

University of Mumbai



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4000622

SECOND HALF of (Winter) 2018

EXAMINATION TIME TABLE  
PROGRAMME - MASTER OF ARTS (ENTERTAINMENT, MEDIA AND ADVERTISING )(Choice Based)  
SEMESTER - II

Days and Dates	Time	Paper Code	Paper
Monday, 22 October, 2018	02:30 p.m. to 04:30 p.m.	19401	Marketing Management.
Wednesday, 24 October, 2018	02:30 p.m. to 04:30 p.m.	19402	Basics of Finance & Accounting.
Friday, 26 October, 2018	02:30 p.m. to 04:30 p.m.	19403	Entrepreneurship & Innovation.
Tuesday, 30 October, 2018	02:30 p.m. to 04:30 p.m.	19404	Integrated Marketing Communications.

Important Note: • The candidates appearing for the examination should report 20 minutes before the start of examination.  
• Mobile phones and other electronic gazets are prohibited in the examination hall.  
• Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098  
23rd August, 2018.

(Prof. (Dr.) Arjun Ghatule)  
Director  
Board of Examinations & Evaluation

I-27

AA 28 JS

WE 23/8/18