

**SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF MANAGEMENT
TIME TABLE FOR THE ACADEMIC YEAR 2017 - 18**

Name : F.Y.B.M.M. (Div – A)

Course : B.M.M.

Semester – I

Room No. – 12

	TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I	11.30 a.m. to 12.20 p.m.	Introduction to Computers (Prof. Naresh Sukhani)	Effective Communication Skills - I (Prof. Mayur Sarfare)	Fundamentals of Mass Communication (Prof. Rashmi Gahlowt)	Fundamentals of Mass Communication (Prof. Rashmi Gahlowt)	Effective Communication Skills - I (Prof. Mayur Sarfare)	Fundamentals of Mass Communication (Prof. Rashmi Gahlowt)
II	12.20 p.m. to 1.10 p.m.	Introduction to Sociology (Prof. Abhijeet Pant)	Introduction to Sociology (Prof. Abhijeet Pant)	Introduction to Sociology (Prof. Abhijeet Pant)	Introduction to Sociology (Prof. Abhijeet Pant)	Fundamentals of Mass Communication (Prof. Rashmi Gahlowt)	Effective Communication Skills - I (Prof. Mayur Sarfare)
1.10 p.m. to 1.40 p.m.		R		E		A	
III	1.30 p.m. to 2.20 p.m.	Effective Communication Skills - I (Prof. Mayur Sarfare)	Landmark Events in 20th Century History of World, India & Maharashtra (Prof. Suruchi Bandodkar)	Introduction to Economics (Prof. Ashish Mehta)	Landmark Events in 20th Century History of World, India & Maharashtra (Prof. Suruchi Bandodkar)	Soft Skills (Prof. Sriram Deshpande)	Introduction to Economics (Prof. Ashish Mehta)
IV	2.20 p.m. to 3.10 p.m.	Landmark Events in 20th Century History of World, India & Maharashtra (Prof. Suruchi Bandodkar)	Introduction to Economics (Prof. Ashish Mehta)	Landmark Events in 20th Century History of World, India & Maharashtra (Prof. Suruchi Bandodkar)	Introduction to Computers (Prof. Naresh Sukhani)	Introduction to Computers (Prof. Naresh Sukhani)	Introduction to Economics (Prof. Ashish Mehta)
V	3.20 p.m. to 4.10 p.m.					Introduction to Computers (Prof. Naresh Sukhani)	

Co-ordinator

Principal

**SHRI VILE PARLE KELAVANI MANDAL's
USHA PRAVIN GANDHI COLLEGE OF MANAGEMENT
TIME TABLE FOR THE ACADEMIC YEAR 2017 - 18**

Name : F.Y.B.M.M. (Div – B)

Course : B.M.M.

Semester – I

Room No. – 07

	TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I	11.30 a.m. to 12.20 p.m.	Introduction to Sociology (Prof. Abhijeet Pant)	Introduction to Sociology (Prof. Abhijeet Pant)	Introduction to Sociology (Prof. Abhijeet Pant)	Introduction to Sociology (Prof. Abhijeet Pant)	Fundamentals of Mass Communication (Prof. Rashmi Gahlowt)	Effective Communication Skills - I (Prof. Mayur Sarfare)
II	12.20 p.m. to 1.10 p.m.	Introduction to Computers (Prof. Naresh Sukhani)	Effective Communication Skills - I (Prof. Mayur Sarfare)	Fundamentals of Mass Communication (Prof. Rashmi Gahlowt)	Fundamentals of Mass Communication (Prof. Rashmi Gahlowt)	Effective Communication Skills - I (Prof. Mayur Sarfare)	Fundamentals of Mass Communication (Prof. Rashmi Gahlowt)
1.10 p.m. to 1.40 p.m.		B R		E		A K	
III	1.30 p.m. to 2.20 p.m.	Landmark Events in 20th Century History of World, India & Maharashtra (Prof. Suruchi Bandodkar)	Introduction to Economics (Prof. Ashish Mehta)	Effective Communication Skills - I (Prof. Mayur Sarfare)	Introduction to Computers (Prof. Naresh Sukhani)	Landmark Events in 20th Century History of World, India & Maharashtra (Prof. Suruchi Bandodkar)	Introduction to Computers (Prof. Naresh Sukhani)
IV	2.20 p.m. to 3.10 p.m.	Introduction to Economics (Prof. Ashish Mehta)	Soft Skills (Prof. Sriram Deshpande)	Introduction to Economics (Prof. Ashish Mehta)	Landmark Events in 20th Century History of World, India & Maharashtra (Prof. Suruchi Bandodkar)	Introduction to Computers (Prof. Naresh Sukhani)	Introduction to Computers (Prof. Naresh Sukhani)
V	3.20 p.m. to 4.10 p.m.		Landmark Events in 20th Century History of World, India & Maharashtra (Prof. Suruchi Bandodkar)				

Co-ordinator

Principal

**SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF MANAGEMENT
TIME TABLE FOR THE ACADEMIC YEAR 2017 - 18**

Name : S.Y.B.M.M. (Div – A)

Course : B.M.M.

