

SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE

TIME TABLE FOR THE ACADEMIC YEAR 2018 - 19

Name : F.Y.B.M.M. (Div -A)

Course : B.M.M.

Semester - II

Room No. - 08

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I 11.30 a.m. to 12.20 p.m.	Introduction to Litterateurs (Archana Mehra)	Political Concepts & Indian Political System (Dr. Navita Kulkarni)	Introduction to Litterateurs (Archana Mehra)	Introduction to Media Psychology (Dr. A. Kapoor)	Effective Communication Skills -II (Mayur Sarfare)	Effective Communication Skills -II (Mayur Sarfare)
II 12.20 p.m. to 1.10 p.m.	Principles of Management (Madhuvanti Date)	Introduction to Litterateurs (Archana Mehra)	SOFT SKILLS (Bulbul Bhattacharjee)	Introduction to Litterateurs (Archana Mehra)	Introduction to Media Psychology (Divya Nambiar)	Principles of Managen (Geeta Sharma)
B R E A K						
1.10 p.m. to 1.30 p.m.	B R E A K					
III 1.30 p.m. to 2.20 p.m.	Principles of Marketing (Divya Nambiar)	Principles of Marketing (Divya Nambiar)	Principles of Marketing (Divya Nambiar)	Effective Communication Skills -II (Mayur Sarfare)	Principles of Management (Geeta Sharma)	Political Concepts & Indian Political System (Dr. Navita Kulkarni)
IV 2.20 p.m. to 3.10 p.m.	Introduction to Media Psychology (Dr. A. Kapoor)	Effective Communication Skills - II (Mayur Sarfare)	Political Concepts & Indian Political System (Dr. Navita Kulkarni)	Principles of Marketing (Divya Nambiar)	Political Concepts & Indian Political System (Dr. Navita Kulkarni)	Introduction to Media Psychology (Divya Nambiar)
V 3.20 p.m. to 4.10 p.m.	---	---	Principles of Management (Madhuvanti Date)	---	---	---

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Coordinator



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Principal 26/11/2018

**SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE**

TIME TABLE FOR THE ACADEMIC YEAR 2018 - 19

Name : F.Y.B.M.M. (Div - B)

Course : B.M.M.

Semester - II

Room No. - 11

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I 11.30 a.m. to 12.20 p.m.	Introduction to Media Psychology (Dr. A. Kapoor) ✓	Introduction to Litterateurs (Archana Mehra) ✓	Principles of Management (Madhuvanti Date)	Introduction to Litterateurs (Archana Mehra) ✓	Introduction to Litterateurs (Archana Mehra) ✓	Principles of Management (Geeta Sharma)
II 12.20 p.m. to 1.10 p.m.	Introduction to Litterateurs (Archana Mehra) ✓	SOFT SKILLS (Bulbul Bhattacharjee) ✓	Introduction to Litterateurs (Archana Mehra) ✓	Introduction to Media Psychology (Dr. A. Kapoor) ✓	Effective Communication Skills -II (Mayur Sarfare)	Effective Communicatio Skills -II (Mayur Sarfare)
III 1.30 p.m. to 2.20 p.m.	Political Concepts & Indian Political System (Dr. Navita Kulkarni),	Effective Communication Skills - II (Mayur Sarfare)	Political Concepts & Indian Political System (Dr. Navita Kulkarni),	Principles of Marketing (Divya Nambiar)	Political Concepts & Indian Political System (Dr. Navita Kulkarni)	Introduction to Media Psychology (Divya Nambiar)
IV 2.20 p.m. to 3.10 p.m.	Principles of Management (Madhuvanti Date) ✓	Principles of Marketing (Divya Nambiar)	Principles of Marketing (Divya Nambiar)	Effective Communication Skills -II (Mayur Sarfare)	Introduction to Media Psychology (Divya Nambiar)	Political Concepts & Indian Political System (Dr. Navita Kulkarni)
V 3.20 p.m. to 4.10 p.m.	---	Principles of Marketing (Divya Nambiar)	---	---	---	---

Shubra
Co-ordinator



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Principal
26/11/2018

SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE

TIME TABLE FOR THE ACADEMIC YEAR 2018 - 19

Name : S.Y.B.M.M. (Div - A)

Course : B.M.M.

