

CRITERION VII – BEST PRACTICES

7.2 Best Practices

1. Best Practice

a. Title of the best practice

Coffee with the Principal

b. Objectives of the practice

- To voice student suggestions and opinions
- Give recommendations with respect to student needs and requirements
- The objective of this forum is to establish a practice where students get a platform to communicate without following any formal hierarchy and channel.

c. The context

Generally, if the students have to meet the principal, the process can be tedious and bureaucratic as most of the colleges do not have a participative management. In order to give suggestions “Coffee with the Principal” was formed for students to express their concerns and talk about the various problems which they face in their day today college life.

Apart from discussing the problems that students typically faced, this forum is also meant for discussing the solutions to the problems. Along with the Principal, the students from the various departments sit together, discuss the solutions and its feasibility to be implemented in the college.

d. The Practice

Suggestion box is opened in front of the entire forum and they are read out. This practice is carried out while keeping the name of the student totally anonymous.

College Initiatives: Apart from the academic activities the college is also involved in various initiatives started by the students. There are various student committees which


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take up activities and initiatives in the college. These are discussed during the forum to bring up what can be done better and if there is any kind of support required.

e. Impact of the practice

Review and follow-up: If there were any agenda that were meant for the next academic year and needed a follow-up, these kinds of discussions were carried out to understand the work progress. So, the forum was not just Talk but also to take corrective action and to see the results of the action.

f. Evidence of success

Accessibility to HOI is increased and enhanced. The participative management policy as a result has come into existence.

g. Problems encountered

There are still some sections in students who are yet to embrace the concept.

h. Resources required

Further resources required are human resources who can constantly look into the grievances.



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2. Best Practice

Title of the Practice


Promotion of Research

Objectives of the Practice

- To achieve higher inclination towards research among the students and faculty members, through updating their awareness about research and methods of conducting research
- To provide research related training to the students as well as faculty members so as to increase the quality of research activities in the institute
- To provide a platform to student and faculty members to present their research work and enhance their research skills by interacting with national and international level research scholars during conferences, research seminars and workshops.

The Context

Academic research results in enrichment of educational quality percolating to students. Aside from the pure pursuit of knowledge for its own sake, research is linked to problem-solving. Since research is on the latest needs of the society, faculty members as researchers prepare the students to learn how systematically investigate and address the problem. This helps the students to find their place in the job market and learn how to tackle a challenge in future. Due to the nature of the research, faculty members usually find better and more profound understanding of teaching materials and have more update examples to talk at the class as well.


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Faculty members also attended training sessions beyond the mandatory ones stated by University of Mumbai. Several conferences and seminars were also conducted to imbibe research culture among students and faculty members.

The Practice

The increase in research would lead to enriched education percolation to students and faculty members. Research activities are of immense importance in higher educational institution. The institute had decided to increase these activities so that the students and stakeholders could benefit out of this. The practice to be employed was of providing research training to the students and teaching staff so as to increase the quality of education and research activities in the institute. Initially, staff members attended only those training sessions that was mandatory as per University of Mumbai but they also started participating in activities which helped in their research goals. Hence, institute decided to conduct additional quality training programmes, which are recorded and monitored for their effectiveness. However, external training imparted to individual faculty is assessed through Faculty Profile.


Research activities conducted

Workshops and seminars organized and attended:

Seminar on “Transmedia Text” was conducted for students by BA department on 4th March, 2020. The resource persons were Dr Anette Svensson, and Dr Renira Gambarato, Associate Professors in The Teaching and Learning of Literature at The School of Education and Communication, Jönköping University, Sweden.

45 students from TYBMM & Master’s Course students from all streams attended a one-day workshop on “Basics of Research Methodology” on 25.01.2020, organized by Dept of Mass Media in association with Dept of Information Technology.

Dr. Navita Kulkarni, Coordinator MA & Asst. Prof. BMM attended FDP on “Designing a Research for Publication” at Sir. M. Visvesvaraya Institute of Management Studies and Research, Wadala in association with the University of Mumbai., SVIMS from 18.01.2020 to 30.01.2020


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Prof. Rashmi Gahlowt completed a course 'Understanding Research Methods', from SOAS University of London on Coursera

Organization of International and National level conferences:

Department of IT in association with Institute of Forensic Science, Government of Maharashtra organized one day National conference on Emerging Trends in Digital Technologies-2020 (ETDT - 2020) on 27.02.2020

Department of Mass Media UPG College in association with the Department of Communication & Journalism, University of Mumbai organized one-day conference on Emerging Styles of Communication & Storytelling in a Digital Media Landscape on 07/03/2020.

Paper presentation and publication by students and faculty members:

12 students from TYBMM Advertising (Sem VI) & 2 students from SYBMM (Sem IV) class presented research papers at the conference organized by the BAMMC dept. on 07/03/2020.

TYBMM Advertising students presented the papers as part of their Advertising & Marketing Research. SYBMM students presented the papers as part of their Mass Media research paper.