Semester – III

Room No. – 07

	TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I	7.30 a.m. to 8.20 a.m.	Understanding Cinema (Prof. Sukriti Kohli)	Cultural Studies (Prof. Rashmi Gahlowt)	Introduction to Advanced Computers (Prof. Abhijeet Mohite)	Understanding Cinema (Prof. Mayur Sarfare)	Cultural Studies (Prof. Rashmi Gahlowt)	Media Studies (Dr. Navita Kulkarni)
II	8.20 a.m. to 9.10 a.m.	Understanding Cinema (Prof. Sukriti Kohli)	Cultural Studies (Prof. Rashmi Gahlowt)	Introduction to Advanced Computers (Prof. Abhijeet Mohite)	Understanding Cinema (Prof. Mayur Sarfare)	Cultural Studies (Prof. Rashmi Gahlowt)	Media Studies (Dr. Navita Kulkarni)
9.10 p.m. to 9.30 p.m.		R		E		A	
III	9.30 a.m. to 10.20 a.m.	Introduction to Creative Writing (Prof. Archana Mehra)	Introduction to Public Relations (Madhuvanti Date)	Introduction to Creative Writing (Prof. Archana Mehra)	Media Studies (Dr. Navita Kulkarni)	Introduction to Advanced Computers (Prof. Abhijeet Mohite)	Introduction to Public Relations (Madhuvanti Date)
IV	10.20 a.m. to 11.10 a.m.	Introduction to Creative Writing (Prof. Archana Mehra)	Introduction to Public Relations (Madhuvanti Date)	Introduction to Creative Writing (Prof. Archana Mehra)	Media Studies (Dr. Navita Kulkarni)	Introduction to Advanced Computers (Prof. Abhijeet Mohite)	Introduction to Public Relations (Madhuvanti Date)
V				Soft Skills (Prof. Bulbul Bhatacharjee)			

Co-ordinator

Principal

**SHRI VILE PARLE KELAVANI MANDAL's
USHA PRAVIN GANDHI COLLEGE OF MANAGEMENT
TIME TABLE FOR THE ACADEMIC YEAR 2017 - 18**

Name : S.Y.B.M.M. (Div – B)

Course : B.M.M.

Semester – III

Room No. – 12

	TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I	7.30 a.m. to 8.20 a.m.	Media Studies (Dr. Navita Kulkarni)	Introduction to Advanced Computers (Prof. Abhijeet Mohite)	Cultural Studies (Prof. Rashmi Gahlowt)	Introduction to Public Relations (Madhuvanti Date)	Understanding Cinema (Prof. Mayur Sarfare)	Introduction to Public Relations (Madhuvanti Date)
II	8.20 a.m. to 9.10 a.m.	Media Studies (Dr. Navita Kulkarni)	Introduction to Advanced Computers (Prof. Abhijeet Mohite)	Cultural Studies (Prof. Rashmi Gahlowt)	Introduction to Public Relations (Madhuvanti Date)	Understanding Cinema (Prof. Mayur Sarfare)	Introduction to Public Relations (Madhuvanti Date)
9.10 p.m. to 9.30 p.m.		B	R	E	A	K	
III	9.30 a.m. to 10.20 a.m.	Cultural Studies (Prof. Rashmi Gahlowt)	Introduction to Creative Writing (Prof. Archana Mehra)	Introduction to Advanced Computers (Prof. Abhijeet Mohite)	Introduction to Creative Writing (Prof. Archana Mehra)	Understanding Cinema (Prof. Sukriti Kohli)	Media Studies (Dr. Navita Kulkarni)
IV	10.20 a.m. to 11.10 a.m.	Cultural Studies (Prof. Rashmi Gahlowt)	Introduction to Creative Writing (Prof. Archana Mehra)	Introduction to Advanced Computers (Prof. Abhijeet Mohite)	Introduction to Creative Writing (Prof. Archana Mehra)	Understanding Cinema (Prof. Sukriti Kohli)	Media Studies (Dr. Navita Kulkarni)
V					Soft Skills (Prof. Bulbul Bhattacharjee)		

Co-ordinator

Principal

**SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF MANAGEMENT
TIME TABLE FOR THE ACADEMIC YEAR 2017 - 18**

Name : T.Y.B.M.M. (Div – A)

Course : B.M.M. (ADVERTISING)

