

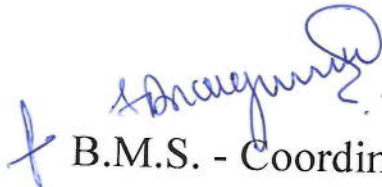


SHRI VILE PARLE KELAVANI MANDAL'S  
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE  
Bhakti Vedanta Swami Marg, North-South Road No. 1,  
Juhu Scheme, Vile Parle (West), Mumbai 400 056.  
NAAC Accredited "A" Grade



**B.M.S. Semester III and V**  
**Internal Examination October 2020**  
**Timings:- 10:00 a.m. To 10.40 a.m.**

Day	Date	Semester III	Semester V
Monday	05/10/2020	Foundation Course III – Environmental Management	Logistics and supply chain management
Tuesday	06/10/2020	Strategic Management	Corporate communications and public relations
Wednesday	07/10/2020	IT in Business	Customer Relationship Management / Investment Analysis & Portfolio Management / Industrial Relations
Thursday	08/10/2020	Business Planning & Entrepreneurship Management	Sales & distribution management / Risk Management / Strategic Human Resource Management
Friday	09/10/2020	Accounting for Managerial Decisions	Services Marketing / Wealth Management / Finance for HR Professionals & CM
Saturday	10/10/2020	Advertising / Corporate finance / Recruitment & Selection	Ecommerce & Digital Marketing / Direct Taxes / Stress Management
Monday	12/10/2020	Consumer Behaviour / Introduction to Cost Accounting / Motivation & Leadership	—

  
B.M.S. - Coordinator

  
Principal 28/9/2020



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**B.A.M.M.C. / B.M.M. Semester III and V**  
**Internal Examination October 2020**  
**Timings:- 10:00 a.m. To 10.40 a.m.**

Day	Date	Semester III	Semester V	
			Advertising	Journalism
Monday	05/10/2020	Introduction to Photography	Brand Building	Newspaper – Magazine Making
Tuesday	06/10/2020	Corporate Communication and Public relations	Advertising Design	Reporting
Wednesday	07/10/2020	Electronic Media-I	Consumer Behaviour	Journalism and Public Opinion
Thursday	08/10/2020	Media Studies	Media Planning and Buying	Editing
Friday	09/10/2020	Computers and Multimedia-I	Advertising in Contemporary Society	Feature and Opinion
Saturday	10/10/2020	Film Communication-I	Copywriting	Indian Regional Journalism

B.A.M.M.C. / B.M.M.  
Coordinator

  
Principal | 28/9/2020