

**SVKM'S UPG COLLEGE  
IN COLLABORATION WITH  
UNIVERSITY OF SOUTH CAROLINA, USA,  
ANNOUNCES  
A CERTIFICATE PROGRAM IN**

# *International Business of Sports and Entertainment Management*

**VISIT USA AND STUDY**

**THIS IS YOUR ONLY CHANCE TO STUDY SPORTS  
MANAGEMENT AS IT HAPPENS**

**COMMENCEMENT : JULY '2018**

**HIGHLIGHTS:**

- ONLINE LIVE LECTURES**
- WORLD CLASS FACULTY**
- FIELD TRIP TO USA**
- LIVE CONSULTING PROJECT**

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