

University of Mumbai



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SECOND HALF of (Winter) 2018

EXAMINATION TIME TABLE
PROGRAMME - MASTER OF ARTS (ENTERTAINMENT, MEDIA AND ADVERTISING) (Choice Based) CBCS
SEMESTER - IV

Days and Dates	Time		Paper
Tuesday, 23 October, 2018	02:30 p.m. to 04:30 p.m.	22101	Film & Television : Media Research Analytical Skills
Tuesday, 23 October, 2018	02:30 p.m. to 04:30 p.m.	22102	Advertising & Marketing Communications: Media Research Analytical Skills
Thursday, 25 October, 2018	02:30 p.m. to 04:30 p.m.	22103	Film & Television : Business Plan and Negotiation
Thursday, 25 October, 2018	02:30 p.m. to 04:30 p.m.	22104	Advertising & Marketing Communications: Digital & Social Media Advertising.

- Important Note: • The candidates appearing for the examination should report 20 minutes before the start of examination.
• Mobile phones and other electronic gadgets are prohibited in the examination hall.
• Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
23rd August, 2018.

(Prof. (Dr.) Arjun Ghatule)
Director

Board of Examinations & Evaluation

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[Handwritten signatures and dates]
23/8/18