Dr. Machunwangliu Kamei, Asst. Prof. BA(FTNMP), published a paper entitled "Disinformation 2.0 in the Digital Ecosystem" in Media Integrity book, Excel India Publishers in July 2019.


Dr. Machunwangliu Kamei, Asst. Prof. BA(FTNMP), "Globalisation and Deglobalisation: Bollywood narratives as a form of Cultural Resistance" Published in Ajanta Multidisciplinary Journal ISSN: 2277-5730, volume VIII, Issue I, January-March-2019 Part I

Dr. Machunwangliu Kamei, Asst. Prof. BA(FTNMP), Presented Paper entitled "Trends and Technology in the era of Post TV- the rise of OTT Platforms", 4th International Conference on Recent Trends and Developments in Management, Technology and Social Sciences on 16/10/2019

Mrs. Neha Vora, Asst. Prof., BSc(IT) Paper entitled Intelligent Student Progress Monitoring application (ispma), IOSR Journal of Engineering, ISSN(e): 2250-3021, ISSN (p):2278-8719

Dr. Yatindra Ingle, Asst. Prof., BMM "Swadeshi Movement in Indian Hip-Hop" 13th

Dr. Mani Kamerkar Memorial Two days National seminar on "Complex Narratives: Exploring Indian Business History from Ancient to Modern Times". 20 & 21.09.2019 H. R. College of Commerce & Economics


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of the paper : "Cloud security and forensics using apache zookeeper" International Journal of Advance and Innovative Research, Volume 7, issue 1(14) ISSN 2394-7780

Mrs. Renu Yadav, Asst. Coordinator, Media Room Research paper on "Communication for Development- Alternate Spaces" (An International Book of Media Studies), Unity Education Foundation, Guwahati, ISBN 978-93-88129-10-7

Dr. Neelam Naik, Asst. Prof. BSc(IT) Title of the paper : "Security challenges and risk estimation for IOT-based applications" International Journal of Advance and Innovative Research, Volume 7, issue 1(14) ISSN 2394-7780

Dr. Manisha Divate, Asst. Prof. BSc(IT) Title of the paper : "Use of machine learning techniques in digital forensic for file type classification" International Journal of Advance and Innovative Research, Volume 7, issue 1(14) ISSN 2394-7780

Dr. Machunwangliu Kamei, Asst. Prof. BA (FTNMP), "Good bye linear learning - Post humanism in dialogue with Indian Communication theory on online education", Research Group Jönköping University, Sweden. And K C college and Bombay Teachers' Training College. 13 & 15/02/2020 K C College

Mr. Naresh Sukhani, Asst. Prof. BMS, Study of Factors responsible for Migration of Minority Communities of Pakistan into Rural Areas of Rajasthan, Maharashtra and Goa, Department of Political Science, R S N College of Arts and Science, University of Goa on 15/02/2020 R S N College of Arts and Science, Ponda, Goa

Mrs. Swapnali Lotlikar, Coordinator and Asst. Prof. BSc(IT) A prediction of scrapped waste using holt trend exponential model Institute of Engineers (India), Jaipur at National conference on "Applied computational intelligence and informatics" 15 & 16/02/2020 Institute of Engineers (India), Jaipur

Dr. Sharyn Bangera, Asst. Prof. BMS, A Study on the Use of Blockchain Technology in Business, Department of Commerce, University of Mumbai on 17 & 18/02/2020 at University of Mumbai, Kalina, Mumbai

Impact of Practice

The analysis of the impact was possible as each faculty member maintained an Individual training record of all internal research training that they have undergone.

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The increased participation of students as well as faculty members in research workshops, seminars and conferences has proved that they are more and more inclined towards performing research work.

Evidence of Success

Comparison of last 3 academic years.

Two students from MScIT, received Best research papers awards in one-day National conference on Emerging Trends in Digital Technologies-2020 (ETDT - 2020) organized by UPG college on 27th February 2020

Mrs. Swapnali Lotlikar, Coordinator & Asst. Prof. BSc(IT) was awarded Best Paper Certificate for her research paper entitled "A prediction of scrapped waste using holt trend exponential model" at National conference on "Applied computational intelligence and informatics" at Institute of Engineers (India), Jaipur.

Dr. Machunwangliu Kamei was appointed Panelist in CCD Publishing panel in VII Media Summit- LeaDMe 2020 International Conference - LeaDMe - Learning, Digitalization and Media, for "Virtual sites as learning spaces" volume published by Palgrave Macmillian., Research Group Jönköping University, Sweden. And K C college and Bombay Teachers' Training College., K C College, 13-02-2020 to 15-02-2020

Problems Encountered

Financial support is not available from University of Mumbai to promote research activities like conducting research workshops, seminars, conferences, symposiums etc.

Some workshops are required to be conducted to develop soft skills of students as well as the faculty members for improvement in research paper writing skill

Resources Required

Tie ups with foreign institutes for research projects statistical Analysis Tools are required for social science and applied sciences.


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