAC and Criterion 1	University Guidelines	June 2021
2.	Orientation Program for First Years	IQAC and Criterion-1	Induction to College culture	September 2021
3.	Training for Online Teaching platform MS- Teams for FY students	IQAC, Criteria 2, 6	Department-wise	September 2021
4.	Syllabus Orientation Workshops for Teachers	IQAC, Criterion 1 and 3	BMM and IT with University of Mumbai	July 2021- August 2021
5.	National Conference (BMS, BMM)	IQAC, Criterion 3	Enhance Research Culture	BMS: June 2021 BMM: April 2022
6.	International Conference (IT)	IQAC and Criterion 3		January 2022
7.	Film Festival – Mass Com	Criterion 3	Skill Enhancement for all students and Faculty members	Sept/Oct 2021
8.	National Level Seminar- Mass Com	Criterion 3	Enhancing Research Culture	December / January 2021
9.	Certificate Courses IT – 1 Course BMM – 1 Course BMS – 1 Course BA – 2 Courses	Criterion 1	Compliment Curriculum of UoM Online /Offline mode	June 2021 to March 2022
10.	Research Workshop for PG Students	Criterion 3	Enhancing Research Culture	February 2022
11.	Academic Writing Workshop (National Level, Swedish Collaboration)	Criterion 3	Enhancing Research Culture	August 2021- March 2022
12.	Professional Image Management on Digital Platforms	Criterion 5 and 6	Placement and Internship Opportunities	Sept - Oct 2022



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13.	Training Program for Hybrid Teaching -Learning (Using Mirroring software)	Criteria 2 and 6	Faculty skill enhancement	July 2021
14.	Assessment of Learning levels of FY students through PPT	Criterion 2 and IQAC	Student centric Teaching and Learning	September - Oct 2022
15.	Adopting Students Centric methods	Criterion -2	Enhancing online and offline Learning Experience	June 2021 - May 2022
Annual Plans (June 2021 – June 2022)				
1.	Webinars and Online Seminars	Criteria 2 and IQAC	Bridging Industry-academia gaps to be undertaken department-wise	
2.	Value Added Programs BMS – 2 IT – 1 BA – 3 Mass Media – 1	Criterion 1	Complimenting and Supplementing Curriculum designed by UoM Adapting and Adopting to changing demands of the world	
3.	SOP Module to continue from last year	Committees Activities, Reporting mechanism for Department and Individual activities	Leadership, Governance, Policy Bible of UPG, Leads to High Ethical Environment at campus.	
4.	E-Content Development	IQAC with Criterion 2	Enhancing Teaching Learning Processes	
5.	MOOC Courses by Staff	IQAC with Criterion 2	Enhancing Teaching Learning Processes and Upgradation	
6.	Training and implementation of Online Internal Assessment	Criterion 2 and IQAC	Robust and Transparent system	
7.	Audits <ul style="list-style-type: none"> • Academic Audit • Budget Variance Audit 	IQAC and Criterion 7	As per Recommendation from NAAC	

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	<ul style="list-style-type: none"> • Administrative Audit • Green Audit • Gender Audit • Waste Audit • Environment Audit 		
8.	MOUs and Linkages	CSI Criteria 3 and IQAC	Capability enhancement Industry-academia interface for research, field projects and internships
9.	Adopting Students Centric methods	Criterion -2	Enhancing online and offline Learning Experience
10.	Alumni Activities	Criterion 5 and IQAC	<ul style="list-style-type: none"> • Webinars • Alma Connect for Careers and other activities
Long Term Plans			
1.	Digitalization for Quality Education	Best Practice Criterion 6	Saving in Paper waste and motivates usage of ICT (Each teacher should have Own YouTube channel with subjects Sessions or own Website)
2.	Curriculum Feedback from stakeholders	IQAC and Criterion 1	Enhancing Teaching Learning Processes (Making Experiential Learning and Connect the same to Industry based Projects (100% mandatory Internship) Teaching Parallel to learning is very important and with industry exposure this is possible.
3.	Skill Development programs	IQAC and Criterion 5	Adapting and Adopting to changing demands of the world (Developing Skills - More focus on Generic and Application Skills for UG students based on their courses.)
4.	Mental health programs and Value education, Sensitizing Students for Rights, Values and duties	IQAC and Criterion 3, criterion 7	Wholistic development of students

