



SHRI VILE PARLE KELAVANI MANDAL'S  
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND  
COMMERE

Bhakti Vedanta Swami Marg, North-South Road No. 1  
Juhu Scheme, Vile Parle (West), Mumbai 400 056.  
NAAC Accrediated "A" grade



F.Y.B.M.S and S.Y. B.M.S. - A.T.K.T.

Date	Timings	F.Y.B.M.S. Semester - II	S.Y.B.M.S. Semester - IV
23/09/2019	11:00 am to 1:30pm	Principles of Marketing	IT in Business Management II
24/09/2019	11:00 am to 1:30pm	Industrial Law	Foundation Course IV
25/09/2019	11:00 am to 1:30pm	Business Mathematics	Business Economics II
26/09/2019	11:00 am to 1:30pm	Business Communication II	Business Research Methods
27/09/2019	11:00 am to 1:30pm	Foundation Course II	Production & Total Quality Management
28/09/2019	11:00 am to 1:30pm	Business Environment	Financial Institutions & Markets / Integrated Marketing Communication / Training & Development in HRM
30/09/2019	11:00 am to 1:30pm	Principles of Management	Strategic Cost Management / Rural Marketing / Change Management

*Mayur*

Prof. Mayur Vyas  
B.M.S. Co-ordinator

*A Kapoor*  
30/8/19

Dr. A. Kapoor  
Principal



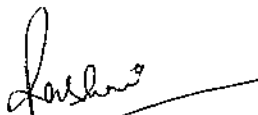
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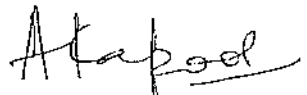
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**F.Y.B.M.M and S.Y.B.M.M A.T.K.T. Examination**

Date	Timings	S.Y.B.M.M Semester - IV	F.Y.B.M.M Semester-II
23/09/2019	11:a.m.-1:30 p.m.	Mass Media Research	Effective Communication Skills- II
24/09/2019	11:a.m.-1:30 p.m.	Introduction to Journalism	Introduction to Media Psychology
25/09/2019	11:a.m.-1:30 p.m.	Print Production and Photography	Political concepts and the Indian Political system
26/09/2019	11:a.m.-1:30 p.m.	Organisational Behaviour	Principles of Management
27/09/2019	11:a.m.-1:30 p.m.	Radio & TV	Principles of Marketing
28/09/2019	11:a.m.-1:30 p.m.	Introduction to Advertising	Introduction to Literature

  
Prof. Rashmi Gahlowt  
B.M.M. Co-ordinator

  
Dr. A. Kapoor  
Principal



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**F.Y.B.Sc.(I.T.) and S.Y. B.Sc.(I.T.) students- A.T.K.T Exams**

Date	Timings	F.Y.B.Sc.(I.T.) Semester - II	S.Y.B.Sc.(I.T.) Semester - IV
23/09/2019	11:00 am to 1:30pm	Web Programming	Introduction to Embedded systems
24/09/2019	11:00 am to 1:30pm	Numerical statistical Method	Software Engineering
25/09/2019	11:00 am to 1:30pm	Green Computing	Core Java
26/09/2019	11:00 am to 1:30pm	Object Oriented Programming	Computer Graphics
27/09/2019	11:00 am to 1:30pm	Microprocessor Architecture	Computer oriented statistical technique

Prof. Swapnali Lotlikar  
B.Sc(I.T.) Co-ordinator

Dr. A. Kapoor  
Principal



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30<sup>th</sup> August, 2019

**ATKT EXAMINATION**  
**SEPTEMBER - 2019**

**S.Y.B.A. (FTNMP) (SEM - IV)**

**TIMING: 11:00 a.m. to 01:00 p.m.**

Day	Date	S.Y.B.A. (FTNMP) Semester - IV
Monday	23/09/2019	Introduction To Direction For Films
Tuesday	24/09/2019	Basics Of Visual Communication/Film Aesthetics
Wednesday	25/09/2019	Convergence And Basics Of Web Designing
Thursday	26/09/2019	Concepts Of Post Productions And Computer Graphics ( Including VFX)
Friday	27/09/2019	Drama Production / Writing For Visual Media II

*Ashish Mehta*  
30/08/19  
Mr. Ashish Mehta  
B.A. (FTNMP)  
Coordinator

*Shubhangi Nargund*  
Ms. Shubhangi Nargund  
Head  
Examination Department

*A Kapoor*  
Dr. A. Kapoor  
Principal



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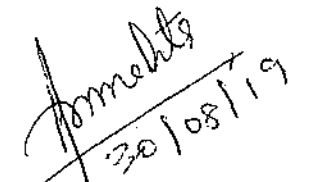
30<sup>th</sup> August, 2019

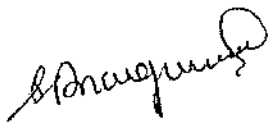
**ATKT EXAMINATION**  
**SEPTEMBER - 2019**

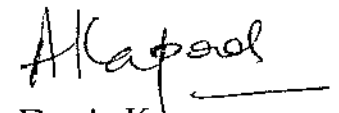
**F.Y.B.A. (FTNMP) (SEM - II)**

**TIMING: 11:00 a.m. to 01:00 p.m.**

Day	Date	F.Y.B.A. (FTNMP) Semester - II
Monday	23/09/2019	Writing for Visual Media
Tuesday	24/09/2019	History of Non-fictional films
Wednesday	25/09/2019	Basics of Cinematography
Thursday	26/09/2019	Basics of Post-Production
Friday	27/09/2019	Importance of Sound and Sound SFX

  
30/08/19  
Mr. Ashish Mehta  
B.A. (FTNMP)  
Coordinator

  
Ms. Shubhangi Nargund  
Head  
Examination Department

  
Dr. A. Kapoor  
Principal