

Master of Commerce (Business Management)- M. Com.

Course Content

M. Com. Part I (60 Marks External 40 Marks Internals)

Semester I Core Courses (CC)	Semester II Core Courses (CC)
Strategic Management	Research Methodology for Business
Economics for Business Decisions	Macro Economics concepts and Applications
Cost and Management Accounting	Corporate Finance
Business Ethics and Corporate Social Responsibility	E-Commerce

M. Com. Part II (60 Marks External 40 Marks Internals)

Semester III Business Studies (Management)	Semester IV Business Studies (Management)
Rural Marketing	Supply Chain Management & Logistics
Entrepreneurial Management	Advertising & Sales Management
Marketing Strategies and Practices	Retail Management
# Project	# Project

Project work is considered as a special course involving application of knowledge in solving/ analyzing/ exploring a real life situation/ difficult problem. Project work would be of 06 credits. A project work may be undertaken in any area of Elective Courses.

Eligibility criteria :

B. Com. or any other Semester based Programmes such as BBA/ BMM/ BBI/ BAF/ BFM/ BMS from a recognized University as equivalent thereto.



Shri Vile Parle Kelavani Mandal's
**Usha Pravin Gandhi College
of Arts, Science & Commerce**
(Affiliated to University of Mumbai)
NAAC Accredited 'A' Grade



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DEPARTMENT OF MANAGEMENT STUDIES



- ⦿ Bachelor of Management Studies
- ⦿ Master of Commerce (Business Management)

Bachelor of Management Studies (B.M.S.)

Course Content

First Year

(75 Marks External 25 Marks Internal Per Subject)

Semester I Core Courses (CC)	Semester II Core Courses (CC)
Introduction to Financial Accounts	Principles of Marketing
Business Law	Industrial Law
Business Statistics	Business Mathematics
Foundation Course - I	Foundation Course - II
Foundation of Human Skills	Business Environment
Business Economics-I	Principles of Management
Business Communication - I	Business Communication - II

Second Year

(75 Marks External 25 Marks Internal Per Subject)

Semester III Core Courses (CC)	Semester IV Core Courses (CC)
Information Technology in Business MGT -I	Information Technology in Business MGT-II
Business Planning & Entrepreneurial MGT.	Business Economics-II
Accounting for Managerial Decisions	Business Research Methods
Strategic Management	Production & Total Quality Management
Foundation Course (Environmental MGT)-III	Foundation Course(Ethics & Governance)-IV
ELECTIVES : (Two Papers of selected Electives)	
HUMAN RESOURCE	
FINANCE	
MARKETING	

Third Year

(75 Marks External 25 Marks Internal Per Subject)

Semester V Core Courses (CC)	Semester VI Core Courses (CC)
Logistics & Supply Chain Management	Operation Research
Project Work - I	Project Work - II
ELECTIVES : (Four Papers of selected Electives)	
HUMAN RESOURCE	
FINANCE	
MARKETING	

Eligibility criteria :

ADMISSION :

After H. S. C. Result.

ELIGIBILITY :

10 + 2 {Arts, Commerce & Science}

DURATION :

3 years {Six Semesters}

ACADEMIC AVENUES AFTER GRADUATION :

MBA / MMS / PGDBA / PGDBM / MS {finance, marketing etc.} / Masters of Financial Services Management, Masters of Marketing Management, Masters in Project Management

JOB OPPORTUNITIES :

Management Trainees, Financial Analyst, Marketing Executives, Financial Services, Marketing Research, Placing at B. P. O. & K. P. O.....