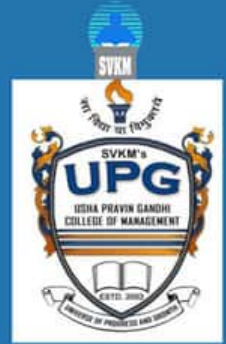


GET IN TOUCH

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Your only
chance to
learn sports
Management
As it
happens

THANK YOU



International
Sports
Management



University of
South Carolina

Certificate Program in International Sports Management

(Top ranked University for Sports Management Course)

About Us

A) University of South Carolina

-Founded in 1801
-offers more than 350 program

B) Department

-Founded in 1989 as an undergraduate Program
-Ranked 5th in the world by sports business International

Trip to USA

-A Optional week long field study

-Destinations :

Charlotte, Atlanta, George ,Columbia etc.

-Purpose: Touring

sporting venues and attending sporting events.



Highlights about Course

Highlights

- Certification from University of South Carolina
- World class faculty on board
- Online delivery mechanism
- Internships
- International live consulting project

Syllabus (Overview)

- Introduction to global sports industry
- Sports facility management
- Sports finance and analytics
- Sports marketing
- Sponsorships in sports
- Strategic management in sports industry

