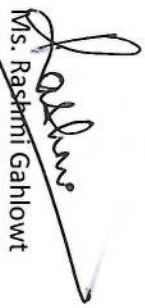


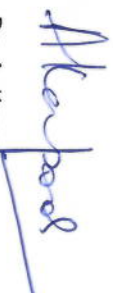
SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE

BMM EXAM Sem. VI ATKT TIME TABLE FOR THE ACADEMIC YEAR 2020 – 2021

COURSE	Time	DATES									
		5.10.2020	6.10.2020	7.10.2020	8.10.2020	9.10.2020	10.10.2020	12.10.2020			
		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Monday			
BMM (Advertising)	10-11 am	Contemporary Issues (Advertising)	DIGITAL MEDIA (Advertising)	Advertising and Marketing Research (Adve)	Agency Management (Advertising)	Financial Management for Marketing and Advertising	Legal Environment and Advertising Ethics (Advertising)	The Principles and Practice of Direct Marketing (Advertising)			
BMM (Journalism)	11.30-12.30 (except comtempo)	Contemporary Issues (Journalism) (10-11am)	DIGITAL MEDIA (Journalism) (10-11am)	Broadcast Journalism (Journalism)	Business & Magazine Journalism (Journalism)	Issues of Golbal Media (Journalism)	News Media Management (Journalism)	Press Laws and Ethics (Journalism)			


Ms. Rashmi Gahlout
BMM Coordinator


Ms. Shubhangi Nargund
Exam Chair person


Dr. A. Kapoor
Principal