



SHRI VILE PARLE KELAVANI MANDAL'S  
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE  
Bhakti Vedanta Swami Marg, North-South Road No. 1  
Juhu Scheme, Vile Parle (West), Mumbai 400 056.  
NAAC Accredited "A" Grade



**B.M.M. Semester V Timetable ATKT Examination**  
**September 2020**

**Timings: - 01:00 p.m. To 2.00 p.m.**

Day	Date	Advertising
Friday	25/09/2020	Media Planning & Buying
Saturday	26/09/2020	Brand Building
Monday	28/09/2020	Advertising in Contemporary Society
Tuesday	29/09/2020	Consumer Behaviour
Wednesday	30/09/2020	Copywriting
Thursday	01/10/2020	—

  
B.M.M. Coordinator

  
Exam-chairperson

  
Principal