Semester -- IV

Room No. - 12

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I 9.30 a.m. to 10.20 a.m.	Mass Media Research (Mayur Sarfare)	Introduction to Journalism (Rashmi Gahlowt)	Mass Media Research (Mayur Sarfare)	Organisation Behaviour (Madhuvanti Date)	Organisation Behaviour (Madhuvanti Date)	Introduction to Advertising (Geeta Sharma)
II 10.20 a.m. to 11.10 a.m.	Mass Media Research (Mayur Sarfare)	Introduction to Journalism (Rashmi Gahlowt)	SOFT SKILLS (Bulbul Bhattacharjee)	Organisation Behaviour (Madhuvanti Date)	Organisation Behaviour (Madhuvanti Date)	Introduction to Advertising (Geeta Sharma)
B R R E E A K						
III 11.30 a.m. to 12.20 a.m.	Print Production & Photography (Lokesh Tardalkar)	Introduction to Advertising (Geeta Sharma)	Mass Media Research (Mayur Sarfare)	Radio & Television (Dr. Navita Kulkarni)	Radio & Television (Dr. Navita Kulkarni)	Introduction to Journalism (Rashmi Gahlowt)
IV 11.20 a.m. to 01.10 a.m.	Print Production & Photography (Lokesh Tardalkar)	Introduction to Advertising (Geeta Sharma)	Print Production & Photography (Lokesh Tardalkar)	Radio & Television (Dr. Navita Kulkarni)	Radio & Television (Dr. Navita Kulkarni)	Introduction to Journalism (Rashmi Gahlowt)
01.10 p.m. to 01.40 p.m. B R R E E A K						
V 01.40 a.m. to 02.30. p.m.	---	---	Print Production & Photography (Lokesh Tardalkar)	---	---	---

Co-ordinator



Principal

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22/11/18

SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE

TIME TABLE FOR THE ACADEMIC YEAR 2018 - 19

Name : S.Y.B.M.M. (Div - B)

Course : B.M.M.

Semester - IV

Room No. - 07

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I 9.30 a.m. to 10.20 a.m.	Introduction to Journalism (Rashmi Gahlowt)	Mass Media Research (Mayur Sarfare)	Introduction to Journalism (Rashmi Gahlowt)	Mass Media Research (Mayur Sarfare)	Introduction to Advertising (Geeta Sharma)	Radio & Television (Dr. Navita Kulkarni)
II 10.20 a.m. to 11.10 a.m.	Introduction to Journalism (Rashmi Gahlowt)	Mass Media Research (Mayur Sarfare)	Introduction to Journalism (Rashmi Gahlowt)	Mass Media Research (Mayur Sarfare)	Introduction to Advertising (Geeta Sharma)	Radio & Television (Dr. Navita Kulkarni)
11.10 p.m. to 11.30 p.m. B						
III 11.30 a.m. to 12.20 a.m.	Radio & Television (Dr. Navita Kulkarni)	SOFT SKILLS (Bulbul Bhattacharjee)	Introduction to Advertising (Geeta Sharma)	Organisation Behaviour (Madhuvanti Date)	Organisation Behaviour (Madhuvanti Date)	Print Production & Photography (Lokesh Tardalkar)
IV 11.20 a.m. to 01.10 a.m.	Radio & Television (Dr. Navita Kulkarni)	Print Production & Photography (Lokesh Tardalkar)	Introduction to Advertising (Geeta Sharma)	Organisation Behaviour (Madhuvanti Date)	Organisation Behaviour (Madhuvanti Date)	Print Production & Photography (Lokesh Tardalkar)
01.10 p.m. to 01.40 p.m. B						
R						
V 01.40 a.m. to 02.30. p.m.	-----	Print Production & Photography (Lokesh Tardalkar)	-----	-----	-----	-----
E						
A						
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Co-ordinator

Principal



SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE
TIME TABLE FOR THE ACADEMIC YEAR 2018 - 19

Name : T.Y.B.M.M. (Div -- A)

Course : B.M.M. (ADVERTISING)

Semester -- VI

Room No. -- 08

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I 7.30 a.m. to 8.20 a.m.	Agency Management (Sukriti Kohli)	Advertising & Marketing Research (Geeta Sharma)	Agency Management (Sukriti Kohli)	Advertising & Marketing Research (Geeta Sharma)	Financial Management for Marketing and Advertising (Kapil Thakore)	Financial Management for Marketing and Advertising (Kapil Thakore)
II 8.20 a.m. to 9.10 a.m.	Agency Management (Sukriti Kohli)	Advertising & Marketing Research (Geeta Sharma)	Agency Management (Sukriti Kohli)	Advertising & Marketing Research (Geeta Sharma)	Financial Management for Marketing and Advertising (Kapil Thakore)	Financial Management for Marketing and Advertising (Kapil Thakore)
B						
9.10 p.m. to 9.30 p.m.	R					
E						
III 9.30 a.m. to 10.20 a.m.	Legal Environment & Advertising Ethics (Divya Nambiar)	The Principles and Practice of Direct Marketing (Ashish Mehta)	Legal Environment & Advertising Ethics (Divya Nambiar)	Digital Media Marketing (Karan Shah)	Digital Media Marketing (Karan Shah)	Contemporary Issues (Rashmi Gahlot)
IV 10.20 a.m. to 11.10 a.m.	Legal Environment & Advertising Ethics (Divya Nambiar)	The Principles and Practice of Direct Marketing (Ashish Mehta)	Legal Environment & Advertising Ethics (Divya Nambiar)	Digital Media Marketing (Karan Shah)	Digital Media Marketing (Karan Shah)	Contemporary Issues (Rashmi Gahlot)
R						
A						
K						
B						
11.10 p.m. to 11.30 p.m.	R					
E						
A						
K						
V 11.30 a.m. to 12.20 p.m.	---	The Principles and Practice of Direct Marketing (Ashish Mehta) Room No. 14	---	---	Contemporary Issues (Rashmi Gahlot) Room No. 17	---
VI 12.20 p.m. to 1.10 p.m.	---	---	---	---	Contemporary Issues (Rashmi Gahlot) Room No. 17	---