Semester – V

Room No. – 08

	TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I	7.30 a.m. to 8.20 a.m.	Consumer Behaviour (Prof. Mayur Sarfare)	Media Planning and Buying (Dr. Navita Kulkarni)	Consumer Behaviour (Madhuvanti Date)	Media Planning and Buying (Dr. Navita Kulkarni)	Copy Writing (Prof. Abhijeet Kini)	Advertising in Contemporary Society (Prof. Ashish Mehta)
II	8.20 a.m. to 9.10 a.m.	Consumer Behaviour (Prof. Mayur Sarfare)	Media Planning and Buying (Dr. Navita Kulkarni)	Consumer Behaviour (Madhuvanti Date)	Media Planning and Buying (Dr. Navita Kulkarni)	Copy Writing (Prof. Abhijeet Kini)	Advertising in Contemporary Society (Prof. Ashish Mehta)
9.10 p.m. to 9.30 p.m.		B	R	E	A	K	
III	9.30 a.m. to 10.20 a.m.	Brand Building (Prof. Bulbul Bhattacharjee)	Advertising Design (Prof. Sukriti Kohli)	Brand Building (Prof. Bulbul Bhattacharjee)	Advertising Design (Prof. Sukriti Kohli)	Advertising in Contemporary Society (Prof. Ashish Mehta)	Copy Writing (Prof. Abhijeet Kini)
IV	10.20 a.m. to 11.10 a.m.	Brand Building (Prof. Bulbul Bhattacharjee)	Advertising Design (Prof. Sukriti Kohli)	Brand Building (Prof. Bulbul Bhattacharjee)	Advertising Design (Prof. Sukriti Kohli)	Advertising in Contemporary Society (Prof. Ashish Mehta)	Copy Writing (Prof. Abhijeet Kini)

Co-ordinator

Principal

**SHRI VILE PARLE KELAVANI MANDAL's
USHA PRAVIN GANDHI COLLEGE OF MANAGEMENT
TIME TABLE FOR THE ACADEMIC YEAR 2017 - 18**

Name : T.Y.B.M.M. (Div – B)

Course : B.M.M. (ADVERTISING)

Semester – V

Room No. – 11

	TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I	7.30 a.m. to 8.20 a.m.	Consumer Behaviour (Madhuvanti Date)	Advertising Design (Prof. Sukriti Kohli)	Consumer Behaviour (Prof. Mayur Sarfare)	Advertising Design (Prof. Sukriti Kohli)	Advertising in Contemporary Society (Prof. Ashish Mehta)	Copy Writing (Prof. Abhijeet Kini)
II	8.20 a.m. to 9.10 a.m.	Consumer Behaviour (Madhuvanti Date)	Advertising Design (Prof. Sukriti Kohli)	Consumer Behaviour (Prof. Mayur Sarfare)	Advertising Design (Prof. Sukriti Kohli)	Advertising in Contemporary Society (Prof. Ashish Mehta)	Copy Writing (Prof. Abhijeet Kini)
9.10 p.m. to 9.30 p.m.		B	R	E	A	K	
III	9.30 a.m. to 10.20 a.m.	Media Planning and Buying (Dr. Navita Kulkarni)	Brand Building (Prof. Bulbul Bhattacharjee)	Media Planning and Buying (Dr. Navita Kulkarni)	Brand Building (Prof. Bulbul Bhattacharjee)	Copy Writing (Prof. Abhijeet Kini)	Advertising in Contemporary Society (Prof. Ashish Mehta)
IV	10.20 a.m. to 11.10 a.m.	Media Planning and Buying (Dr. Navita Kulkarni)	Brand Building (Prof. Bulbul Bhattacharjee)	Media Planning and Buying (Dr. Navita Kulkarni)	Brand Building (Prof. Bulbul Bhattacharjee)	Copy Writing (Prof. Abhijeet Kini)	Advertising in Contemporary Society (Prof. Ashish Mehta)

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TIME TABLE FOR THE ACADEMIC YEAR 2017 - 18**

Name : T.Y.B.M.M.

Course : B.M.M. (JOURNALISM)

Semester – V

Room No. – 10

	TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I	8.30 a.m. to 09.10 a.m.	Journalism and Public Opinion (Prof. Arshad Tejani)					
II	09.10 a.m. to 10.20 a.m.	Journalism and Public Opinion (Prof. Arshad Tejani)	Editing (Prof. Mayur Sarfare)	Reporting (Prof. Sanjib Guha)	Feature and Opinion (Prof. Shreya Bhandari)	Newspaper - Magazine Making (Dr. Navita Kulkarni)	Editing (Prof. Mayur Sarfare)
III	10.20 a.m. to 11.10 p.m.	Journalism and Public Opinion (Prof. Arshad Tejani)	Editing (Prof. Mayur Sarfare)	Reporting (Prof. Sanjib Guha)	Feature and Opinion (Prof. Shreya Bhandari)	Newspaper - Magazine Making (Dr. Navita Kulkarni)	Editing (Prof. Mayur Sarfare)
11.10 p.m. to 11.30 p.m.		B	R	E	A	K	
IV	11.30 p.m. to 12.20 p.m.	Indian Regional Journalism (Prof. Rashmi Gahlowt)	Indian Regional Journalism (Prof. Rashmi Gahlowt)	Reporting (Prof. Sanjib Guha)	Feature and Opinion (Prof. Shreya Bhandari)	Newspaper - Magazine Making (Dr. Navita Kulkarni)	Newspaper - Magazine Making (Dr. Navita Kulkarni)
V	12.20 p.m. to 13.10 p.m.	Indian Regional Journalism (Prof. Rashmi Gahlowt)	Indian Regional Journalism (Prof. Rashmi Gahlowt)				

Co-ordinator

Principal

