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SECOND HALF of (Winter) 2018

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EXAMINATION TIME TABLE
 BACHELOR OF MASS MEDIA (B.M.M.) (75:25) (R-2016) (CBSEGS)
 SEMESTER - V

Days and Dates	Time	Paper Code	Paper
Tuesday, 13 November, 2018	10:30 a.m. to 1:00 p.m.	27301	Advertising : Advertising in Contemporary Society
Tuesday, 13 November, 2018	10:30 a.m. to 1:00 p.m.	27302	Journalism : Reporting
Wednesday, 14 November, 2018	10:30 a.m. to 1:00 p.m.	27303	Advertising : Copywriting
Wednesday, 14 November, 2018	10:30 a.m. to 1:00 p.m.	27304	Journalism : Editing
Thursday, 15 November, 2018	10:30 a.m. to 1:00 p.m.	27305	Journalism : Feature & Opinion
Thursday, 15 November, 2018	10:30 a.m. to 1:00 p.m.	27306	Advertising : Brand Building
Friday, 16 November, 2018	10:30 a.m. to 1:00 p.m.	27307	Advertising : Consumer Behaviour
Friday, 16 November, 2018	10:30 a.m. to 1:00 p.m.	27308	Journalism : Journalism & Public Opinion
Monday, 19 November, 2018	10:30 a.m. to 1:00 p.m.	27309	Advertising : Media Planning & Buying
Monday, 19 November, 2018	10:30 a.m. to 1:00 p.m.	27310	Journalism : Indian Regional Journalism

Important Note: • The candidates appearing for the examination should report 20 minutes before the start of examination.
 • Mobile phones and other electronic gadgets are prohibited in the examination hall.
 • Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
 7th September, 2018.

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(Prof. (Dr.) Arjun Ghatule)
 Director

Board of Examinations & Evaluation