Jadhav
Co-ordinator



Harshad
Principal 22/11/18

SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE

TIME TABLE FOR THE ACADEMIC YEAR 2018 - 19

Name : T.Y.B.M.M. (Div - B)

Course : B.M.M. (ADVERTISING)

Semester - VI

Room No. - 11

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I 7.30 a.m. to 8.20 a.m.	Advertising & Marketing Research (Geeta Sharma)	Financial Management for Marketing and Advertising (Kapil Thakore)	Financial Management for Marketing and Advertising (Kapil Thakore)	Digital Media Marketing (Karan Shah)	Digital Media Marketing (Karan Shah)	Contemporary Issues (Rashmi Gahlawt)
II 8.20 a.m. to 9.10 a.m.	Advertising & Marketing Research (Geeta Sharma)	Financial Management for Marketing and Advertising (Kapil Thakore)	Financial Management for Marketing and Advertising (Kapil Thakore)	Digital Media Marketing (Karan Shah)	Digital Media Marketing (Karan Shah)	Contemporary Issues (Rashmi Gahlawt)
III 9.30 a.m. to 10.20 a.m.	Agency Management (Sukriti Kohli)	Legal Environment & Advertising Ethics (Divya Nambiar)	Agency Management (Sukriti Kohli)	Advertising & Marketing Research (Geeta Sharma)	Contemporary Issues (Rashmi Gahlawt)	The Principles and Practice of Direct Marketing (Ashish Mehta)
IV 10.20 a.m. to 11.10 a.m.	Agency Management (Sukriti Kohli)	Legal Environment & Advertising Ethics (Divya Nambiar)	Agency Management (Sukriti Kohli)	Advertising & Marketing Research (Geeta Sharma)	Contemporary Issues (Rashmi Gahlawt)	The Principles and Practice of Direct Marketing (Ashish Mehta)
B R E A K						
11.10 p.m. to 11.30 p.m.						
V 11.30 a.m. to 12.20. p.m.	---	---	---	Legal Environment & Advertising Ethics (Divya Nambiar) Room No. 17	---	The Principles and Practice of Direct Marketing (Ashish Mehta) Room No. 10
VI 12.20 p.m. to 1.10 p.m.	---	---	---	Legal Environment & Advertising Ethics (Divya Nambiar) Room No. 17	---	---

Co-ordinator

Principal



H. Patel
26/11/18

SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE

TIME TABLE FOR THE ACADEMIC YEAR 2018 - 19

Name : T.Y.B.M.M.

Course : B.M.M. (JOURNALISM)

Semester – VI

Room No. – 10

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I 7.30 a.m. to 8.20 a.m.	Press Laws and Ethics (Mayur Sarfare)	---	Press Laws and Ethics (Mayur Sarfare)	---	Business and Magazine Journalism (Jigar Shah)	Business and Magaz Journalism (Jigar Shah)
II 8.20 a.m. to 9.10 a.m.	Press Laws and Ethics (Mayur Sarfare)	News Media Management (Shreya Bhandary)	Press Laws and Ethics (Mayur Sarfare)	---	Business and Magazine Journalism (Jigar Shah)	Business and Magaz Journalism (Jigar Shah)
09.10 p.m. to 09.30 p.m. B R E A						
III 9.30 a.m. to 10.20 a.m.	Broadcast Journalism (Dr. Navita Kulkarni)	News Media Management (Shreya Bhandary)	Broadcast Journalism (Dr. Navita Kulkarni)	Digital Media Marketing (Karan Shah)	Digital Media Marketing (Karan Shah)	Contemporary Issu (Rashmi Gahlowt)
IV 10.20 a.m. to 11.10 a.m.	Broadcast Journalism (Dr. Navita Kulkarni)	News Media Management (Shreya Bhandary)	Broadcast Journalism (Dr. Navita Kulkarni)	Digital Media Marketing (Karan Shah)	Digital Media Marketing (Karan Shah)	Contemporary Issu (Rashmi Gahlowt)
11.10 p.m. to 11.30 p.m. B R E A						
V 11.30 a.m. to 12.20 a.m.	---	Issues of Global Media (Rashmi Gahlowt)	---	Issues of Global Media (Rashmi Gahlowt)	Contemporary Issues (Rashmi Gahlowt)	---
VI 12.20 a.m. to 01.10 a.m.	---	Issues of Global Media (Rashmi Gahlowt)	---	Issues of Global Media (Rashmi Gahlowt)	Contemporary Issues (Rashmi Gahlowt)	---

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Principal 26/11/18